

We have a 5-10% cost advantage for a person taking wages, benefits and vacations into account. That advantage goes up to 40% at the manager level and up to 50% for a Ph.D. in Canada versus the U.S. On top of all this, we have quality people who bring diversity.

Arthur Sawchuck
President and CEO
DuPont Canada Inc.

Here in Canada, we enjoy much lower levels of employee turnover. The average employee turnover at our U.S. subsidiary is 26 months, much higher than at our Canadian subsidiary.

Lionel Hurtubise
Chairman
Ericsson Communications Inc.

Canadian International Skills Help

Several of the CEOs referenced Canada's international image and the international skills of its people as being a definite advantage in the global marketplace.

We had demonstrated that we had expertise in international marketing.

Richard Peabody
President, Director General
Harris Farinon Canada

We had expertise in taking North American products around the world due to our understanding and sensitivity to international markets.

Peter Rankine
Vice President and General Manager
Home and Building Control
Honeywell Limited

Canadians have better international skills than most, and our organization has proven itself in being more adaptable and responsive than the U.S.

Malcolm Stagg
President & CEO
Phillips Cables Limited