## CHEAP ADVERTISING. THE Toronto World.

The great success THE WORLD has achieved as The great success THE WORLD has achieved as surres its position as one of the permanent institutions of Toronto. It is now read extensively, not only in Toronto and its suburbs, but in most of the towns and villages within a radius of one hundred miles on the lines of the Grand Trunk (cast and west), the Great Western, the Yorthern, the Credit Valley, the Toronto and Nipissing, and the Toronto, Grey and Bruce railways. The large and rapidly increasing circuitation of THE WORLD on the one hand, and its reasonable rates on the other, must commend it to all classes of advertisers as a most desirable me-dium of communicating with the mublic.

dium of communicating with the public. Three regular editions of THE WORLD are pub-lished daily - at noon, at three and at five of clock. Extra editions are also published whenever there is news of sufficient moment to demand them. Ad-ertisements are inserted in all editions at the price t a single insertion.

### ORDINARY RATES or casual advertisements are as

Commercial advertisements, FIVE CENTS onpareil line, each insertion.

Advertisements other than commercial, viz., legal, election, financial, and amusement, TEN CENTS per nonparell line, each insertion. Reports of meetings and financial statements of banks, railway, insurance and monetary companies, TEN CENS per line nonparell.

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wery other day... wice a week..... CONDENSED ADVERTISEMENTS the first page are charged at the following rates Situations Wanted and Help Wanted, FREE.

