E. REASON

182½ DUNDAS ST. (Over Strong's Drug Store)

Stock, bonds, mortgages and debentures bought and sold on commission.

POULTRY WANTED

We are in the market for all classes of Live and Dressed Poultry in any quantity. Highest prices paid, Prompt returns made. Write for quotations.

LINES & CO., Limited St. Lawrence Market, Toronto. xt-July28

We have a special department to take cars of Victory Loan trading, and shall be glad to have you correspond, telegraph or telephone for latest quotations received instantly over our Toronto wires. Bonds will be delivered direct or to any bank.

JONES, EASTON McCALLUM CO.

SUCCESS IN THE STOCK MARKET.

FORTUNES Made From Small Investments,
Write for Free Booklet,
"The most simple explanations of
irofitable stock trading.. We guarintee that you always get a square
leal."

KENNEDY & CO. Est. 1884. 74 Broadway, New York. fembers Consolidated Sto

Exchange.

NOTICE

A Change of time will be made on Sunday, May 13, 1923.

For particulars apply to any ticket agent.

Canadian National Railways.

M5.7,8,10.12

Ingher to the basis of 6½c for Cubas, cost and freight, equal to 6.28 for centrifugal.

The raw sugar futures market was firmer on renewed buying by trade interests and commission houses, prompted by the higher ruling of the spot market. Prices at one time showed advances of 8 to 10 points on active positions, but around midday offerings increased, and prices eased off to about the closing level of the previous night.

The market for refined sugar was firm and unchanged, at \$9.75 to \$9.90 for the granulated. Refined futures were nominal.

Buy

Long Term Bonds

Now

if the standard interest rate is not

greatly reduced long before many

of the bon I issues now available at

an interest yield of six percent or better, become due. When in-

terest rates decline high interest

bearing securities of long maturity

wide variety of the highest class

securities offering all the possibili-

ties of favorable changes in money

Before you invest, consult us.

Æmilius Jarvis & Co.

INVESTMENT BANKERS

You do not need to have some great sum to reap the

Write for the Investment Guide.

We can place your funds in a

naturally enhance in value.

conditions of the future.

History will fail to repeat itself

HIGH COSTS CURTAIL BUILDING PROJECTS

Public Is Now Busily Engaged Three Times Greater Than the Cutting Down Operating Expenses.

ner about a year ago, and seem to be on the road toward slow by persistent

though prices are a little unsatisfactory to producers.

"General trade in peak years is usually very good in the summer, but the autumn boom is habitually disappointing, and expense cutting is usually the feature of November and December."

Past Year. Canadian Machinery News says: New York, May 11 .- Moody's Weekly That the industrial activity in prac deview of Financial Conditions says: tically all lines is being revived, there Stocks are tardily recognizing the hanges which have been under way is no shade of a doubt.

Canadian export trade continues to since last autumn. Some of these are improve, and it is interesting to note the rising operating costs, the industrial boom behind them, the agricul- that, on a per capita basis, it was three tural depression, the political aspects of times as great as that of the United the same, the Ruhr occupation, and States during the last calendar year. the political disintegration of Europe. Substantial, orders for steel and other "Building projects here and there are being suspended because of high costs, so that the boom is culminating in the usual way. Public economizing has begun, and after beginning it seidom stops until operating expenses have been reduced. 'Investors a few weeks ago were "Investors a few weeks ago were hinking what stocks might rise the most, but now they seem to be thinking which ones have the most value hehind their market prices. This looks like a real change of mind, and probably explains why the rails held better than the industrials. Presumably, they will continue to hold better for some time; but this same stability of value will probably cause them to rally with less vigor.

EXPORTS FROM CANADA

SHOW LARGE INCREASE

United States For the

States during the last calendar year.

