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Ottawa Is Afraid.

Disappointment is expressed by those who have been looking for some tangible move on the part of the Dominion Government toward a reduction in the cost of administering certain of the departments

Some months ago a group of experts were put to work on the proposition. The idea was to put modern business methods in some of the departments that had more or less gone to seed.

The Printing Bureau was one of the first places invaded, and a big shake-up resulted. There is chance for more work in this department, as the country is even yet bom harded with material that can serve no real use in keeping with the amount of money spent for its pub-

The Financial Post, in its last issue, expresses its disappointment in the move of the Ottawa Government to side-step the whole business and let the expenses ride just as they

The Post is friendly to the Conservative interests, yet does not hesitate to touch this matter. It "To those who have been look-

ing to Ottawa to do something effective to reduce the high cost of government, the decision to dispense with the services of Griffenhagen associates, and pigeon-hole and their recommendations for the re organization of over-manned pubservices, comes as a shock; to the businessmen of the country

and all who bear a material share in the burden of national taxation it is a matter for keen disappointment." After referring to the saving of \$500,000 made in the printing department, the Post continues: "And then just when it seemed that the cost of government might be cut down by millions annually, and the tax burdens of the people thus relieved, the whole plan is suspended."

At the conclusion of its article the Post goes to the root of the "Whether this step has been taken as a matter of pre-election political expediency, or whether it is just another instance of the ack of governmental spine when comes to the introduction of efficient, business-like methods in the nistration of public affairs, is not of great importance. The disappointing fact is that an opportunity such as seldom presents itself to educe the cost of government has been neglected."

The Government is afraid to make a move because votes are at stake, and votes are needed to win elec-

The experts who have been working on the question are able to show where departments are over- would have the benefit of the by-If this means that the taxpayer products in the shape of hide and manned and notoriously inefficient. the nose in order that jobs at Ottawa may abound.

The Government knows what should be done, but it dare not be considered. Never mind if the taxpayer has more than he can stand-never mind if the service is woofully inefficient—don't disturb The Old Town Constable. material of this nature may be put the arrangement, because in so do ing votes would be sacrificed, and in the eyes of the hangers-on at Ottawa nothing today looks as big ias a vote.

Not United Now.

dates back in their old places. In East York Thomas Foster was hours.

slated for the carrying of the convention again, but when it came to a vote he was put down and out in a very decisive way.

In West York, which takes in a large part of the western end of whole scheme of town government. Toronto and a portion of the county, A. Anderson has the Conservative nomination. He will be opposed by person whose younger days were is the study of our national devela Liberal and likely by an Independent Conservative, Len. Wallace. dent Conservative, Len. Wallace, that time there was one official in replaced with nothing better, the selling it at the valuation of a fair lace, the last member to hold the the town, and the chances were that

West Toronto, another riding, has be a number of heads to crack be- or some sort of a tag of generous fore a seat can be found for the proportions, which set forth the fact present member, H. C. Hocken.

be provided for, and at present there laws, around which the social and seems to be no great rush of Con- commercial life of the community servative sacrifices with the greet ing: "Here is my seat-take it."

while Premier Meighen is going the jobs there were to be had in the length and breadth of the land, try- town. To be specific and go into ing to make it appear that his op. detail it would look something like ponents are hopelessly at sixes and this: Town constable when there sevens, his own house is far from was any constabulary work to be bringing this fact more and more meant that he had to own a saw, to the surface.

Sources of Waste.

and a fearless and independent ex- cutter, involving possession of a red. ponent of Liberal principles.



and although one dealt with the speaking acquaintance with some little more for their democratic railways and the other with marine one who did, and it also called for form of government. matters, the factor of mismanage- on unusual degree of punctuality; ment to which the speaker drew at then there was the janitorship of tention entered into each.

The first of the sources of incompetency and waste to which Mr. Mc- square. Coig drew attention was the Canahad never been disputed.

