

Who Else Wants Our \$3 Gift?

Silver Butter-Spreaders like the picture.

To you, who get your first spreader now—we will hold the offer open until you get a full set.

They are Wm. Rogers & Son's beautiful Lily Pattern made in their extra plate. They can be had only from Armour & Company.

These spreaders in this popular style are today all the rage.

If you could buy them in the stores, they would cost \$3 or more for the

six—but to our customers they cost nothing.

To get your first spreader just send us one top from a jar of Armour's Extract of Beef. Or send the paper certificate you find under the top.

Send with it ten cents—the cost of carriage and packing.

Send more tops as you get them, and ten cents with each. We will keep the offer open for you until you get the six—or a full dozen if you want them.

Six Silver Butter-Spreaders Like These

We make you this present to get you to try your first jar of Armour's Extract of Beef. Then if you use six jars it will be as staple as salt in your kitchen. You will never be without it.

You see we return you by our gift a great deal more than you pay. But we will have you a customer for life. That's how we can afford to make this offer.

Please don't think this Extract is for Beef Tea alone—that's only one of its uses.

It will surprise you to learn what a help this extract is in your cooking.

There is hardly a day passes but what it will add a new flavor to some dish.

You can use it in gravies—in soups—or to improve sauces. It is splendid to utilize left-overs—makes them more appetizing and gives them a new savor.

The Germans and French use fifty times as much as the Americans. Their fame as good cooks is due in a measure to their use of Extract of Beef.

Please don't be confused about Extracts of Beef.

There are many brands on the market—inferior and unknown, at a few cents less—but you mustn't compare Armour's with them.

Armour's is concentrated. It is rich and very economical. You only have to use a fourth as much as other brands because it has four times the strength. The instructions guide you that way so you see it's a fact. Armour's goes four times as far, so it really costs only a fourth as much.

For your next meal learn what Armour's Extract will do.

Order your first jar now—from your druggist or grocer. Send us the top or certificate with ten cents. Then we will reserve you a full set of spreaders.

Do this again and again. We will send you your spreader for each top until you get all six. Address—

Armour & Company, Chicago, Dept. CM.

ARMOUR  COMPANY

Armour's Extract of Beef