

FRUITS	89.3 kg.
Peach	2.1 kg.
Strawberry	0.5 kg.
Lemon	8.0 kg.
Mango	10.5 kg.
Tangerine	1.1 kg.
Apple	4.9 kg.
Melon	5.5 kg.
Orange	25.3 kg.
Pear	0.1 kg.
Ananas	4.8 kg.
Banana	18.9 kg.
Grape	7.6 kg.

Differences in food consumption by income group are very significant. The low income population consumes an average 950 grams of food per day, as compared to 1,500 grams by the high income population. The diet of the first group consists of 83% vegetable products (half of which correspond to cereals) and 17% of animal products, while that of the second group is 54% vegetable and 46% animal.

The Mexico City-based finance and business magazine Expansión conducts a yearly study of the 500 most important Mexican companies, ranked according to sales. There are 32 food related companies within this list in 1991, which are listed below.

TABLE 7
SALES OF MEXICO'S TOP 500 COMPANIES
RELATED TO THE FOOD & BEVERAGE INDUSTRIES
(billion pesos)

RANK	COMPANY NAME	1990 SALES
11	Cía. Nestlé	2,311
34	Anderson Clayton	773
46	Herdez	567
49	Ganaderos Productores de Leche Pura	547
64	Sigma-Alimentos	414
73	Univasa	373
100	Productos de Leche	238
105	Nabisco-Famosa	228
106	Lechera Guadalajara	226
119	Helados Holanda	192
125	Molinos Azteca	179
138	Ingenio Tres Valles	159
155	Ingenio Tamazula	131
161	Derivados de Maíz Alimenticio	120
168	Laboratorios y Agencias Unidas	115
174	Fábrica de Pastas Alimenticias la Moderna	112