Substantial, orders for steel and other products have recently been received by the products have recently been received by the third of the control of the contro mprovement. Acreages promise to how a good increase this year, and certilizer consumption is gaining, al-though prices are a little unsatisfactory

New York, May 11.—The raw sugar market was firm and higher early to-day, with a better inquiry reported, prompted by the continued activity in the refined market. Prices were 1-16c higher to the basis of 6½c for Cubas,

Winnipeg, May 11 .- The weekly trade eport of the Canadian Creditmen's Trust Association, Limited, states: Halifax-Wholesale trade showing slight improvement. Retailers looking forward to better sales as season advances. Collections just fair. St. John—Wholesalers finding sub-stantial improvement in business being secured and increased demand for sup-plies. Retail trade, while showing gradual improvement, is handicapped by weather conditions, which have been cold and wet. Collections generally are unsatisfactory.

Montreal — Wholesale business still Montreal — Wholesale business still snowing improvement, with advancing prices in many lines. Collections fair by A. F. Bregham, general manager of the Hollinger, and R. J. Ennis, general the Hollinger, and R. J. Ennis, general manager of the Hollinger, and R. J. Ennis, general manager of the Hollinger, and R. J. Ennis, general manager of the McIntyre, town fathers acknowledged and anticipated. Ald. John T. May was busy Thurstender.

PLAN NEW TARVIA ROAD

WOMEN'S MISSION CLUB

Savings 3½%

Debentures 5½%

HOLDS MEETING AT IONA

Special to The Advertiser.

Iona, May 12.- The Women's Mis sionary Society of Chalmers Church of Cowal met in the classroom re-

cently with a good attendance. Miss Mercer gave an excellent paper on "Present World Opportunity and

Special to The Advertiser.

FOR NORTHERN MINES

retail trade as season advances. Collections just fair.

Calgary — Wholesale business not showing much improvement as yet; retail trade showing slight improvement. Collections fair.

Vancouver—Wholesalers report steady business is being done, and prespects for future are good. Retail business fair and improving with seasonable weather. Collections fairly good.

COTTON

New York, May 11.—Cotton futures closed irregular. Closing bids: Jan., 21.65c; May, 25.11c; July, 23.86c; Oct., 28.30c; Dec., 22c. Spot cotton closed quiet. Middling uplands, 25.30c.

Liverpool, May 11.—Cotton, spot, in limited demand: prices easier. American middling, fair, 14.83d; good middling, 14.08d; fully middling, 14.18d; middling, 14.08d; low middling, 13.83d; good ordinary, 13.33d; ordinary, 13.03d. The sales of the day were 4.000 bales, of which 2.300 were American. The receipts were 100 bales, all American. Futures opened and closed steady.

George H. Mills, Toronto, Goes To Kingston, Following Attempt To Maim.

Toronto, May 12.—A sentence of six years in Portsmouth Peniteniary was imposed by Mr. Justice Kelly yes-terday upon George H. Wills, found guilty by a jury on a charge of hav-ing attempted to maim, disfigure and disable his wife, Hazel, but not guilty on a charge of attempted murder.

The man attacked his wife with a hatchet. In his evidence Wills claimed his wife had deserted him and his nfant son to go with other men.

money immediate construction could be undertaken. In any event it would be hardly likely that the hall down to Wethered as the morning round ended. The cards: Wethered, out, 4 3 5 2 5 4 5 3 4—35 Harris, out, 4 4 6 3 4 4 4 3 5—37 Wethered, in, 4 5 4 5 3 5 5 5 4 4—40—77 It was an Anglo-Scottish contest, Wethered being English, and Harris Scotch. The weather was fine, with bright sunshine, but a cold wind was blowing during the morning.

money immediate construction could be undertaken. In any event it would be hardly likely that the hall would be completed before the end of the year. This would leave a path open for appeal to the people for any sum that might become imperative in excess of their estimate. They feel, however that at the most, it would not be necessary to be self-to the people for more than most, it would not be necessary to go back to the people for more than \$100,000—if at all.

This aggravating item is slated for speedy disposal—one way or the other—for this year at least. Just as soon as City Clerk Baker of the mayor receives an official copy of the

Timmins, May 11 .- At a special meetto be desired, but showing slight improvement.

Toronto—Wholesale business generally a little on, the quiet side, with spring husiness moving a little better. Building trade is brisk and skilled labor fully cocupied. Retail trade retarded on account of cold weather. Collections slow to fair.

