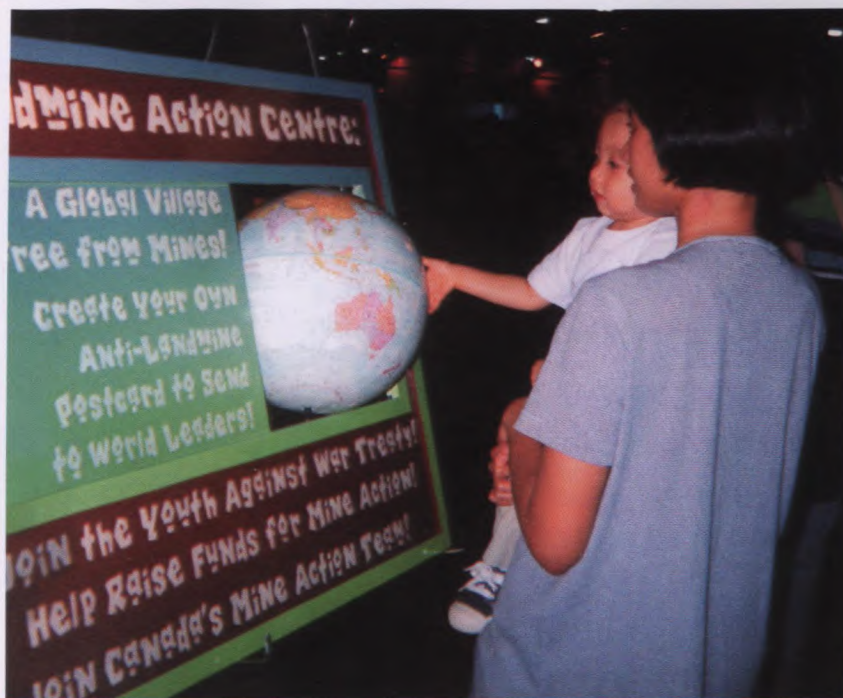




Jessamyn Waldman/YMAAP



Meredith Dunn/YMAAP

(Top) A family views the mine action exhibit at the Canadian National Exhibition in Toronto.

(Bottom) A Winnipeg student plays the Canadian Red Cross World in Jeopardy! mine action game.

(www.mines.gc.ca). In fiscal year 2000, \$38,000 was spent to redesign, update and substantially upgrade the site.

For the third year, the DFAIT Outreach and Sustainability Program supported the Youth Mine Action Ambassador Program (YMAAP). This innovative community-based education initiative raises awareness of the landmine issue and helps create sustainable community action to support the landmine ban. Coordinated with Mines Action Canada and the Canadian Red

Cross, and supported by Canada's Youth International Internship Program and the Canadian Landmine Foundation, the program placed 12 recent university graduates with host NGOs in Vancouver, Calgary, Regina, Winnipeg, Toronto, Ottawa, Montreal, Quebec City, Halifax, Sydney and St. John's.

Since its inception in 1998, the YMAAP has facilitated thousands of mine action education sessions, volunteer training initiatives and community events, the reach of which has been extended through coverage by local, regional and national media. The DFAIT Outreach and Sustainability Program provided \$494,000 to support the efforts of the YMAAP in fiscal year 2000.

In the summer of 2000, Youth Mine Action Ambassadors delivered landmine education presentations at major exhibitions across Canada, including Expo Québec in Quebec City, the Canadian National Exhibition in Toronto, the Canadian Central Exhibition in Ottawa and Klondike Days in Edmonton. An estimated 200,000 people toured interactive exhibits depicting life in a mine-affected community, which were developed and produced with a DFAIT contribution of \$95,000.

Exhibits and public engagement activities on the landmine issue also featured prominently in the Conferences on War-Affected Children held in Accra, Ghana and Winnipeg in 2000, and at the Americas Cultural Showcase held during the Organisation of American States General Assembly meeting in Windsor in June 2000.

During Canadian Landmine Awareness Week in March 2001, high school students from Alberta, Ontario, Quebec and Newfoundland participated in a Virtual Classroom on landmines to promote learning about the global landmine problem. Facilitated by the Communications Research Centre Canada, the Virtual Classroom featured Minister of Foreign Affairs John Manley and Cambodian landmine survivor Song Kosal in a video conference panel discussion with students.

Other cooperative initiatives to raise awareness of the landmine issue included:

- \$80,000 provided to the Canadian Red Cross for the development of its *Survive*