

Advertiser Patterns

Quality Pattern Company.



No. 9537-9538—Composed of Ladies' Waist Pattern 9537, and Ladies' Skirt Pattern, 9538.

Blue crepe de chine, with point de venise lace for trimmings, and white messaline for vest, with chemise of chiffon over net, was used for this model. The waist front opens over the vest, that is ornamented with tiny buttons. A deep collar and revers gives breadth to the figure. The design is suitable for serge, broadcloth, voile, linen, messaline, taffeta, brocade silk, and other seasonable materials. The waist pattern is cut in five sizes, 24, 26, 28, 30, and 32 inches bust measure, the skirt in five sizes, 22, 24, 26, 28, and 30 inches waist measure. It requires 6 1/2 yards of 44-inch material, with 1 1/2 yards for the guimpe of 27-inch material, for a 36-inch size.

This illustration calls for TWO separate patterns, which will be mailed to any address on receipt of 10 cents.

FOR EACH pattern, in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below, to:

Name

Address

Province

Measurement—Bust..... Waist.....

Age (if child's or miss's pattern).....

CAUTION.—Be careful to include above illustration, and send size of pattern wanted. When the pattern is sent measure, you need only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When miss's or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

Rothschild's Loan Was Not Subscribed

[Canadian Press.] London, May 12.—Financial circles are taking their holiday, says the Daily Mail, after one of the most striking incidents of recent times. The long series of rebuffs to new loans at the hands of the investors reached a climax in the ill success of the great Rothschild issue.

It will remain a topic of financial discussion for many a day, and many in the city are expressing the opinion that it may have a revolutionary effect upon the present system of loan issuing and underwriting.

It is an event when the Rothschilds make a loan issue at all, and much more so when it is not a success. Such an amount as \$55,000,000 is abnormal, even allowing for the fact that Brazil is a borrower.

Another remarkable circumstance of the splendid failure was that only 6 per cent. of the issue was subscribed by the public; that is to say, only \$3,330,000 out of \$55,000,000, leaving more than \$50,000,000 in the hands of the underwriters.

Perhaps the most remarkable circumstance of all is that as soon as the prospectus appeared, offering the loan at 97, it was offered on the stock exchange at 96, and has been obtainable at that or lower ever since, so that it paid investors to buy the stock in the market rather than subscribe for it on the prospectus.

It is another practical protest, if an indirect one, against the existence of the middleman, which protest is one of the features of present-day finance.

HERO SUICIDED.

[Canadian Press.] Chicago, May 12.—Benjamin Allison, a hero of the Chicago fire, who saved a score of persons with his canal boat, committed suicide yesterday. He was 88 years old, and brooded over his infirmities.

TODAY'S RIDDLE

When is a fish like a fish?

(ANSWER)

When it is

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"SALADA"

The TEA of Surpassing Excellence.

Last year its Sales increased over those of the previous year by almost a Million and a Quarter Pounds.

Appreciation is the final test of merit.

Black, Mixed and Green.

Maniac Threatened To Kill Children

[Canadian Press.]

New York, May 12.—In a fight Sunday with a maniac foreigner, who had threatened the lives of women and children visitors in the Botanical Gardens at Bronx Park, Policeman Frank Anderson shot and killed the man after several times escaping injury by dodging a well-aimed stone and the thrusts of a long knife.

The man, who was about 35 years old, unkempt and wild-eyed, first attracted the attention of children in the gardens by his strange actions. He was hatless and began talking to an imaginary audience till finally he worked himself into a frenzy and threatened a crowd of children with his knife. The children ran with the man close on their heels until several groups of women drew his attention.

Stabbed Pedestrian and Escaped In an Auto

[Canadian Press.]

New York, May 12.—The automobile served as a vehicle for the escape of criminals here again today, when some member of a motor party, including five men and two women, leaped from the car in the Bronx and stabbed Frederick Newman in the back. Newman, an engineer, 22 years old, was taken to a hospital in a serious condition. Although he declared he was an innocent passerby his companions admitted he had shouted something to the women in the car, angering the men. The chauffeur sent his car off at top speed after the stabbing, and although a policeman peppered bullets at the party, all escaped.

GEMS DISAPPEAR

Authorities Puzzled Over Where Ever-Increasing Importations Are Going.

[Canadian Press.]

New York, May 12.—Customs appraisers are wondering what becomes of the ever-increasing wealth of gems brought to this country. Every month marks a new record, with a remarkable total of \$16,000,000 given as the value of gems that have passed through the New York customs house since the first of this year. Alarm over the proposed increase in the tariff is believed to have had some influence among importers.

