

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudge, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841. We have fifty lines to Central.

SIMPSON

THIS IN LUNCH ROOM



Big Special Sale of High Priced Suits

At 13 BELOW THEIR PRICES. Were \$25.00, \$27.50, \$32.50, \$35.00 up to \$45.00, for \$16.65, \$18.50, \$21.85, \$23.35 up to \$30.00.

WOMEN'S AND MISSES' SIZES. These suits are all in the latest styles, cut semi-fitting. Some are smartly tailored and have shapely collars and long revers; others fasten with two or three buttons.

ATTRACTIVE DRESSES FOR WOMEN AND MISSES. Are made of French striped muslin, in blue, pink, grey and mauve. Waists are new style, with val lace insertion.

NEW LINEN COATS, \$11.50. Imported Coats of good quality washable linen, white and natural shades only, cut in a pretty style on straight lines, with large, deep collars, nicely embroidered and lined with reseda repp.

MISSES' COATS—EXTRA VALUES. A collection of Misses' Coats, made of serge, in navy and in tweed of green, grey and brown tones; slightly fitted with large collar of plain material or shepherd's check, large cuffs and patch pockets.

VOILE SKIRTS. Are 3 o'clock Special. Handsome Voile Skirts, in a good assortment of sizes and styles. Some handsomely braided; others silk trimmed with corded sash.

Newly Arrived Laces From Plauen and Nottingham. Silk Needle-run Shadow Laces, beautiful in design and quality—all new patterns—in bandings, insertions, laces and all-overs; in cream or Paris ecru.

The "Kossack" or "Peplum" Waist. This style has "caught on" to a remarkable degree. These waists are worn not only with white skirts, but with colored and black.

2,000 Yards Towelling at 5c. Pure Linen Crash Roller Towelling, 17 inches wide, with red border. Special Monday, yard . . . . . 5c.

Umbrellas at \$1.19. Silk and Wool Taffeta Covered Umbrellas for men and women, a large selection of new handles in attractive styles; durable paragon frames, with barrel runners. A good serviceable umbrella. To clear Monday . . . . . 1.19

OUR OPTICAL DEPARTMENT

is equipped with all modern appliances for scientific eye testing, and is under the care of skilled opticians. Bring your eye troubles to us. SPECIAL FOR TUESDAY. We put on sale for Tuesday only, a line of finest 1-10 12k gold filled spectacles and eyeglasses; several styles to choose from, including that most popular of rimless eyeglasses, with the little finger spring. All accurately fitted, complete with 1st quality lenses and case. Very special . . . . . 2.50 Compound and double vision lenses \$1.00 extra.

Women's Silk Gloves

50 dozen pairs in the lot, a special purchase of Women's 4-dome Real Silk Gloves, finished with double tipped fingers and pearl fasteners, perfect fitting, shades are helio, mauve, cadet, navy, grey, sky, pink, black and white. Sizes 5 1/4 to 7 1/4. Regularly 50c. For quick clearance Monday, pair . . . . . 39c

Women's Choice Kid Gloves; these are odds and ends of regular lines, consisting of brown, black and white, equipped with 2-dome fasteners and round seam sewn. All sizes in the lot. Extra value Monday, pair . . . . . 49c

Women's Liama Black Cashmere Hose, medium weight, fine soft spun yarn, close elastic finish, good wearing. Liama embroidered on each pair, double heel and toe, 3 1/2 to 10. Special value, Monday, pair . . . . . 29c

Exclusive Showing of White Hats

FOR THE BRIDES-TO-BE.

The taste with which we have trimmed these large white shapes—Tagels, Chips and Mohairs—will certainly win your approval. Large white lace hats, with ospreys, will be shown in many styles. "Panamas" are having a front place. Rarely beautiful mounts are being used as trimming on Panamas for this sale. We have made the prices to suit all purses, from \$6.50 to \$18.00. Three cases will be specially prepared at each . . . . . 9.50

Attractive Silks

French Bordered Foulards, 83c.

