

Japan-Related Trade Fairs, Missions

Listed below — alphabetically by sector and in chronological order — are major promotional projects for Japan in which External Affairs and International Trade Canada (EAITC) plans to participate between now and the end of fiscal year 1993.

For more information on these events or details on how to participate, please contact the International Trade Officers identified using the telephone number provided or the following facsimile number: (613) 943-8286.

Agri-Food/Seafood

- **Foodex 93** — Japan — (Core Info Area) — March 93. Focus on processed food. Contact Greg Bates: (613) 995-8619.
- **Spring Kansai Solo Food Show** — Osaka — (Solo Show) — March 93. Focus on processed and semi-processed food products. Contact Greg Bates: (613) 995-8619.

Bio Industries/Health Care

- **Outgoing GIS Mission** — Japan — December 92. Focus on all aspects of geographic information systems. Contact John Scofield: (613) 995-8596.

Consumer Products

- **Solo Outdoor Products Show (Resort & Leisure)** — Osaka — (Info Booth) — November 92. Focus on sporting goods and outdoor leisure products. Contact Wayne House: (613) 995-1678.
- **Tokyo International Furniture Show** — Tokyo — (Info Booth) — December 92. Focus on furniture (all kinds). Contact Pat Cronin: (613) 996-2460.

Forest/Construction

- **Great Outdoor Canada Solo Log Home Show** — Tokyo — (Solo Show) — November 92. Focus on log homes/outdoor consumer products. Contact Wayne House: (613) 995-1678.
- **Granite Show** — Tokyo/Nagoya — (Solo Show) — November 92. Focus on granite stone products. Contact Wayne House: (613) 995-1678.

Info Technologies

- **Outgoing Mainframe Software Mission and Seminar** — Japan — (Outgoing Mission) — January 93. Focus on mainframe software. Contact Pat Cronin: (613) 996-2460.

- European Events of Interest -

Listed below — alphabetically by sector and in chronological order — are the 1993 major trade fairs and missions in which External Affairs and International Trade Canada (EAITC) plans to participate.

National Stands (NS) are full-scale large participations with several companies usually grouped around a Government of Canada information and lounge area.

Core Area Stands (CA) are participations at which the government's involvement is limited to a lounge and office (funded by EAITC), surrounded by booths of individual companies participating on their own.

Information Booths (IB) are participations at which the government's involvement is limited to a small area aimed at distribution of company-provided brochures.

Missions include *Outgoing Sellers' Missions (SM)* from Canada and *Incoming Buyers' Missions (BM)* from abroad.

For more information on these events or details on how to participate, contact EAITC's Trade Fairs and Missions Europe (RWTF). Tel.: (613) 996-5554. Fax: (613) 995-6319.

Agriculture/Food

- **Agrotica** — Thessalonika, Greece — February, 1993 — Annual show for agricultural products promotion: seed potatoes & soybeans, livestock semen & herd improvement, services, also forest products (IB).
- **SIA International Agricultural Show** — Paris, France — March 1-8, 1993 — Animal breeding stock (CA).

Construction Products/Services

- **BAU 93** — Munich, Germany — January 19-24, 1993 — Building products, joint partnering (IB).
- **Construction Turkey 93** — Istanbul, Turkey — January, 1993 — Construction, building materials (IB).
- **Batibouw** — Brussels, Belgium — February, 1993 — Value-added wood products and construction materials (CA).

Consumer Goods

- **London International Boatshow** — London, England — January 7-17, 1993 — Marine leisure (CA).

Continued on page 8 — Europe