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1856

ESTABLISHED 1869. EAST END PROVISION STORE TORONTO STREET. for not seeing company—with the vene-tians closed to keep out the morning sun." "So you are going away, you naughty child, and leaving us disconsolate. How do you suppose Sir Ralph is to be amused, or a game of croquet won, or anything in the world carried through without you?" So RESTAURANTS & JAMES HOGG, Ontario Steam Dye Works and Wilkin Cor. Tor Winnifwith Bros. Clothes Cleaning Establishment. YONGE STREET, Opposite Gould, TORONTO KING STREET WEST. Let Everybody!Advertise in the DEALER IN CALL AT THE 85 King street West Allen, Marshall, Pork, Butter, Ham and Eggs, etc. World. THOMAS SQUIRE, Prop. 49 **CITY LUNCH ROOMS** you suppose Sir Raiph is to be alidentiated, of a grane of croquet won, or anything in the presence of fellow-travellers, work of the point of the presence of fellow-travellers, and Mrs. Sherwood found herself aleae on this as a first and the presence of fellow-travellers, and Mrs. Sherwood found herself aleae on this as a first and the presence of fellow-travellers, and Mrs. Sherwood found herself aleae on this statistic to be able to say good by the platform there, waiting for the return train to Embley. Then she had time to thisk and take her resolution. It was half been so much to do?" and she smiled up in her cousin's face.
 "You horrid child ! I do believe that you are glad to go to London, and that you don't care a bit about any of us or our despair."
 "Yter, I like to go to consin Sue very much, but I have been very happy with you; and I hope I shall see you soon again."
 "Yow, horrid child see you soon again."
 Now was the time for a whisper of one waiting downstairs—one whose "despair"
Emily Vere had hinted at, whose confidante she was. But Mrs. Sherwood woild stand so provokingly close that there was no chance. Emily Vere had hinted at, whose confidante family; and then she was good-natured, and the scenes too. But she began to see that the scenes too. But she began to see that the adire needed more delicate diphomed the sasure her tas the ladies were not and the steeded will the scenes too. But she began to see that the scenes too. But she began to see that the scenes too. But she began to see that the adire needed more delicate diphomed the sasure her that the ladies were than she had reckoned on: Hitherto she had cound only Sir Ralph as an obstacle; but what did Mrs. Sherwood: suiting the mean index of all the more respectfully A CARD THIS SIZE - TWENTY WORDS-every day for a year, \$16 50; every day for 241 Parliament Street, The only house in Toronto which employs first-class RACTICAL MEN to press Gentlemen's Clothes. 475 679 Tewsley, Bachlys, And see who takes the Gate WELLESLEY STREET. 199 Wellesley street WEST END SANITARY. This is equal to a little over FIVE CENTS to Bentley, Money for a CARLETON. 104 Carleton street. HOUSE HARDWARE Haldenby A CARD THIS SIZE-FIVE LINES : 191 Bache 25c. DINNER STREET WEST. QUEEN ers by post promptly attended to. S. W. MARCHMENT & CO., City Contractors, 50 Adelaide street east 313 Queen St. West. 42 Queen street We 61 King Street East, 1 mo. 3 mos. 6 mos. 12 mo. MR. C. M. WINTERCORBYN OPPOSITE TORONTO ST. A fine Display of CUTLERY 176 176 1901 202 286 304 308 3181 
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 very other day. wice a week ..... and PLATED WARE. e.od. ST. CHARLES RESTAURANT, This is equal to a little over SIX CENTS for each 70 YONGE STREET. J.L.BIRD Hot Lunch only 15 Cents. THIS SIZE, TEN LINES : 330 FULL DINNER only 25c. THE BEST 334 340 358 368 1 mo. 3 mos. 6 mos. 12 mos The Best in the City in the Lower Dining Room. con WASHING CRYSTAL 
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 IN USE IS THE ry other day ce a week 5 00 "ELECTRIC." CRYSTAL PALACE If you don't believe it, Try a Package. Sold by al first-class grocers in the city. Every package guar anteed. e.o.a This is equal to less than THIRTEEN ENTS fo LUNCHEON ROOMS, Worthin C. M. WINTERCORBYN, 49} KING STREET WEST, TORONTO. than she had recture information in the state of the stat Meal hours from 8 a.m. to 12 p.m. Wedding and all the finest varieties of Cakes on hand or to order. Pic-nic, evening and wedding parties supplied with wery requisite. All kinds of choice confectionery. J. GREENLEES, Jr., ESTATE AND INSURANCE ACENT. VGS. Way, Perrin, McKay, 636 637 GO TO NOLAN'S 65! eoa Office :--- No. 11 KING STREET WEST, CARD THIS SIZE, TWENTY LINES :-TORONTO. SPADINA AVENUE. 69 Queen st. West, White, THE ST. JAMES' RESTAURANT 258 Spadina ave. ELM STREET. 