If the friends and the cousins and the uncles and the aunts of mem bers of Parliament and of ex-mem- cally firing a dozen men. But now strike means that Alberta loses the bers, who have landed jobs on the it's quite different, and with the in-Government roads are receiving free transportation, it is no wonder that these roads do not pay. The elimination of the "dead-heads" would have to be the preliminary to a readjustment of the finances. No enterprise could thrive under such a serious leakage.

The people are the real owners of these roads, and it is a betrayal of their interests for the revenue to be frittered away in this manner In regard to the Mercantile Marine Service, Mr. McCoig took up a point

to which reference has previously been made in these columns. He thinks that these boats, which cost the country some seventy millions, should be utilized for the conveyance of Canadian chilled meats to the markets of Europe.

There is no doubt that the condi tioning of cattle in this country, their slaughter at the port of embarkation, and the rapid transit of the meat to Liverpool and other ports would afford Canada a very satisfactory solution of the embargo question. In addition to receiving top prices for the meat in the Old

tilizing material. Canada's greatest need at the present day, as Mr. McCoig says, is honest men of clear vision to take make a move, because votes must hold of questions such as these, and deal with them in a business-like and straightforward manner.

Amherstburg Town Council has

is going to be dismissed from office. paper, but it is very poor business This is not the first case of the for that paper. kind that has been reported in recent months, and the frequency of these happenings might lead one to and papers that actually believe suspect that some of the aldermen something or other-have convic-

Or it may be that the present system of specialization makes it it should never be done to the ob- Editor Advertiser: comparatively easy to let one of scuring of the fact that a paper ing a general disturbance in the and in the nation.

A few years ago 'twas not thus. in this or any other district. At his entire badge of office consisted of a peak cap with gold braid, from the same problem, and there will which the lustre had long since fled, that to him had been intrusted the The seatless Mr. Drayton has to administering of various and sundry

was built and fashioned. In those days this office con-The truth of the matter is that stituted a monopoly of all the spare being in order, and each day is done; sidewalk repairer, which hammer and have a thorough knowledge of how to put in a new plank after some influential citizen speech in favor of lower taxation. had plumped into a hole; pound-Archie B. McCoig has again re- keeper, meaning that he was supceived the nomination of the Lib- posed to know who owned every erals of word County, and deserved stray brindle cow and tagless dog

scythe and whetstone, and an inti-

-Do nahey in the Cleveland Plaindealer. Chatham there were two points upon whereabouts of all streets where which Mr. McCoig touched, which the soil was good enough to grow But, of course, Toronto can always have more than a passing interest weeds; town bell ringer, meaning find enough little Tories to run for the elector. Both references that he had to own a watch or around on these little jobs that in were in regard to transportation, slarm clock, or have a constant the end make the electors pay a

dian National Railways. He con- activities gave him a great hold on the west with Alberta coal. A distended that one-half of the people the whole life of the community- patch in the papers of the same day traveling on the Government roads in fact, everything sort of radiated says there will be no reduction in were "dead-heads." This charge, he from him, and without him did the price of western coal until the said, was recorded in Hansard, and nothing radiate that should have present wage scale runs out. This radiated

in so doing the council was practi- means a miners' strike. A miners creasing of the staff around the town this one or that one can be snuffed out, and things go on pretty much the same.

It all goes to show that it was a whole heap safer to be town constable and town everything else 30 years ago than it is to hold down the one job of town policeman to-

Political Newspapers.

The Orangeville Banner believes he weekly papers have solved the matter of politics-by leaving it entirely alone. Here is the Banner's view of the subject:

"About the only 'party' papers left in Ontario are the city dailies. The rural papers are not saying a word-a great contrast with their atitude of half a decade ago. In five years the country newspaper has graduated from a Grit or Tory back into a real business. Campaign stuff that used to fill editorial columns is now published

at the regular rates." There is something very true in yet the case is stated in the ex- fit.