How We Bagged Three Walrus in Bering Straits

BY JOHN CAMPBELL CORY.



"HE PLUNKED ALL THREE OF THOSE ENORMOUS BRUTES SQUARELY IN THE HEAD BEFORE THEY COULD FLOUNDER BACK TO SAFETY."

[EDITOR'S NOTE.—A few years ago our special cartoonist, John Campbell Cory, dropped the artist's pencil for gold and incidentally went west and clear up into Alaska. The following is his story of one of his adventures not far from Nome, Alaska.]

The Arctic summer was waning and the sun looked red and sullen as it worked its murky and monotonous course around the horizon from day to day.

Our sturdy little launch had been spluttering off her seven good miles per hour since 6 in the morning, and it was now nearly midnight, so that we figured we were somewhere between Cape Prince of Wales and Point Spencer, having broken camp at Shismar Inlet eighteen hours before.

Men become cruelly sore in the muscles and stiff in the joints from wallowing through tundra, slipping about on treacherous ice and wading the piercing cold creeks in the Arctic circle, to say nothing of sleeping on the ground with only a few thicknesses of blankets and a tarpaulin between their backs and a howling gale that roars and whistles straight down from the top of the earth and penetrates one's very marrow.

And so after four weeks of it, it was not surprising that Reardon's negative was prompt and raspingly discourteous when "The Kid" wanted to change our course in order to get a shot at a big polar bear that we

Mighty Wave of Athletic Energy Stirring Germans

[Canadian Press.] London, May 12.—The Olympic congress at Lausanne brought out pointedly, chiefly in private conversation among its members, the astounding thoroughness of the German organization for the next Olympic games in Berlin in 1916, according to advice circulated here. It is said that four departments of the German Government are concerned with the organization of athletic clubs and private subscribers are contributing on a large scale.

At the preliminary opening of the stadium next month, Emperor William will blow this highly-organized enthusiasm into flame, and young Germany will be in training, and by 1916 be ready in every branch of the games. As one of the Italian delegates at Lausanne said: "This exposition of athletic energy is a phenomenon of which history will have to take serious notice."

REACHED HONG KONG

C. P. R. Steamer Empress of Russia Is Making a Great Trip.

[Special to The Advertiser.]

Hong Kong, May 10.—Welcomed by a thousand craft of all descriptions and sizes, the new Pacific Ocean steamship, The Empress of Russia, passed through Sulphur Channel today and dropped anchor in Hong Kong harbor. This is one of the busiest and most picturesque British ports that the Canadians have yet visited on their round-the-world cruise.

Chinese junk with their huge masts and nifty cracker and songs, several gunboats flying flags of foreign nations, and a conglomerate fleet of launches, sampans and other boats of all nationalities, joined in greeting the Canadian Pacific liner. It is just 22 years since the Duke and Duchess of Connaught witnessed the same scene on their way back to England from India.

It is the intention to drydock and thoroughly inspect the Russia before proceeding to Shanghai, Nagasaki, Kobe, Yokohama, Victoria and Vancouver. This allows the passengers about ten days to see the many interesting phases of China, with its population equal to about one-third of that of the rest of the world, and we are planning to make the most of the opportunity. Most of the Canadians have given up this afternoon to shopping, and they can be seen buying silk emeralds of the familiar peacock and peacock designs, jadestone figures and queer antiques from the Chinese stores on Queen's road, and purchasing silk lounging jackets and dandy-colored kimonos imported from the land of the rising sun. Those who are not engaged in the shopping expeditions have taken the cable tramway up Victoria Peak, from where a magnificent view can be obtained of the harbor and the many historical landmarks of its early days, when it was the resort of blood-thirsty pirates and Chinese robbers and smugglers. Tomorrow many of the Canadians will cross the harbor to the ancient walled city of Kowloon. Others intend spending a few days in Canton with its numerous temples, its dragon-decorated streets, its fascinating shops and its teeming river population. During the stay of the Empress at Hong Kong, some of us will also visit Macao, Hankow, Nanking, Peking and Manila.

SOME DANCING, THIS!

[Canadian Press.]

St. Petersburg, May 12.—The long-distance dancing record is claimed by the Countess Lansdowne, who estimates that she has covered 15,000 miles in the past year. The countess has attended 1,083 balls, danced 2,934 quadrilles, 500 polkas, 4,600 waltzes and had 1,700 partners.