A manufacturers' clearing lot in double-width silk foulards, light grounds only, with contrasting borders, in spot, ring, stripe and lace effects, white and navy, white and black, white and Alice blues, white and grey, etc. Silks that are well worth \$1.75 and \$2.00 per yard. On sale Monday at per yard . . . . . 83c

SHANTUNG SILKS 53c PER YD.

Natural color only, 34 inches wide, in clear bright finish and even weave. A bargain Monday, at . . . . . 53c

BLACK MOUSSELINE DRESS SATIN.

A beautiful quality in this fashionable silk, in a yarn-dyed black, and guaranteed to give every satisfaction in wear, 40 inches wide, per yd. 1.59 Two special prices on Ivory Bridal Satin. Rich soft qualities, in ivory Duchesse Mousseline and ivory satin Paillette, 36 and 40 inches wide. Regularly \$1.59, for, per yard . . . . . 1.33

Better qualities in same width, were regularly \$2.00. On sale at, per yard . . . . . 1.75

Wash Goods

Now for Linen Suitings, 28 inches wide, knicker weave, pink, sky, mauve, tan, grey, etc. Monday . . . . . 15c

28-inch Pongee—Sky, Alice, black, navy, pink, grey, tan, champagne, brown, etc. . . . . 25c

28-inch Poplin weave, same colors . . . . . 35c

36-inch French Canvas weave, same colors . . . . . 30c

A big bargain in high-grade, hand embroidered Swiss Muslins. They are 46 inches wide, and are just slightly shop soiled. Colors sky, pink, mauve, champagne, grey, black and white. Regularly \$1.98, for . . . . . 69c

(No phone or mail orders for this line.)

Semi-Annual Sale in the Paris Model Dept.

Giving a few of the many marvelous nylon and satin stripe: overdress of black Beautiful gown of cornflower, satin and nylon and satin stripe: overdress of black net, trimmed heavy black jet, size 38. Reduced from \$125.00 to \$62.50.

Handsome Worth Model, navy blue chiffon taffeta, with white stripe, handsomely trimmed on bodice and sleeves with orange embroidery over lace, size 40. \$200, reduced to . . . . . 100.00

Exquisite Bridesmaid's Gown of white satin, trimmed real lace and true lover's bow and ornament of white satin. Liberty model, size 38, was \$100, for . . . . . 50.00 Many other models from \$20 to \$125.

50 TAILORED SUITS AT HALF PRICE.

Bernard Model, size 36, heavy navy blue satin, trimmed collar and cuffs, real lace, \$100, for . . . . . 50.00

Three-piece Suit of mole-colored satin, trimmed fine cloth, same shade, long satin coat, \$160, for . . . . . 75.00

Black Satin Suit; coat lined old gold satin. Size 36, \$75, for . . . . . 40.00

20 TEA-GOWNS, 20c.

Two Calvary models, Parisian style, pale pink nylon and lace, \$100, for 40.00 Hand-embroidered, trimmed, val, laced, lined, pale blue Charmeuse, \$80, for . . . . . 40.00

25 Lingerie Gowns, hand embroidered, reduced to half price. Good value.

Linen Suits, all colors and sizes, were \$35 to \$40. On sale Monday at . . . . . 18.00

Solid Wood Furniture for the Verandah

Strongly built, comfortable, and very durable. Finished in dark green. Desirable in every feature of construction, style and finish.

ARM ROCKERS

as illustrated, with shaped seat and slat back, good large size, strongly braced, finished dark green. Price . . . . . 4.70

Arm Chair to match. Price . . . . . 4.70

SETTEES

made of hardwood and finished green; shaped slat seat and slat back; length is 40 inches. Price . . . . . 7.45

TABLES

made of hardwood and finished green; top is 36 inches long and 24 inches wide. A very suitable table for outside use. Price . . . . . 4.65

Carefully Selected Oriental Rugs

at lowest possible prices. Our recent importations of fine Eastern Rugs comprise an assortment of beautiful specimens for drawing room, library, dining room and halls. There is a wide range of sizes and special care has been exercised in the selection of color and design. They are all marked at prices which are particularly low, and a visit to our stock will well repay you.