91 Elm street 1 mo, 3 mos. 7 mos. 12 mos 76 CHURCH STREET. Malone CHEAP BEDROOM SETS This new and elegantly-furnished dining room is now open for business, and will be found by the public first-class in all its appointments. The best dinner in foronto for 25 cents. Hot lunch for 15 cents, or six dinner tickets for \$1.25. Board \$3.00 **CROMPTON CORSET** CAER-HOWELL STREET. ngs, Every other day Twice a week ... Once a week.... 27 Caer-Howell street. AND ALL SORTS OF . Best, Household Furniture KING STREET FAST. COMPANY. 92 King street East. Also-Cheap Cook Stoves. Haight, Shewan, J. H. BENNEYWORTH, Proprietor his pleasant, merry, affectionate ways, was just the young fellow to gain a young girl's affections, to say nothing of the prestige of his position and fortune. Was it possible that the mother and daughter were alike insensible to these advantages—that they would let such a chance slip by, and be content with the lower stratum of life at Embley-merhans to sink to the lont of a Manufacturers [of Superior 157 Every One Wishing to WOODBINE HOTEL & RESTAURANT McKay, CORSETS. 239 This is equal to a little over TWENTY-FIVE ENTS for each insertion. 88 YONGE STREET. ECONOMIZE 42 YORK St. TORONTO. bove King street, Toronto Partridge IKS JAMES NOBLE, LEM. FELCHER AND ROBT. OSBURN 474 content with the lower stratum of life at Embley—perhaps to sink to the lout of a lawyer-consin?—Emily had once caught a glimpse of poor Philip when his hair was at its roughest. And this mce, protty girl, who was fit really for any position ! "This is what comes of bringing bourgeois blood into the family. Uncle Marmaduke made into the family. Uncle Marmaduke made SHOULD BURN JARVIS STREET. Late of American Hotel, Owen Proprietors. ble, MERCHANT TAILOR, ALL RAIL COAL Pape CHURCH STREET. 130 Church street Evans, McKelcan, WOODBINE RESTAURANT It is More Lasting and is Delaporte 346 No. 100 Yonge Street. der. HARRY RUDLAND, formerly 'Ste 360 Superior to all others. CARD THIS SIZE, THIRTY LINES' :-a great mistake in his marriage," concluded Emily Vere, scornfully. And then she de-termined to make a push for Walter and "My sister will be distressed at missing ALTY 139 York street Elliott, 101 CINGALESE BY PURCHASING FROM Thorpe, termined to make a push for Walter and Embley hall. "And who is cousin Sue, my dear, and where are you to be found? London is a large place, you know. I shall be passing through next week, and I will try to look you up." I will sand you Mrs. Hamilton's ad. 1 mo. 3 mos. 6 mos. 12 mo ADELAIDE STREET EAST. 12 Adelaide street Est. 23 " etery Taylor, Bollard. GEO. F. BOSTWICK, HAIR RENEWER  $\begin{array}{c|cccccc} y & 822 & 50 & 845 & 00 & 875 & 00 & 8120 \\ ry \ other \ day & 15 & 00 & 30 & 00 & 45 & 00 & 75 & 00 \\ ce \ a \ week & . & 11 & 25 & 22 & 50 & 37 & 50 & 60 & 0 \\ e \ a \ week & . & . & . & . & . & . & . & . & . \\ \end{array}$ Dinners, 25c. Six Tickets for \$1.25. 23 DUNDAS STREET. l Dundas stree Palmer, 22 ADELAIDE STREET EAST, IS WITHOUT DOUBT THE N Green, BEST PREPARATION FOR THE HAIR you up." "I will send you Mrs. Hamilton's ad-"I will send you Mrs. Hamilton's ad-dress-my consin's," intervened Mrs. Sher-wood. "She may not be in town next week; she is going to the seaside almost immediately. "And Katie with her?" GERRARD STREET EAST. You will get it Fresh, Dry & Clean. McConkey, . CO that has been presented to the public, for restoring it to its natural color, and leaving it soft and glossy. 183 Gerrard street. 243 Scott, Probert1 LADIES ! 000. FRONT STREET. it stops falling of the Mair. Queens Hotel. Hicking, immediately. "And Katie with her ?" It removes Dandruff. "Yes." "And when do you go to-morrow—by He waited for her, and she paused for words CALL AT THE Front street. It cools the Scalp T RESTORES GRAY HAIR TO ITS ORIGINA COLOR AND BEAUTY. 0 SPADINA AVENUE. 258 Spadina aven ESTHER STREET. This is equal to less than FORTY CENTS for each PARIS She had hurried on up to this point withou hesitation, but now she came suddenly to White, THE COLDEN EACLE HAIR WORKS, Davidson, cor. High street. Patterson, cor. St. Patrick street. It will pay you to Advertise PRICE 50 CENTS. standstill 105 YONGE STREET in THE WORLD. [TO BE CONTINUED.] 102 BAY ST., (South of King) West side ed use, by those with Bald hantiful new head of hair. MISCELEANEOUS, Burrage, cer. Nassau at. & Gloucester av G. T. R. News Stand. TORONTO, produce a beautiful new head of nair. Every thin, recommen is it. For sale by JOS. DILWORTH, IGS, and J. DAVIDS & Co., 171 and 384 King 246 Waves, Invisible Nets, Cur's, Gents' Wigs, &c. A. DORENWEND, When a married woman buys a pug dog for a low price she gets a bargain, and her husban l gets semething to boot. The Best FREE LUNCH in the City. eet. There was just the lightest shade of mean-Address all Communications to JAMES McGINN, Proprietor. ing in the adjective. "Please give my love to Mrs. Witherby THE WORLD. TORONTO.

