

"BETTER AND BETTER IN EVERY WAY"

# GRAY'S DOLLAR DAY

Thursday, February 1st, 1923

## NOTICE!

Store Hours, 9 a. m. to 6 p. m. Note the time of the one-hour sales. Bear in mind that quantities in some lines are limited. Shop early.

In every way this Midwinter Sale Promises to be the greatest event of its kind for many years. Big efforts have been put forth to provide EXTRA SPECIAL BARGAINS in wanted merchandise.

**BARGAINS ON EVERY FLOOR ON EVERY DEPARTMENT AND FOR EVERY ONE**

## Sale Terms

This sale is for one day only, Thursday, February 1, 1923. No phone or mail orders accepted. No goods sent on approval. No sale goods exchanged. No refunds.

ONE-HOUR SALE, 9 A. M. TO 10 A. M.

### LADIES' SILK HOSE

Plain or drop stitch; brown, gray, beige and black. **2 pairs \$1.00**  
Hosiery Dept.—Main Floor.

ONE-HOUR SALE, 9 A. M. TO 10 A. M.

### WHITE FLANNELETTE

1,000 YARDS ON SALE AT **8 yards for \$1.00**  
Staple Dept.—Main Floor.

ONE-HOUR SALE, 10 A. M. TO 11 A. M.

BLACK TAFFETA AND PAILLETTE SILK, 36 inches wide; soft finish, good black. This extraordinary low price is for the one hour only. Per yard **\$1.25**  
Second Floor.

ONE-HOUR SALE, 9 A. M. TO 10 A. M.

### Rush Specials.

WOMEN'S GINGHAM DRESSES, new and crisp, organdy trimmed, wide sash tie; all sizes. While they last **\$2.95**  
JAP CREPE KIMONOS, Regular \$3.95, one hour for **\$1.69**  
Third Floor.

ONE-HOUR SALE, 3 P. M. TO 4 P. M.

### BANDEAU BRASSIERES

of pink or white broadcated repp; all sizes **3 for \$1.00**  
Corset Dept.—Main Floor.

ONE-HOUR SALE, 2 P. M. TO 3 P. M.

1,000 yards of Print (seconds), mostly one yard wide; all colors; suitable for aprons, house dresses, etc. Regular up to 30c a yard, all to be sold in one hour at, a yard **15c**  
Staple Dept.—Main Floor.

ONE-HOUR SALE, 2 P. M. TO 3 P. M.

BURWARD SUITINGS (English make), a cotton fabric with a silk finish, unshrinkable and fast colors; colors, gray, pongee and black with pin stripe. To introduce this cloth we will offer it for one hour only at half price, \$1.25 value, for, yard **62½c**  
Wash Goods Dept.—Second Floor.

ONE-HOUR SALE, 2.30 P. M. TO 3.30 P. M.

6 Dozen Only.  
WOMEN'S GINGHAM DRESSES, plaids, checks and stripes, assorted styles, braid trimmed. **\$2.50**  
UNDERSKIRTS of heavy twilled sateen; white with colored floral designs; all sizes. Regular \$3.95, for one hour at **\$1.00**  
Third Floor.

## MAIN FLOOR

LA DIVA CORSETS, back lacing, made of pink satin broche, silk elastic garters and insets, medium bust models with long skirts; sizes 21 to 30. **\$3.79**  
\$12.00 values, for, a pair

## Underpriced Underwear

SUMMER UNDERWEAR (SAMPLES) — LADIES' VESTS, of fine combed cotton and porous knit, narrow straps over shoulders, fancy yokes or plain band tops, cumfy cut, short sleeves and sleeveless; pink and white; regular and O. S. sizes. 50c to 75c values. **39c, 3 for \$1.00**  
Dollar Day at, each

LADIES' COMBINATIONS, of silk lisle, fine combed cotton, porous knit and balbriggan, fancy yokes, plain band tops and open tops, with ribbon straps, tight or umbrella ties; colors, pink or white; regular and O. S. sizes. Values \$2.00, Dollar Day on sale, **89c**  
per suit

LADIES' VESTS, of fine silk lisle, combed cotton and balbriggan, satin ribbon shirring and straps, fancy yokes or plain band tops; colors pink or white; regular and O. S. sizes. Values up to \$1.50, sale **59c**  
each

LADIES' DRAWERS of balbriggan, porous knit or fine cotton; regular and O. S. sizes. Values to \$1.50, sale price, a pair **59c**

## Hosiery Specials

LADIES' PURE SILK HOSE, plain or drop stitch, full fashioned; colors black, brown, navy, gray and white. Sale price, a pair **\$1.00**

LADIES' BLACK LISLE HOSE, with natural feet, fashioned leg, widened tops; also Brown Lisle Hose with white clocks. Dollar **3 pairs \$1.00**  
Day