One can pick up many of the vain for any editorial expression on polities or anything else for that mat-

On the other hand, there are to extreme in their pages.

The dropping of political discussion by any paper in order that on the basis of dollars and cents notified the chief of police that he may yield more revenue to the plete thoroughness.

If there is any one thing this country needs at present it is men (Copyright, 1921, by Public Ledger Co.) easy matter to put the old candi- in these places have become stu- tions along certain lines, and not dents of efficiency in their spare afraid to give expression to them. The business of running news-

papers to make money is urgent, but these civic officers go without mak- has a mission in the community,

As witness to this we call upon any Tory hack." The study of politics spent in any of the smaller centres opment-it is the study of Canadian history, and if simply ignored, or paper and its readers are the losers. There is a happy medium in between the two extremes, and the weekly paper that has found it is that owner than a last market value. The solution is this way: A decent home is very desirable to any community, and on the way to success and pleasur- should be made as easy for the owne able occupation.

LITTLE 'TISERS

spend a couple of days in Toronto.

Detroit bootleggers have been making something out of nothing by adding ciphers to the denominations of dollar bills.

audience any place in this country about all he has to do is make a

pay some taxes. The case of a tenaminome-maker might also be met by per-There is no use trying to engineer a revolution in England. The average Englishman is an evolutionist all Mr. McCoig is an able man, in the neighborhood; noxious weed the way through, but he seldom sees

In the course of his address at mate knowledge of the habits and The British high commissioner re-

ports that tobacco-growing will become one of the most flourishing industries in the Holy Land. Holy smoke!

It is said that in New Brunswick the Tory party is as dead as Julius Caesar-with none so poor as to do it reverence. It may now be assumed that the electors will soon come "to bury Caesar, not to praise him."

Figs may not grow on thistles, out one would imagine that whiskey bottles grew on lilac bushes and other shrubbery, judging from the number of empties one sees while going to church on Sunday morn-

Stands Nova Scotia where she did (politically)? If so, Liberals need have no fear of sweeping the country at the forthcoming general election, for experience has shown that Nova Scotia's verdict is that of the whole

If it had not been for the prompt action of the Ottawa fire departant the election papers for December 6 might have been destroyed. Thus friend Meighen loses about the last chance that was open to him.

Some one has made a fine blunder in Toronto, where no lists are ready for the federal election. It may be that an army of enumerators may yet be turned loose to count noses.

A London businessman, who rethe town hall and the operation of cently returned from Alberta, says the weigh scales on the town that considerable progress has been It is easy to see that this man's there, with the idea of supplying is taken to mean that a lower wage It wasn't easy to fire him, for is contemplated, and that in turn gains made in holding the Western

Read Your Character [By Digby Phillips.]

NO. 11-NARROW HEADS.

They say that no man ever thoroughly understands women. Even a woman cannot always tell what a woman will do. This is due, in part at least, to the fact that women unconsciously con ceal many indications of character by the way in which they wear their hair.

Except when certain styles are fol-lowed it is difficult to see the shape of a woman's head. And the shapes of heads play a large part in the ing of character, whether you read them instinctively or scientifically.
Undoubtedly you know somebody, pos-

sibly a number of people, with narrow heads. Reference here is not made to the face, but to the head itself. It's a question of thickness through from ear to ear, from temple to temple and through the head in the same direction above and behind the ears. Check up what you know of these people against what the Banner has to say, and be surprised at the number of them that fit. All of them will not, of course, the following characteristics, and you'll and later, when you read of the other character indications these people have which counter-balance the tendencies of the narrow head, you will understand

Narrow-headed people are not "scrap This does not mean that they are acking in courage. But they do not On the other hand, there are like to fight. They'll do it when they papers which carry editorial topics have to out of a sense of duty or necessity, but they are, by nature, mild, diplomatic, easy-going and lacking in the desire to be despotic or dominating. They rely on tact rather than "bulldozing" to gain their ends. But, on the other hand, they are lacking in com-They're more inclined to be satisfied with approximate results than to devote themselves to painstaking accuracy.

