

What  
"PRINTER'S INK"  
Says about it:



"No daily paper in the Canadian Province of Ontario has credit for so large a regular issue as THE TORONTO DAILY MAIL, and the weekly edition of THE MAIL is credited with a larger issue than any other weekly, and the publishers of the American Newspaper Directory will guarantee the accuracy of the circulation rating accorded to these papers by a reward of \$100, payable to the first person who successfully assails it."—From *Printer's Ink*, New York, issue of April 22nd, 1896.

YOU'LL FIND IT IN THE MAIL