CHILDREN'S BLACK COTTON HOSE, double knees, heels and toes; all sizes. **4 pairs \$1.00**  
Dollar Day

500 pairs CHILDREN'S WOOLEN GLOVES, with fancy plaid tops; navy, brown, gray, red. **3 pairs \$1.00**  
Dollar Day

LADIES' GLOVES, fine and brushed wool; navy, gray, brown, black and white. **2 pairs \$1.00**  
Dollar Day

LADIES' SWISS LAWN HANDKERCHIEFS, with white or colored embroidered corners. Regular 15c and 20c each, Dollar Day **8 for \$1.00**

LADIES' SWISS LAWN HANDKERCHIEFS, lace edge, white or colored embroidered corners or hemstitched, with lace and embroidered medallion in corner. Regular 35c and 40c, Dollar **25c, 4 for \$1.00**  
Day, each

LADIES' LACE COLLARS, Bertha and Tuxedo styles. Regular \$1.50 and \$1.75, Dollar **\$1.00**  
Day, for

10 dozen COLLAR and COLLAR and CUFF SETS, of satin, net organdy and pique. 85c and \$1.25 values, Dollar Day, to clear **50c and 75c**

## Art Department

DOLLAR DAY SPECIALS

STAMPED PILLOWCASES, assorted designs, hemstitched hem. Dollar **50c, 2 pairs \$1.00**  
Day, a pair

STAMPED SCARFS, assorted designs; white, 45-inch length; eoru, 50-inch length. **2 for \$1.00**  
Dollar Day

One lot of 20 HAND-EMBROIDERED MODELS, including Buffet and Vanity Sets and Children's Aprons. To clear at, each **\$2.00**

Art Department, Main Floor.

## MAIN FLOOR, STAPLE DEPT.

Goods Regular Up To 35c  
Dollar Day 19c a Yard

Two counters of Comfort Chintz, Shirtings, Everett and Beige Suitings, Flannelettes and Check Gingham (wide widths). All at one wonderful bargain price, a yard **19c**

WRAPPERETTES, cashmere finish, for children's dresses, house dresses, kimonos, 17c yard, 6 yards **\$1.00**  
quilt linings, etc

40-INCH FACTORY COTTON, Dollar Day **15c yard, 7 yards \$1.00**

NAINSOOK, fine quality. Dollar Day big snap **20c yard, 5 yards \$1.00**

40-INCH WHITE MERCERIZED BATISTE, regular 50c, Dollar Day **35c yard, 3 yards \$1.00**  
for

## Tablings and Towelings Dollar Day Specials

72 ONLY MERCERIZED TABLECLOTHS, oval pattern, 2 yards long. Our leader for Dollar Day at, each **\$2.00**

PURE LINEN CRASH TOWELINGS, all white or dark crash. Special, a yard **19c**

600 COLORED BATH TOWELS. Dollar Day's big offering **4 Towels for \$1.00**

LIBRARY TABLE SCARFS, linen shade, with colored embroidery, 10 dozen to clear at, each **79c**

ARABIAN LACE TABLE CENTERS, 45 and 54-inch. Regular \$3.95 and \$4.95, both sizes to clear at one price, each **\$2.95**

## Bargain Prices In Beddings

PILLOWCASES, hemstitched or plain hemmed, heavy quality. Regular \$1.00 a pair, Dollar Day only at, a pair **75c**

ENGLISH BEDSPREADS, heavy quality, double-bed size; \$2.95 values, Dollar Day **\$2.00**

DOWN COMFORTERS, English and Canadian makes; all guaranteed downproof. Regular prices up to \$16.50, on Dollar Day all to go at one price, each **\$10.00**

UNION WOOL BLANKETS (soiled on outside folds). Regular \$8.95 a pair, Dollar Day all to go at, a pair **\$4.95**

SCOTCH AND CANADIAN WOOL BLANKETS, 100 per cent. wool. Prices up to \$15.00 a pair, Dollar Day all to clear at one price, each **\$10.00**

NOVELTY BLANKETS, a large assortment. Regular prices \$8.95 to \$17.50, Dollar Day all to clear at one price, each **\$5.95**

ESMOND BLANKETS, ends, sizes are mostly 40x68 (like a half Blanket), for children's bath robes, bed comfortables, throwovers, etc., all colors, greens, blues, reds, pinks, tans and a few white. Dollar Day all to go at one price per end **\$1.50**

## SECOND FLOOR

SILKS, 36-inch width. Values **\$1.00**  
to \$3.00, a yard

TAFFETAS, light and dark shades and shot effects. A yard **\$1.00**

MESSALINE, black grounds, with pin stripes. A yard **\$1.00**

TRICOULETTES, including white and sand. A yard **\$1.00**

CREPE DE CHENE, including navy, black and white. Dollar Day at one price, a yard **\$1.00**

