Style, Fit, Comfort and Satisfaction Are all combined in

the Shirts and Collars made by us . .



English Finished Collars at \$1.25 and \$1.50 are selling far in excess of our best expectations.

The wearer gets actual value in these goods; 25 per cent. above these prices is too much for sentiment.

are appreciated by the trade. Large Our Ladies' Shirt Waists orders are coming in every mail.

New Ideas and Effects are represented in our samples.

SEE . -

The Dudley, Kempton **KNOTS** and Marshall

The Bedford, Empire and Blenheim ROWS

(All new) in our Men's Furnishing Department.

SUMMER CLOTHING VESTS, UMBRELLAS **HANDKERCHIEFS** BRACES; HOSIERY UNDERWEAR, ETC.

> All bought to suit the requirements of the trade.

TOOKE BROTHERS

Factory, 63 to 69 Latour Street, Montreal

Office and Warehouse. 20 and 22 St. Helen St., Montreal

Sample-room, 22 Wellington St. west. Toronto