YOUR SUMMER VACATION

THE SEASHORE AND LONG ISLAND SOUND RESORTS



WARM SEA BATHING DEEP SEA FISHING

ONE NIGHT'S RUN FROM MONTREAL

For the season of 1913, the Grand Trunk Railway System is inaugurating Superb Service to ATLANTIC RESORTS including NEW LONDON, FISHER'S ISLAND, WATCH HILL, BLOCK ISLAND, NARRAGANSETT PIER, SHELTER ISLAND, etc.

TRAIN SERVICE WILL BE OPERATED BETWEEN MONTREAL AND NEW LONDON MAKING CONNECTIONS FOR ALL THE ABOVE RESORTS AS FOLLOWS:

Day Train Except Sunday	Night Train Daily	Day Train Except Sunday	Night Train Daily
Leave Montreal..... 8:31 A.M.	8:30 P.M.	Leave New London..... 9:45 A.M.	9:25 P.M.
Arrive New London..... 9:00 P.M.	9:40 A.M.	Arrive Montreal..... 10:10 P.M.	7:40 A.M.

BEST TRAINS / ELECTRIC LIGHTED BUFFET SLEEPERS / FINEST EQUIPMENT / PULLMAN SLEEPING CARS ON NIGHT TRAINS / STANDARD PULLMAN AND DINING CARS ON DAY TRAINS

AMONG THE POPULAR HOTELS ARE:

At NEW LONDON, CONN.—The Griswold, Capacity, 600. At FISHER'S ISLAND, N.Y.—Mansion House, Capacity, 150; Munnatanket Hotel, Capacity, 200; Elliott House, Capacity, 70. At WATCH HILL, R.I.—Ocean House, Capacity, 400; New Watch Hill Hotel, Capacity, 350; Kenneth Ridge Lodge, Capacity, 30. At BLOCK ISLAND, R.I.—Hotel Manisses, Capacity, 300; Spring House, Capacity, 250; New National Hotel, Capacity, 250; Eureka Hotel, Capacity, 125; Surf Hotel, Capacity, 125.

FOR FULL PARTICULARS AND ILLUSTRATED PUBLICATION GIVING HOTELS, RATES, ETC., APPLY TO R. E. RUSE, CORNER RICHMOND AND DUNDAS STREETS, LONDON, ONT.

DORCHESTER SCHOOL ELECT OFFICERS

J. W. Hunt Is New Superintendent of Methodist Sunday School.

[Special to The Advertiser.]

Dorchester, May 10.—The annual election of officers of the Methodist Sunday School, which took place last evening resulted as follows: Superintendent, Mr. J. W. Hunt; assistant, Mr. O. W. Hunt; the teacher for the Adult Bible Class could not be fully decided upon.

Organized Bible Class (Excellence), Mrs. G. J. Kerr; Class No. 8, Mrs. W. B. Lane; Class No. 4, Miss Celia Neely; No. 5, Mr. Sam Oliver; No. 6, Miss Nellie Capstick; No. 7, Mrs. (Dr.) Gill; No. 8, Mrs. J. Turner; secretary, Mr. P. Hunt; assistant, Mr. F. Neely; treasurer, Mr. Wm. Capstick; librarian, Mr. Roy Cave; organist, Miss H. Rath, with two or more assistants.

It was decided to add a home department to the school. The financial report was exceedingly gratifying, there being between forty and fifty dollars in the treasury, besides the supplies for the year being paid for.

The organized Bible Class, which is a recent feature of the school, is in a very flourishing condition under the exceedingly capable management of Mrs. Kerr, who was congratulated on achieving such success in so short a time.

Various associated teachers were also appointed for the school.

5,000 Are Attending Conductors' Meeting

[Canadian Press.]

Detroit, May 12.—Approximately 5,000 delegates to the biennial convention of the Order of Railway Conductors and the Ladies' Auxiliary of the order have reached Detroit to attend the sessions scheduled to begin this afternoon. Candidates for election to the various offices to be filled have opened up headquarters, and an active campaign is under way. St. Louis and San Francisco are in the race to secure the next convention.

In addition to the transaction of business during the ten days' meeting, an extensive program of entertainment has been arranged for the delegates.

Would Rather Play Exhibitions Than Scheduled Games

[Canadian Press.]

Newark, N. J., May 12.—The New York team of the United States Baseball League, which began its season here only last Saturday, has lost its franchise, according to Umpire Cullum, who was on hand yesterday for the regularly scheduled game with the Newark, for which the New York players failed to appear.

The umpire declared the game forfeited, and also the franchise, because the New Yorks chose to play an exhibition game at New Brunswick, where there was a larger attendance than here.

Coins in His Pocket Resulted in Drowning

[Canadian Press.]

