

"Some folks are so slow they wouldn't make successful pallbearers.
I say, if we've got to take normalcy let's take it in one swallow and have it over with."

ANNOUNCEMENT EXTRAORDINARY By JOHN A. NASH

"My Jeweler"

One of the largest manufacturing jewelers in Canada needed the money, and we met their needs, by purchasing at a tremendous reduction most of their precious stones, in Rubies, Emeralds, Sapphires, Opals, Cameos, Intaglios, Tiger-Eyes, Peridots, Aquamarines and Diamonds in the rough, etc.

AT THE SAME TIME THERE ARRIVED
**\$20,000.00 Worth of
Perfect Blue-White Diamonds**

DIRECT FROM THE CUTTERS

THINK OF IT, A
\$50,000 Display of Gems

for the next two weeks in our windows. Select your stone and have it mounted by our own diamond setters, right on the premises. Buy "her" diamond at this exhibition, and she'll know it's paid for.

FREE DURING THIS EXHIBITION



Every person purchasing a \$50 ring will have the opportunity to select from our stock any articles valued at \$10 absolutely free.

Every person purchasing a \$100 ring will have the opportunity to select from our stock any article valued at \$20 absolutely free.

Every person purchasing a ring at \$200 or over will have the privilege of selecting from our stock any article valued at \$40 absolutely free. No strings on this offer. Articles absolutely free.

The above offer is an opportunity to purchase "Her" a ring and a Christmas present for the one price.



EVERY ARTICLE YOU SEE LISTED HERE WON'T BE MENTIONED AGAIN IN THE SAME BREATH WITH THE LOW PRICE TAG WE'VE MARKED THEM DOWN TO

23 dozen green gold box setting, complete with perfect blue white diamond. Looks like \$35.00 value. Exhibition Special \$20.00

25 only, perfect blue white diamonds in white and green gold mountings, platinum top. Looks like \$150.00 value. Exhibition Special \$100.00

10 only, perfect blue white diamonds, one karat sizes and over. Extraordinary value, mounted, complete, from \$500 to \$700 each

45 only, perfect blue white diamonds mounted in 18k white gold; basket setting, sapphire jeweled. Looks like \$75.00 value. Exhibition Special \$50.00

20 only, perfect blue white diamonds, mounted in orange blossom and fancy hand-engraved settings, platinum top. Looks like \$300.00 value. Exhibition Special .. \$200.00

25 only, perfect blue white diamonds, almost half karat stones, mounted in white and green gold settings, platinum tops, some sapphire jeweled. Looks like \$225.00 value. Exhibition Special \$150.00

"WEALTHY ESTATE LEFT WITH US TO BE SOLD."

One Dinner Ring, originally cost \$1,000, will be sold for \$650; contains over four karats of diamonds. One single stone weighs over a karat and one-half. Cost \$750. Will be sold for \$500. One all-platinum dinner ring, diamonds and emeralds, cost \$800; to be sold for \$450.



I gave a Beggar from my little store of well-earned gold.
He spent the shining ore.

And came again and yet again, still cold and hungry as before.

I gave a thought and through that thought of mine,
He found himself the man supreme, divine!

Fed, clothed and crowned with blessings manifold. And now he begs no more.

Don't forget this feature—If the ring comes from "My Jeweler's" she'll know it's paid for

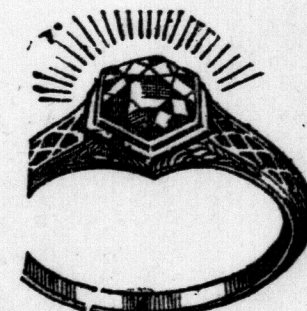
JOHN A. NASH

LONDON MY JEWELER, LIMITED WINDSOR
"Where You Will Eventually Buy"

Not Many Shopping Days Left Till Christmas.



\$1.00 Deposit secures any gift till Christmas.



\$1.00 Deposit secures any gift till Christmas.

Buy her a Diamond from John A. Nash, "My Jeweler," and she'll know it's paid for.
"My Jeweler."

Business awaits hustlers and a more optimistic spirit. Here we are!
"My Jeweler."

Woman thinks marriage is a lottery. Don't let your wife think she drew the Booby prize.
"My Jeweler."

The Dollars you might have saved are the hardest to forget.
"My Jeweler."

Good luck is never let on a long lease. Satisfied customers, not "horseshoes," built my business.
"My Jeweler."

A man is never broke as long as he can smile.
"My Jeweler."

The Russian Crown Jewels were found in Boston, but people come to London to buy perfect Blue-White Diamonds.
"My Jeweler."

Because you think a man is a jackass is one good reason why you shouldn't talk behind his back.
"My Jeweler."