TO THE EDITOR

ASSESSMENTS AND TAXES—LAST

Sir,-There has always been one criticism of the plan that I suggested recently to our fellow-citizens was forceful and rational, and for which The study of politics is not cer-tain to make a paper a "Grit or question is solved so simply that I fee

The criticism was, Is it just to force an owner that has a home to put ar excessive value on that home to avoid market value? My best answer has been that it was really worth more to as is possible; therefore, when an owner files the claim to possession and makes the valuation called for under my plan, the right must also be given to file a claim that the property is used as a home by the owner, and if it still is so A person never realizes what a fine place London is until after they as a home-maker. The amount might well be 10 per cent of the regular taxa a price that is 11 per cent more than the air market value on the property, and still come out exactly even with owners of property not used as a home, and i 10 per cent proves too little, it can b raised higher still, but probably that will be sufficient for the purpose. Churches and other property used for non-profit-making, but desirable pur-poses, might well be exempted up to a reasonable amount; but those that have cash to make a display with should also

> the tenant has paid the taxes as a part of the rental, and a tenant's home is just as desirable as an owner's home But probably in this case the matter

mission to file a claim for the home discount on the taxes, and if still a home-maker when taxes are paid in, be

entitled to the allowance, inasmuch as

would be too complicated to work out burrd alive that can tell Saturday night easily and satisfactorily. Finis. Yours from anny other."—Boston Transcript. espectfully, JAMES 36 Evergreen avenue. JAMES W. EASTON.

PRESS VIEWS ON POLITICS

WOMAN AGAINST MEIGHEN.

[Montreal Herald.] At a farmers' convention to be held coday in Portage la Prairie, the name of Miss Mary McCallum, assistant sec-retary of the Canadian Council of Agri-culture, is to be submitted for nomination. Miss McCallum was on the edi-torial staff of the Grain Growers' Guide for four years, and previous to that was n the staff of the Regina Leader a Liberal paper. Portage is the premier constituency, where he has announced he will run again, and a determined ef-fort will be made to defeat him. It looks as if they rely on Miss McCallum as the

TO THE BOW-WOWS.

[Halifax Chronicle.]
In Toronto the prospective Tory candidates are pinning to their battle flags the slogan that "patronage must be re-stored or the nation will go to the dogs." Mr. Meighen is telling the electors that ruin and desolation will ensue unless his policy of high protection is maintained. So whatever program is set forward, apparently the Government and its supporters are resolved to send the country to the bow-wows.

MR. McCURDY'S BLUNDER.

[Charlottetown Patriot.] Hon, F. B. McCurdy, minister of pub lic works, during his address, stated that in 1911 the issue was between reci procity in natural products and the na-tional policy of Sir John Macdonald When Mr. McCurdy comes to Charlotte town to address our people he must be made to realize that he has an intelligent audience before him, who know the history of politics and political parties and if he does not know it himself we beg to inform Mr. McCurdy that the national policy of Sir John Macdonald embodied in the statute creating same pro vision for reciprocity in natural products Sir John was in favor of such reciprothat considerable progress has been city and actually provided for it by made in developing the coal areas statute. In 1891 Sir John went to the country on receiprocity and won out What have you to say to this, Mr. Mc-

POETRY AND JEST

EVENING.
[Sara Teasdale.]

There was an evening when the sky was clear, Ineffably translucent in its blue;

The tide was falling and the sea with n hushed and happy music from the

Shadowy granite of the cliffs, and fear Of what life may be, and what death

can do, Fell upon us like steel armor, and we The beauty of the law that holds us

it was as though we saw the Secret It was as though we floated and were

In the southwest a planet shon serenely, And the high moon, most reticent

and queenly seeing the earth had darkened and grown still,

Misted with the light the meadows of

WHAT SHE WANTED. [Edinburgh Scotsman.]
The housekeeper walked into shop and rapped smartly on the coun-

"I want a chicken," she said. "Do you want a pullet?" asked the hopkeeper. "No," rer replied the housekeeper, " want to carry it."