Winnipeg — Wholesale trade shows much the same condition as previous week. Weather conditions not conducive to improved saies. Retailers finding some handicap, though improvement expected in near future. Collections fair.

Regina—Wholesale trade still improving, which is a reflection of retail conditions. Collections fair.

Saskatoon—Wholesale business holding its own. Improvement expected in retail trade as season advances. Collections just fair.

Calgary — Wholesale business not showing much improvement as yet: respective companies, so that the Portal of the respective companies, so that the present respective companies, so that the prosent present respective companies, so that the present respective some functions and could be constructed and from the latter point to Iroquois Falls. The road day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this week gathering data from the color on construct a day of this por the city hall gray of this week gathering data from the color

cupine district now seems assured of a disconlined in quite another really first-class road which the present critical situation in quite another volume of traffic has rendered an abmanner. How, will remain a dead secret until the night the struggle is renewed and the last round is staged. Should they lose-two avenues ar open. The question can be left in abeyance for the "consideration" of the council in 1924 or the 1923 aldermen may compromise and authorize another vote of the people next

In the event of the latter development, the hope and warning is ex-tended, that they will submit an in-telligent questionaire to the ratepayers in order that no doubt shall rest in the minds of the incoming councillors as to what their verdict

implied.

The people should be asked to de termine, if it is deemed imperative that another expression be sought, where they want the hall and when. In lieu of which the city hall "joke vill carry on "ad infinitum."

PORT LAMBTON

Special to The Advertiser.

Port Lambton, May 11.—The quarterly official board of the Methodist Church will meet in the church Saturday afternoon. The Ladies' Aid of the Methodist Church will hold a mothers' benefit entertainment in the church Monday

wening.
Mr. P. C. Collins left Wednesday for Los Angeles, having been summoned there on account of the serious ill-ness of his mother, Mrs. C. R. Collins who has been spending the winter in California.

LAMBETH CHURCH ASKS MINISTER TO RETAIN POST

Lambeth, May 12.—At the Methodist quarterly official board meeting Tuesday the minister, Rev. S. Jefferson, was invited to remain here for another year.

The church service last Sunday

evening was taken by the Epworth League, with Dr. Hartwell, returned missionary from China, speaking.

DORCHESTER AUXILIARY COLLECTS SUM OF \$200

Dorchester, May 11.-The regular monthly meeting of the Women's Auxiliary of St. Peter's church was held Wednesday afternoon. In the absence of Mrs. Sutton, the president, Miss B. Parker presided. The collection of the auxiliary on anniver-sary day amounted to \$200.

DEFER CONVENTION. Cayuga, May 11.—The date of the Liberal convention of Haldimand county has been changed from May 14 to May 23, when it is hoped that Wellington Hay will be among the

te Conservative convention will teld May 16 and the U.F.O. con-tion May 18, making it look like ree-cornered fight in the county

WILL HOLD INSULIN CLINIC AT UNIVERSITY OF ALBERTA

Edmonton, Alta., May 11.-Ar-

rangements are completed for an insulin clinic next week at the Unithe discoverer of Glucokinian from vices received here. vegetable sources that has the same curative effect on diabetes, is today the guest of honor at a banquet to be given by the citizens of Edmonton lina.

STEELE, BRIGGS'

WITH THE PEDIGREE

Thoroughbreds for

GARDEN SEEDS

GENERAL ROBERT DIES Associated Press Desparch,

New York, May 12.-Brigadier Gen eral Henry M. Robert, U.S. Army re tired, who was famous as the author of Robert's Rules of Order, a standard work on parliamentary proce veristy of Alberta Hospital. Dr. J. dure, died yesterday in a sanatorium B. Collip, co-discoverer of insulin, and at Hornell, N. Y., according to ad-

General Robert, who was 86 years of age, was a native of South Caro-

ROM MONTREAL AND QUEBEC

ne 2—Marglen
Cherbourg, Southamptone 6—Minnedosa ne 6-Minnedosa
Cherbourg, Southampton, Antwerg
ne 7-Metagama. Belfast, Glasgow
ne 8-Montrose
Liverpoo

une 8—Montrose Liverpool une 9—*Empress of Scotland Cherbourg, Southampton, Hamburg *From Quebec only. Ask about Around the World, Mediterranean, Around America and West Indies Cruises, January, February, 1924.