Evansville, Ind., May 12.—Weighted down with coins which he had taken in at his saloon Saturday night, Edward Ruckmar, a saloon-keeper, was drowned in the Ohio River near here yesterday.

When his launch upset, Ruckmar, together with Frank Yeager, was running the same side of the launch to pull in a large fish, the boat upset. Yeager was rescued, but Ruckmar, whose body had not been found early today, had about \$150, mostly coins, in his pockets, and this is believed to have caused him to sink.

A month in Europe

HERE is an opportunity to see some of the famous places of the Old World at a modest outlay. A health-bringing trip and a little education combined. You take the "Royal Edward" at Montreal on July 15 for Bristol. Thos. Cook & Son will take charge of the party at Bristol and will bring them back to that point.

Rovers' Travel Club Tour

Visit in London the ancient Tower, the Abbey, Houses of Parliament, Museum, and haunts made famous by Dickens and Thackeray. Paris with her cafes and gay boulevards and buildings redolent of France's eventful past. The Beach at Ostend. Brussels and its canals and bridges. Amsterdam and the Hague and the Isle of Marken. Quaint old Holland. And Bristol where one may visit some of the most interesting spots in England.

For full information and illustrated booklet apply to any agent of H. C. Rovers, General Agent, Canadian Northern Steamships, Limited, 42 King Street, East, Toronto, Ontario.

KILBANE AND FOX MATCHED.

[Canadian Press.]

San Francisco, May 12.—Johnny Kilbane, the featherweight champion, and Jimmy Fox, of this city, have been signed for a ten-round fight at the Oakland Wheelman Club June 8.

NO MORE DANDRUFF FALLING HAIR SCALP ITCH

Men and women—do you want a splendid head of luxuriant hair free from scalp itch and dandruff?

Do you want hair so bewitchingly radiant that it compels the admiration of all who see it?

Do you want a scalp as immaculately clean and bright as a newly-minted coin?

Do you want to use a hair dressing that will surely prevent baldness, that always refreshes and invigorates and makes your entire head feel fine?

Then spend 50 cents this very day and get a bottle of PARISIAN Sage at any drug store or toilet goods counter. Use it as directed and you will never care to use ordinary tonics again.

No poisonous sugar of lead, no sulphur, no injurious ingredients in PARISIAN Sage. Ask for PARISIAN Sage.

All druggists and toilet goods counters.

ARE YOU A SLAVE?

TO THE DRINK HABIT

THE NEAL THREE DAYS' TREATMENT

For the liquor habit will break these shackles. A simple, safe and effective treatment. Write or phone for particulars.

NEAL INSTITUTE, 78 St. Alban's Street, TORONTO.

Atlantic Transport Line

New York to London Direct First Class Passengers Only.

American Line

Every FRIDAY From New York to Plymouth, Cherbourg and Southampton.

Red Star Line

EVERY SATURDAY DOVER, ANTWERP AND PARIS. Secure Particulars From E. DE LA HOOKE, W. FULTON, P. B. CLARKE or R. E. RUSE, Local Agents.

CANADIAN PACIFIC EMPRESSES

AND OTHER STEAMSHIPS.

Lake Manitoba (Montreal)..... May 1
Empress of Ireland..... May 1
Empress of Britain..... May 15
Empress of Ireland..... May 28
Lake Manitoba..... June 2
Empress of Britain..... June 12
Empress of Ireland..... June 26

Tickets and all information from any steamship agent, or W. Fulton, C. P. A., C. P. R., London.

TRAVELLERS' GUIDE

GRAND TRUNK RAILWAY. SARNIA TUNNEL TO SUSPENSION BRIDGE AND TORONTO.

Arrive from the East—8:52 a.m., 10:56 a.m., 11:12 a.m., 11:28 a.m., 1:30 p.m., 3:00 p.m., 10:45 a.m., 2:43 a.m., 8:50 a.m., 11:56 a.m., 1:10 p.m., 4:17 p.m., 6:35 p.m., 8:50 a.m., 3:48 a.m., 7:20 a.m., 9:00 a.m., 12:05 p.m., 2:05 p.m., 4:25 p.m., 7:53 p.m., 10:57 a.m., 11:18 a.m., 11:35 a.m., 1:40 p.m., 8:20 p.m.

LONDON AND WINDSOR. Arrive—10:23 a.m., 4:00 p.m., 6:50 p.m., 11:05 p.m. Depart—6:38 a.m., 11:43 a.m., 2:05 p.m., 8:05 p.m.