Rich Silky Drab, ground meshed, very rare Chinese design, 10 1/2 x 8 1/2 . . . . . 150.00

Rich dark blue ground, skeleton medallion centre with handsome border. Size 9 1/2 x 8 1/2 . . . . . 123.00

Small Oriental Rugs and Mats. An assemblage of exceptionally beautiful pieces of the many different types found in these very useful and decorative rugs, at prices that in many cases are little more than what you pay for domestic fabrics. Choice Hardijis and Bokhara, average size 4 1/2 x 6 1/2, \$23.50 to \$47.50.

Exquisite Saruks, Kirmanshahs and Sennehs, 4 x 3 and 7 0 x 4 0, from \$37.50 to \$77.50.

Beautiful silky brownish Kazaks and Mousouls at particularly low cost. Sizes ranging from 6 0 x 3 0 up to 10 6 x 4 8, at \$15.00 to \$37.50.

Useful hand-wearing East Indian Rugs for halls, dens and many other places. Small Karabags and Hamadons that fill in odd corners, landings, etc., at very small cost. Sizes range from 4 0 x 3 0 up to 6 6 x 4 0. Prices \$13.50 to \$17.50.

China Values

100 Covered Vegetable Dishes, fute procelain. Monday . . . . . 15c

Jardinieres, large size, art colors. Half price Monday . . . . . 25c

\$4.98 for a beautiful English Dinner Set, gold trimmed. No mail or phone.

Ice Cream Plates, fine clear glass-ware, Chippendale design. Monday, per dozen . . . . . 75c

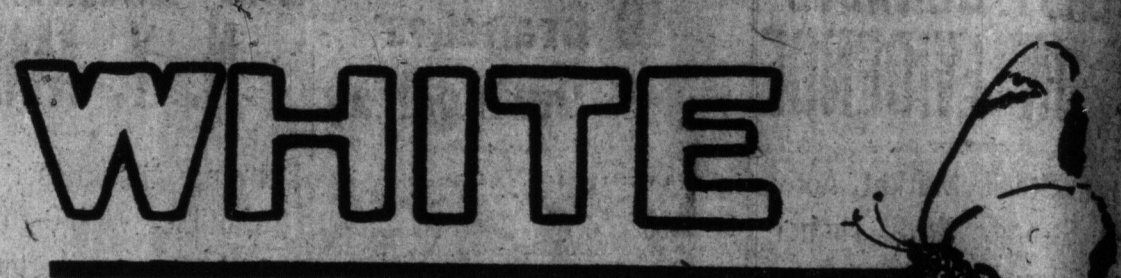
Tumblers, 1/2 pt. size, demi-crystal, fute cut. Monday per dozen . . . . . 1.50

Chocolate Sets, 14 pieces, Royal Nippon wares, fine old Satsuma designs. Monday special . . . . . 7.50

75 only of these Brass Jardinieres, hand hammered and fine spun, splendid range of designs. Monday 2.98

16-inch Hand Hammered Brass Trays, round and oblong shapes. Monday . . . . . 2.98

SUMMER SALE OF WHITE



Monday Begins a Month of Very Special Pricing in the Big Whitewear Section

From many sources we have gathered the best, at remarkable prices, and each day, as the goods arrive, we will announce the day's values as a guide to you in your buying. Monday inaugurates the sale.

\$1.50 Nightdresses, June Sale price \$1.00—A charming style in nainsook, square slip-over neck, 3/4 sleeves, neck trimmed with extra wide embroidery insertion, lace edges run with silk ribbon, seams finished with featherstitch braid. All sizes.

75c and 85c Nightdresses, June Sale price 50c—Cotton; large, full size bodies; high neck, long sleeves; trimmed with lace or embroidery edges. Lengths 56, 58, 60 inches.