'Ask for Summer Sailing List." Apply to Local Agents or H. B. BEAUMONT.

Gen. Agt. Pass. Dept., KING ST. EAST. TORONTO. Adelaide 2105.

A WORLD CONVENTION ON BUSINESS PROMOTION



Every Business Man Gets Stale

SOLD EVERYWHERE IN CANADA STEELE, BRIGGS SEED COMMIES CONSTRUCTION TO WINNIES

Without frequent contact yielding information and inspiration from others in the business world, without rubbing elbows with others, every business man, no matter how bright and alert, will grow stale. If he depends entirely upon his own resources, he will lose out, because he is in competition with others who know the value of obtaining the outside point of view.

To brighten up your sales promotion methods, to know how to apply advertising in the building of a bigger, better, sounder and more profitable business, attend the

NINETEENTH ANNUAL CONVENTION

ASSOCIATED ADVERTISING CLUBS of the WORLD Atlantic City, June 3 to 7, 1923

Membership in the Association educational exhibit of advertising and women are welcome. In addition to the big general sessions, there will be more than thirty sessions specializing in the discussion and close-up study of various kinds and phases of advertising, and its application to specialized lines of business. In addition to the ons, loaded full of businessbuilding ideas, will be a great

Share with us the joy of June in Atlantic City. What a delightful place it is in that delicious month! Ample hotel accommodations at onable, guaranteed rates, admirable transportation facilities, special railroad rates - a great business opportunity and a chance to spend some most enjoyable days at a cost less than the usual expense of going to this Queen of Resorts.



For full information as to special railroad rates, hotels, etc., address

ASSOCIATED ADVERTISING CLUBS 110 WEST 40TH STREET, NEW YORK, N. Y.

effective

Leave Toronto 9.45 p.m. daily daylight saving 10.45 p.m. Arrive Montreal 6.45 a.m. Leave Montreal 9.30 p.m. daily daylight saving 10.30 p.m. Arrive Toronto 6.20 a.m. daylight saving 7.20 a.m.

all trains from

Union

station

Torontoand

CANADIAN NATIONAL RAILWAYS

Double track all the way

Other popular night trains:-

- 8.30 p.m. daily - 11.00 p.m. daily Leave Toronto Leave Montreal - 7.30 p.m. daily Leave Montreal - 11.00 p.m. daily

Arrive Montreal Arrive Montreal Arrive Toronto Arrive Toronto

- 7.30 a.m. - 6.00 a.m. - 7.30 a.m.

- 7.10 a.m.

Equipment includes modern coaches, Pullman standard drawing-room and compartment sleeping cars, and club car with buffet on 11.00 o'clock trains.

Best Passenger Service in Canada

benefits of investment in a big, profitable real estate development. You can buy a single Hundred-Dollar UNITED 7% First Mortgage Bond secured by central, income-bearing Windsor property, and

UNITED BOND CO., LIMITED.

have in it the same proportionate doubled income, se-

cured by the same double property value as the man who

MAIL COUPON TODAY. UNITED BOND COMPANY, LIMITED.
4 Imperial Bank Bldg., Windsor, Ont.
Without obligation on my part, send me
information about the various issues
you are offering of 7% First Mortgage
Bonds.

invests One Hundred Thousand Dollars.

4 Imperial Bank Building. Phone Seneca 15. Represented By

WINDSOR ... ONTARIO

F. G. PARSONS Insurance and Bonds. 216 Dominion Savings Bldg.,

The Service You Need

should be efficient, prompt and helpful service-plus courtesy.

STANDARD BANK

London Branch:

For Your Current Account

to the fullest degree. We offer such

H. F. Clarke, Manager.

S ELF preservation is

nature, yet many people

fail to provide for the

inevitable "Rainy Day"

by having a Savings

Account with this strong

Company of 52 years'

 $3\frac{1}{2}\%$ allowed.

experience.

the first law of

T. H. MAIN.