### Silk Department

54-INCH JERSEY CLOTH, all wool, heavy weight, heather mixtures of gray, brown, green. **\$1.00**  
\$3.00 value, a yard

57-INCH HOMESPUN, tweed effect, stripes or checks. At half price, a yard **\$1.00**

54-INCH ALL-WOOL NAVY SERGE, heavy weight, for skirts and boys' clothing. A yard **\$1.00**

EMBROIDERED SKIRTINGS, 3 skirt lengths only. Regular \$5.00, to clear at, per skirt length **\$1.50**

DIMITY CHECKS, for lingerie wear, in soft and dainty colorings; light blue, pink, mauve and pongee; 36-inch width; mill ends. Worth 45c and 50c a yard, **20c a 5 yards \$1.00**

WHITE GOODS, piques and middy cloth; 36-inch width; mill ends. Values to 50c, **25c a 4 yards \$1.00**

COTTON CREPE, 27-inch width; colors, white, pink, light blue, copen, brown and navy **5 yards \$1.00**

CRETONNES, light and dark colors in checks and floral designs. Values up to 65c a yard, Dollar Day only, **25c a 4 yards \$1.00**

2 ONLY SEQUIN TUNICS, white silk net with iridescent sequins and black with blue and gold sequins. Regular \$25.00 each, Dollar Day, snap price, each **\$5.00**

RADIUM LACES, 34 to 36-inch, all-overs; black, white, brown. Broken lines of Flouncings; 27 and 36-inch; white, lemon, sand, bluebell and brown. Values up to \$5.00, a yard **\$1.35**

Trimming Department—Second Floor.

## THIRD FLOOR

WHITE VOILE WAISTS (slightly soiled), square or round necks, long and short sleeves, lace and embroidery trimmed. Sale price **75c**

LADIES' AND CHILDREN'S MIDDIES, balkan or straight, made of good middy twill, long or short sleeves, all white or with colored collars; all sizes. Dollar Day special at **79c**

MISSSES' AND CHILDREN'S BALKAN MIDDIES, admiral make, all white or with colored collars, short or long sleeves; all sizes. Extra special **\$1.25**

PRINCESS SLIPS of fine cambric, straight line style, hemstitched top and straps; sizes 36 to 44. Dollar Day special at **98c**

WOMEN'S WHITE UNDERSKIRTS, wide embroidered or lace frill and dust frill. Extra special at **\$1.00 and \$1.59**

LADIES' NIGHTGOWNS, of cambric, nainsook or mull; flesh or white, plain tailored or lace trimmed. A sample line. Price to clear at, each **75c, \$1.00, \$1.25, \$1.39, \$1.50, \$1.75**

LADIES' DRAWERS (samples), trimmed with lace and embroidery. Price to clear at, a pair **39c and 69c**

APRON DRESSES of plaid or check gingham, assorted styles, opened at back or side front; sizes 36 to 42. Sale price **\$1.50**

APRON DRESSES of good quality percale or chambray, assorted styles; sizes 34 to 40. Sale price **\$1.00**

APRON DRESSES of pink or blue chambray, trimmed with ric-rac braid, open side, front or slipover style; sizes 36 and 38 (seconds). Price each **55c, 2 for \$1.00**

BABIES' COT OR CARRIAGE ROBES (samples), made of chinchilla, plush or bearcloth, plain or curled, lined with white flannelette. Dollar Day all at one bargain price each **\$1.00**

INFANTS' WHITE MITTS, with or without thumbs. To clear at, each **15c, 2 for 25c**

BABIES' BONNETS AND CAPS, all white, or with pink or blue trimming. Sale price, each **25c**

## Knitted Goods Dollar Day Specials

LADIES' ALL-WOOL SWEATERS (samples), tuxedo collar, colors rose, pink, navy, copen, tomato and light brown. Three dozen only. Dollar Day to clear at, each **\$2.50**

LADIES' ALL-WOOL TAMS, rose, green, copen, red, pink, yellow, cerise and white; 5 dozen samples. To clear at, each **50c**

LADIES' ALL-WOOL SPENCERS, sleeveless; rose and white only; 5 dozen. To clear at, each **65c**

Third Floor.

## FOURTH FLOOR

DOLLAR DAY IN THE MILLINERY DEPARTMENT

## Fashionable Hats At Small Cost

TRIMMED, TAILORED AND SPORT HATS, regardless of former prices, on sale. Priced from **\$1.00 to \$5.00**

FLOWERS AND HAT OR DRESS ORNAMENTS, Dollar Day, to clear, priced from **50c to \$1.75**

1 dozen boxes of Corsage Bouquets at **\$1.00**  
each

# Gray's, Limited

140 Dundas Street

Phones 115--116