# THE TORONTO WORLD: THURSDAY, FEBRUARY 17, 1881.

yleided to soft curves under Katte's atten-tious, and how his grees grew deep and ten-der as they brooded over the girl's face, bent in pretty earnestness over her game-Mrs. Sherwood began to ask herself, "Is this to be the way out of the trouble?" and there was no repugnance new in the thought. "Mrs. Sherwood, when will you let me and make talk with we are talk with you let me

be the way out of the trouble?" and there was no repugnance now in the thought. "But really it is perfectly impossible ! I don't know how you can be as oc ruel, Mirs. Sherwood. And going to-morrow, too, just in the height of our gaieties! You don't evidently understand how necessary could there at the hall. Now do send a telegram and put off this miserable visit until next week. I shall be going away then, and i can take charge of her up to town. You really mist relent. So urged and pleaded Miss Vere, sup-ported by Mr. Walter Heathoote, whose color became very pink in his earnestness, and whose glove buttons required a graine of the data to gottom her face, and her hands early than ever, there han was on the handle of the condent of attention betweep times. Mirs. Sherwood wished she had not delayed a day for that unpunctual dressmaker. After all, what did the dress matter? I toould so easily have been sent after her. Button them all—aid her comprehensive little bord included the young gentleman—for their kindness and attention to ker little girl. She was truly glad, too, that she had hat the soportunities of remewing it; but this visit was really of the last importage.— incould not be put off. May I vers understood the decision when she met with it, so she only said she way very sorry, and asked when her coursin was to go. "To-morrow! Where is the dear child?"

she met with it, so she only said she was very sorry, and asked when her cousin was "To-morrow! Where is the dear child? May I not say good-bye to her?" "Katie would be delighted. But she is engaged—is upstairs in her dressing-gown, in fact." Miss Vere would go to her; Mrs. Sher-wood need not trouble. But Mrs Sherwood did trouble'; she had intercepted a quick glance between Mr. Heathcote and this de-monstrative cousin of Katie's, and she was not inclined for such a *tete-a-tete*, so she refused to see the young man's imploring look as he held open the door for her, al-though her heart went out to him—the bright, handsome, pleasant young fellow who loved her Katie. She escorted Miss with her hair spread over her shoulders-she had pulled it down as her best excuse for not seeing company—with the vene-tians closed to keen out the morning sun. Advertise in the World for TEN CENTS. Do you want to rent a house or store? Advertise in the World for TEN CENTS. Have you any property for sale? Advertise in the World for TEN CENTS. Do you want to lend or borrow money? Advertise in the World for TEN CENTS. Do you want to sell or buy a business? Advertise in the World for TEN CENTS. Have you lost or found anything? Advertise in the World for TEN CENTS. Do you want fo sell anything? Advertise in the World for TEN CENTS. Do you want fo sell anything? Advertise in the World for TEN CENTS. Do you want fo sell anything? Advertise in the World for TEN CENTS. 693 Yorkville P.O. PARLIAMENT STREET. PRICE 20 CENTS. Genuine Vienna Bread. Chisholm 173 236 258 ADDRESS, 483 YONGE ST For Sale by all Newsdealers. The To ronto News Company, Wholesale Agents. 391 457 Bolan, Chandler,

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a best spring mattrass a rooms. From its cor are management, no h Rooms can be engaged by mail or telegrap. WOOD & BINGHAM, Proprietors. WINDSOR HOTEL KING AND YORK STREETS, TORONTO. Tewly furnished; modern conveniences; tabl rst class; excellent sample rooms; charges mod GEORGE BROWN. BROCKTON CLUB HOUSE BROCKTON. The neatest and cleanest house in the county. Choice liquors and clears always in stock. Good stabiling, dc.

na CLARENDON HOTEL, NO. 92 KING STREET WEST, The Finest Liquors and Cigars

J. QUINN, Proprietor. THE COMMERCIAL HOTEL, 56 JARVIS

street, has been thoroughly refitted through out, making it one of the best hotels in the city MOULTON & CO.

BRIGHTON TEMPERANCE HOTEL, 92, 94 and 96 Bay street, Toronto t-class board; well furnished as id drawing-room; all home comfe First-class

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TRADE MARK. IMPORTANT TO NERVOUS SUFFERERS, Before Taking of the Heart, Consumption in the set THE GREAT' ENGLISH MEDY for Nervous Deb and all Nervous Affections, ind

restion, Loss of Memory, Want's fulness, Desire for Solitude, Low S Pain in the Back, Dim-TRADE Vision, Premature Old Full particulars in our , which we send securely ness of Age, etc.

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