BATH NIGHT. Pat was helping the gardener on entleman's place, and, observing shallow stone basin containing water he inquired what it was for.

That," said the gardener, "is a bird "Don't ye be foolin' me," grinned Pat 'What is it?"

"A bird bath, I tell you. Why do you "Because I don't believe there's

Smoke All the rich aroma of the best Virginia leaf

"Whoever heard of a watch striking as | thing," chuckled the cultured cop, and loud as that?"-Washington Star. RED LEAVES.

[Ida M. Thomas.]

saw the mapped ... At call of Spring:

All through the Summer, Nature smile

on me—
Gave from her store
Of fairest flowers and sweet-voiced singing birds,

But all too soon the little play is past,

ne curtain falls upon the picture whe

nd once again the trees, unpitying,

AT SEA.

A girl, crossing to England, go riendly with one of the ship's officers,

a young man of 25 on so. The two were leaning side by side on the rail one day

when the officer said:
"There goes four bells. I must ask

you to excuse me, it's my watch be-

"Oh, stop your kiddin'!" said the girl.

Vhile chilly night winds chant a me

I saw the maples flaring into life

they first

That comes each year;

Flaunt leaves of red,

ful dirge

To summer dead.

Made murmuring.

As heretofore.

OLD SAYING VERIFIED. [Boston Transcript.]

"You nearly ran over those people, said the traffic cop, stopping the motorist.

"What's your name?"

'Sorry, officer! You see I just got this car and -

[Boston Transcript.] Hubby-You could make me very

happy if you would only exert yourself a little. Wifey-But you told me when I accepted you that I'd make you the hap-piest man on earth. How can I Ah! A Little learning is a dangerous improve on that?

he let the transgressor go free.

Everybody Enjoys a fine cup of Tea.

IF YOU DRINK JAPANS SALADA" GREEN TEA Infinitely Superior to the best of Japans.

is truly delicious at all times. 30 years' reputation for fine teas.

As a Man Thinketh

HE old adage which said a man's thinking controlled his subsequent activities and condition, is equally true of a community for the very simple reason that achievement is always preceded by thought, so, whatever is accomplished in the life of a man or community is the result of thought.

What are you thinking about current topics pertaining to your community-London? You might say-"What good is my opinion?"

Suppose Edison had said that; suppose Marconi took that attitude; suppose Alexander Graham Bell felt as you do; can you imagine how it would have retarded our civilization?

It is true, we cannot all be Edisons, Marconis or Bells, but we are all endowed with the faculty for thinking intelli-

So that you might give expression to your thoughts on any subject of public interest, the "Letters to the Editor" section was started and is maintained in

The London Advertiser

This is your section. Use it. Use it often. Read what others have to say.

It is better to sign your name. Always give full name and address, even if you use a pen name for your letter to be published.

Your communications will be welcome. Your ideas or thoughts do count.

THE LONDON ADVERTISER



NIFORM full power and mileage, better engine performance and unusual fuel economy distinguish Imperial Premier Gasoline from the ordinary blended product which is usually sold as high-gravity gasoline.

The heat units in any gasoline mixture separate easily. Lighter fractions either evaporate or are burned up too quickly by your motor, while the heavy ends remain in the tank-a clear loss of power and mileage that you pay for but never get.

Imperial Premier Gasoline is a straight-distilled, all-refinery gasoline with a complete, unbroken chair of boiling points. Every drop burns clean, giving you unequalled power, mileage and satisfaction. If better gasoline could be made, Imperial Oil Limited would make it

IMPERIAL OIL LIMITED

Power - Heat - Light - Lubrication