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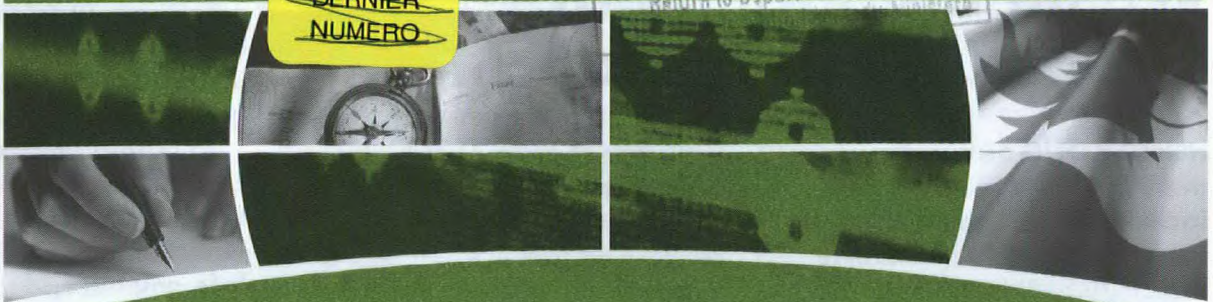
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Canada

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Hot spots for high tech

Atlanta, Miami, and Las Vegas events

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The Department of Foreign Affairs and International Trade (DFAIT) will be making it easier for Canadian information and communications technologies (ICT) enterprises to get the attention of some of the world's top high-technology buyers this fall during a three-city circuit in the southern U.S. DFAIT is planning Canada Pavilions at **Network + Interop (N+I)/COMDEX Atlanta** and **COMDEX Fall** in Las Vegas, and the Canadian Consulate in Miami is organizing a symposium to help Canadian firms launch their products into the dynamic Florida and Caribbean markets.

Network+Interop/ COMDEX Atlanta

ATLANTA, GEORGIA — September 10-12, 2002 — The world's leading IT and networking events connect in Atlanta at the combined **N+I** and **COMDEX Atlanta** trade show and conference.

COMDEX
FALL 2002

This unique combination offers a one-of-a-kind opportunity for high tech firms to present their products to the region's top business technology buyers.

Atlanta has the fourth-largest concentration of Fortune 500 headquarters
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More than simulation

CAE success in Singapore

Don Campbell's export advice is simple: develop long-term relationships in your targeted region. The Group President in charge of Military Simulation and Training for **CAE Inc.** knows that this is particularly true for Asia.

His previous 36 years with the Department of Foreign Affairs and International Trade, including as Ambassador to Japan and to Korea, have given

Campbell unique insight, not only into Asian markets but also into the role the Trade Commissioner Service can play in facilitating contacts. CAE Inc.'s \$47-million contract with the Republic of Singapore Air Force (RSAF) is just one of the latest examples of the seasoned export company's strategy for cultivating the relationships that lead to success.

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CanadaExpo

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