Canadian Photographic Journal.

THE

DEVOTED TO THE INTERESTS OF THE PROFESSIONAL AND AMATEUR PHOTOGRAPHER.

VOL. IV.

TORONTO, MARCH, 1895.

No. 3.

1

Canadian Photographic Journal.

GEO. W. GILSON, Editor and Business Manager. ADDRESS: P. O. DRAWER 2602.

OFFICE OF PUBLICATION : 32 and 34 Lombard Street, Toronto.

Subscription Price. \$2.00 per year. \$1.00 for six months. Single copies 25 cents. 50 cents per year extra on foreign subscriptions.

Renewals.—Subscribers wishing the JOURNAL stopped at the expiration of their subscription should notify us to that effect; otherwise we shall consider it their wish to have it continued.

Articles Solicited.—Contributions are invited on every subject relating to photography, also practical ideas, helpful suggestions, useful formulæ, etc. Payment will be made on accepted articles if required, but unless distinctly asked for, all articles will be accepted on the understanding that credit on subscription will be considered sufficient remuneration.

Answers to Correspondents. — Questions to the EDITOR on any subject pertaining to photography are invited, and will be answered as fully as possible through the columns of the JOURNAL.

We want Agents in every city in Canada and the United States to *push* this JOURNAL, with whom *satisfactory* arrangements will be made. We would esteem it a great favor to hear from, or be placed in communication with, persons desirous of *making money*.

Address all communications to

Canadian Photographic Journal,

TORONTO.

P. 0. Drawer 2602, - - -

OUR ILLUSTRATION.

We are pleased to be able this month to give our readers a purely Canadian illustration. By purely Canadian we mean that the photographer, the paper, the mounts, are all Canadian. Our illustration shows in a pleasing way the effects to be secured on Mr. Landon's paper.

Mr. Landon has spared neither pains nor expense in making his paper a satisfactory worker, and has succeeded now in placing upon the market a good, even printing paper that is spoken highly of by those using it. The negatives are by Messrs. Kellie & Co., whose reputation for good work is well known.

TO ADVERTISERS.

At the rates we are quoting on advertising space, we fully believe that we offer advertisers the best value for their money that they can obtain. Manufacturers and dealers wishing to do business in Canada should place their announcements before our consumers in their HOME JOURNAL.