STRAITFORD BRANCH. Arrive—11:15 a.m., 1:38 p.m., 6:45 p.m., 11:25 p.m. Depart—6:50 a.m., 10:20 a.m., 12:30 p.m., 2:45 p.m., 4:55 p.m.

LONDON, HURON AND BRUCE. Arrive—10:00 a.m., 6:10 p.m. Depart—8:30 a.m., 4:40 p.m.

Trains marked * run daily. Those not marked, daily, except Sunday.

CANADIAN PACIFIC RAILWAY. Arrive from the East—11:42 a.m., 6:30 p.m., 8:15 p.m., 11:12 p.m. Arrive from the West—4:30 a.m., 11:20 a.m., 12:15 p.m., 6:45 a.m., 5:15 p.m.

Depart for the East—4:33 a.m., 7:00 a.m., 11:25 p.m., 6:15 p.m. Depart for the West—4:30 a.m., 11:50 a.m., 1:00 p.m., 7:55 p.m., 11:20 p.m.

Trains marked * run daily. Those not marked, daily, except Sunday.

MICHIGAN CENTRAL RAILWAY. Arrive—7:00 a.m., 11:10 a.m., 4:55 p.m., 8:40 p.m. Depart—7:20 a.m., 2:20 p.m., 6:20 p.m., 10:11 p.m.

PERE MARQUETTE RAILWAY. Arrive—8:45 a.m., 12:50 p.m., 1:50 p.m., 10:10 p.m. Depart—5:40 a.m., 7:10 p.m., 9:45 a.m., 2:30 p.m., 11:20 p.m.

Trains marked * run daily. All trains to and from Port Stanley, except trains marked with star, 170. St. Thomas only. All trains west days only.

CANADIAN PACIFIC

Home-seekers' Excursions

Each Tuesday until Oct. 28, inclusive, WINNIPEG AND RETURN..... \$35.00 EDMONTON AND RETURN..... \$43.00 Other Points in Proportion.

Round-trip tickets from Toronto to Winnipeg and return, inclusive, best train to date.

Home-seekers' Train leaves Toronto 2:00 p.m. each Tuesday, May to August, inclusive. Best train to date.

Upper Lakes Navigation. Steamers leave Port McNichol, Mondays, Tuesdays, Wednesdays, Thursdays and Saturdays, for SAULT STEPHEN, PORT ARTHUR and FORT WILLIAM.

Connecting train leaves Toronto 9:45 a.m.

The steamer "Manitoba," sailing from Port McNichol, on Wednesday, will call at Owen Sound, leaving that point 10:30 p.m.

COMMENCING MAY 10, Steamship Express leaves Toronto 12:45 p.m. sailing days, making direct connection with steamers at Port McNichol.

AROUND THE WORLD. Via "Empress of Asia," leaving Liverpool June 14, calling at Madeira, Cape Town, Durban, Colombo, Singapore and Hong Kong, arriving Vancouver Aug. 30. Vessel remains 14 days at Hong Kong. Rate for entire trip, \$628.00. Excludes maintenance between arrival time in England and departure of Express of Asia. And Express of Canada from Vancouver to Montreal.

Particulars from Canadian Pacific agents, W. Fulton, corner Richmond and Dundas Streets, Toronto, or R. E. Ruse, D.P.A., C.P.R., Toronto.

GRAND TRUNK RAILWAY SYSTEM

HOMESEEKERS' EXCURSIONS

To Manitoba, Saskatchewan and Alberta.

Each Tuesday until Oct. 28, inclusive, WINNIPEG AND RETURN..... \$35.00 EDMONTON AND RETURN..... \$43.00 Proportionate low rates to other points. Return limit, two months. Through Pullman Tourist Sleeping Cars are operated to Winnipeg without change, via Chicago and St. Paul, out change, via Chicago and St. Paul, leaving Toronto 11 p.m. on above dates.

Tickets are also on sale via Sarnia and Northern Navigation Company. Full particulars and reservations from Grand Trunk agents, W. C. E. Hocking, P. B. A., Union Station, Toronto, Ont. R. E. RUSE, C. P. and T. A., "Clock Corner," London. Steamship tickets for sale via all lines.

TRAVEL

"The use of travelling is to rotate imagination by reality, and instead of thinking how things may be, to see them as they are."

Make a reality of the great "ROMANCE" CANADA. Lower rate route to Europe.

SAILINGS TUESDAYS BY THE LARGEST CANADIAN LINERS

"LAURENTIC," "MAGNETIC," "TITANIC," "CANADA." Ask the nearest Agent for Particulars.

EUROPE

WHITE STAR DOMINION LINE

Trains between London and Walkerville and intermediate