\$1.75 Drawers, June Sale price 99c pair—Very fine nainsook; beautiful flounces of embroidery beading and insertion, also lace insertion, and ruffles, tucks. Lengths 23, 25, 27 inches. Both styles.

55c Drawers, June Sale price 35c pair—Good heavy cotton; umbrella style; two clusters of small tucks and ruffle of fine embroidery. All sizes. Both styles.

\$2.75 Combinations, June Sale price \$1.50 each—Clearing a beautiful style in nainsook, beading and silk ribbon at waist. Waist and drawers trimmed with hand embroidery, tucked back. Sizes 32 to 42 bust.

\$3.95 Combination, June Sale price \$2.50 each—Corset cover and drawers made of exquisitely wide embroidery, with embroidery beading, run with silk ribbon at waist, silk ribbon in neck. Sizes 32 to 42 bust.

\$3.00 Petticoats, June Sale price \$1.69—Fine nainsook, deep flounce, trimmed with wide band of handsome embroidery, two wide insertions and ruffle of heavy lace, dust frill. Lengths 36 to 42 inches, a beautiful skirt.

\$12.50 BRIDAL SET, JUNE SALE PRICE \$8.50. 4 dainty pieces, gown, drawers, corset cover and petticoat, nainsook, trimmed to match, with handsome rose bud embroidery and silk ribbons, all sizes, only 24 sets to dispose of.

75c to 85c Corset Covers, June Sale price 63c—Clearing several exquisite styles in nainsook, lace or embroidery trimming, silk ribbon draw and bows. Sizes 32 to 42 bust.

Men's Suits on Sale

Monday morning we offer Men's Suits of exceptionally good values at prices that are away below the usual. They are made from grey and brown fancy striped tweeds, and worsteds; cut in the new single-breasted, three-button style, with close-fitting collars and are well tailored in every detail. These suits will not last long at the price, Monday . . . . . 7.95

MEN'S MOTOR DUSTERS. Special sale of Men's Plain Linen Motor Dusters. They are light weight, fine quality, and made double-breasted style. Just the duster for this time of the year. Regular price \$3.50, \$4.00, \$4.50 and \$5.00. To clear . . . . . 2.95

ENGLISH-MADE GOLF COATS. "Durward" English-made Golf Coats, the regulation English style, well fitted into the waist with pleats at the back, belt and leather buttons. These coats are made from fancy brown and grey mixed tweeds, in stripe and checked patterns. If you play golf, have the correct regulation coat! Price . . . . . 18.00

MEN'S TWO-PIECE CUTTING SUITS. One of the finest West of England worsteds in a stripe grey, made single-breasted. Trousers have cuffs and belt straps. The very best tailoring. Price . . . . . 22.00

Men's Neglige Shirts

to sell at fraction of their regular value. Lot of odd lines and samples, and some a little soiled through handling. At the new Yonge street entrance these will be on sale Monday. All styles, new designs and lots of plain blue and white shirts. All sizes in the lot. Regularly 75c, \$1.00, \$1.25 and \$1.50. Monday's clearing price, 3 for \$1.65, or each 55c.

MEN'S HEAVY FLANNELLETT NIGHT ROBES. Made especially for us out of odd lengths procured at a great reduction. Every robe is strongly made, is extra long and wide. All seams are double sewn; has a pocket, yoke and turn-down collar. A range of good stripes in pink, blue or drab; sizes 15 and 19. Regularly 75c and \$1.00, Monday's bargain price, 3 for \$1.65 or each 55c.

MEN'S PENANCE BRAND NATURAL BALBRIGAN SHIRTS AND DRAWERS. Made from fine two-thread Egyptian yarns, beautifully finished and strongly made; all sizes 34 to 44. Sold usually at much higher prices. Monday per garment . . . . . 44c

Basement Sale

Athens' overload of Screens, Monday-Basement Sale. Screen Doors, piano grained, well made doors. Sizes 2 ft. 6 inches by 6 ft., 6 inches x 7 ft., 3 inches x 7 feet 8 inches, 2 ft. 10 inches by 6 ft. 10 inches, and 3 ft. x 7 ft. 7 1/2; with brackets \$1.00.

Well-made Varnished and Oak Grained Doors, all standard sizes, well made. Prices range \$1.25, \$1.35, \$1.50 to \$2.00.

The sizes of above Doors—2 ft. 6 inches x 6 ft. 6 inches, 2 ft. 8 inches x 6 ft. 8 inches, 2 ft. 10 inches x 6 ft. 10 inches, and 3 ft. x 7 ft.

GAS HOT PLATES AND RANGES. Just arrived another shipment Stoves and Ranges, sale Monday. Gas Cooking Plates, 1-burner, 1.25 Two-burner, Monday for . . . . . 1.50 Three-burner size, \$2.50, for . . . . . 2.99

Gas Ranges, four-burners, with summer burner, drilled burners, large oven, cast steel plate, not painted iron, well made and guaranteed economical cooking ranges, late shipment, \$15.00 regularly. Monday for . . . . . 12.95

\$1.00 Garden Reels, to hold 60-foot hose. Monday for . . . . . .69

SIMPSON'S BASEMENT OFFERINGS—BASEMENT SALE MONDAY. 2,700 Bamboo Handle and Plain Handle Brooms go on sale Monday. Well made, with five strings, good secure handles, good and not too heavy. Well worth 50c to regularly 65c. Monday sale . . . . . 37c

CLOTHES WRINGERS ON SALE. 500 Clothes Wringers, spiral spring, Imperial brand and ball-bearing, full size rubber rolls and guaranteed for one year. This best thing throughout, enclosed cogs, will fit any laundry tub or tubs, well worth \$3.75. Monday on sale for . . . . . 3.00

ITEMS FOR THE LAUNDRY SALE. 10c 6 dozen Clothes Pins for . . . . . 35c

35c Glass Washboards for . . . . . 29c

40c Rinsing Oval Galvanized Tubs for . . . . . 39c

25c best Globe Wash Boards for . . . . . 19c

100 ft. Braided Galvanized Wire . . . . . 22c

50 ft. Braided Galvanized Wire . . . . . 14c

TINWARE SALE MONDAY. 200 Hand-made Tin Wash Bowlers, flat copper bottom. Sizes 8 and 9, with covers, \$1.25 and \$1.35, for Monday . . . . . 77c

200 Blue Enamel Painted Sink Strainers, to fit corner of sink. Well worth 25c, for . . . . . 14c

5,000 Square Gas Toasters, will toast 4 slices of bread at once. Monday price . . . . . 10c

55c Covered Garbage Cans for . . . . . 51c

75c Covered Garbage Cans for . . . . . 59c

65c Covered Garbage Cans for . . . . . 53c

\$1.15 Set Potts' Nickel-plated Irons, three iron handle and stand for . . . . . 79c

\$1.00 Set Polished Irons for . . . . . 79c

3,000 Iron Handles, 16c size, for . . . . . 5c

45c Rice Boilers, granite, for . . . . . 33c

The SIMPSON Company Limited

Robert Simpson

James Thoro of W at I Was Strug A midn whom he turn over fence of Rior-st. captured Thomas. are who as a snee In speak World las that thro front door his son Al Shorty as heard com and thin into the u only to ce lar. Mr. Suel call, came standi g doing the "Looking ed Connar Mr. Suel lieve H. C and tried he could A daugh the strugg window a Constabl the station near that, he house and rushed in. Conner and was c eral minut C After he Conner ref about him he was loo Bloor-st. a direction h Bloor-st. The add given by Delia Debra where Con Conner police cou charge he CIVIC ATL ATLANT names of caused of t tive Willia walk ordi day by at General B taken per City graft The three councilman council an Louis Keu John Don The nam that will be reve to that will particular his men. Impor OTTAWA excoquer was coupl Lumber Co and judgm the case section of on a ship on Seatle since, beca exchequer instrument the Post h heneorth only, but a by being subject to will indou case to the Grav All the g killed in th ated yaste notations of the 46th an Ridgeway.