



Wise Old Mother Owl Says:

"The wise woman cleanses, purifies and bleaches her white things and her linens—makes them a beautiful, snowy, stainless white by using the wise cleanser."

"The wise cleanser is OMO, a scientific preparation that will not harm the finest white fabrics, nor the hands. OMO removes tea, coffee, cocoa and fruit stains. It does the sun's work. Get OMO at grocers."

Be wise Use OMO 10c.

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Safe and sure but must not be used for colored articles, woollens or flannels.



Page of Interesting News for Women

WOMEN'S CANADIAN CLUB PREPARE GOOD PROGRAM

Exceptionally Excellent Lectures This Season—Distinguished Speakers Coming.

At a meeting of the entertainment committee of the Women's Canadian Club held Wednesday afternoon, the following letter from Premier Borden was read with regret:

Mrs. F. P. Betts, London, Ontario.
Dear Madam—On my return from Great Britain I received your letter of the 30th July last. It would be very difficult, I fear, for me to find an opportunity of addressing the Women's Canadian Club of London during the present year. A great many deferred engagements have accumulated since last winter, and some of these must be given precedence in making future engagements.

However, I most sincerely appreciate the invitation to address the club, and I send my warm thanks therefor.

Yours faithfully,
(Signed) R. L. BORDEN.
It was unanimously decided to ask the Premier to speak before the club later on, when he might find it less difficult to spare the time.

Good Program in Store.
A delightful program has been prepared for the coming winter, and many eminent men and women have been communicated with, and are prepared to address the club on a variety of interesting subjects. It is hoped that a well-known English authoress, with a charming personality who is visiting Montreal, may be induced to deliver her address on Scottish humor early in October, when the first tea of the season will be given by the president.

An Excellent Club.
The Women's Canadian Club of London has been organized but two or three years, but already its excellent work along educational and patriotic lines has made itself felt in the lives of women of the city. The policy of the club is non-political, non-sectarian, and any woman interested in social reforms, philanthropic movements, or the trend of modern events should lose no time in adding her name to the membership list.

A Novel Collar

To give the newest touch to the little "late summer" gown that is being made up for some unexpected occasion, be on the safe side and design for it one of the novel and attractive semi-splurge collars, made, as you will, from allover embroidery or lace, or, better, still, of finest grass linen, with either embroidered scallop edge or a border of Cluny lace applied with the least trifle of fullness. It is in reality a combination of collar and "revers." The surplus effect of the waist crosses from the right shoulder, and fastens at the belt line, you understand.

Very well, then. The fairly deep, round collar starts under the surplus section, as it coming from the right shoulder seam, goes around the neck without hint of front opening, and follows the inner edge of the surplus section down the front, terminating in a point at the aforesaid belt line.

The effect, while unusual, is decidedly in good taste, and one's ingenuity may suggest many variants of it. Such a collar, with cuffs to match, in Irish crochet or punch work, on grass linen, would be the entire trimming necessary for a little afternoon frock of linen or soft silken fabric.

There's Delicious Satisfaction in a Real "Party Cape."



It is such a humdrum thing to wear one's ordinary street coat over the delectable party frock which is, of course, set apart from all other frocks in a class by itself.

Nothing warms the very cockles of a small maid's heart and so fills her soul with satisfaction as a really-truly party wrap for wear on ceremonious and for birthday party occasions.

The wrap pictured is made of white satin with a lining of thin pink messaline, which shows inside the hood at the back. The cords which tie the cape at the neck are of white silk.

The same pattern can be used to make a cape of pink cashmere or challie, and it can be lined with white India silk, making a very inexpensive little wrap.

Apple Is Nature's Complexion Brush

[By a Physician.]
If the everyday human knew more about the value of fruits and the science of foods, the average physicians would be obliged to take a smaller office and live in a cheaper house. Fruits, especially, have their medicinal properties.

An uncooked apple, eaten at night before retiring, and a glass of water to follow it, is one of the oldest of beauty and health prescriptions. It prevents or relieves constipation and gives clearness to the skin. It is one of the best aids to sleep. And it directly assists the digestion of other food.

The apple is not only one of the most nutritious fruits, but it especially recom-

mends itself because it can be purchased a good share of the year, and in all climates.

Persons uninitiated in the mysteries of this fruit, may throw up their hands in horror, with visions of dyspepsia before them, at the mere mention of eating apples at bedtime. However, the old adage that fruit in the morning is golden; at noon silver and at night, lead, does not apply to the apple.

Because it contains more phosphoric acid in easily digested shape than any other fruits, this fruit is also a capital brain food. In a word it is an all round health aid. It excites the action of the liver, promotes sound and healthy sleep and thoroughly disinfects the mouth.

PRESERVING FRESH EGGS

The best eggs for preserving are those less than twenty-four hours old. As it is many times impossible to get strictly fresh eggs, it is necessary to use some test. "Candling" is a common test. To candle eggs hold them up against a light; the fresh eggs appear clouded. If incubation has begun a dark spot is seen; a rotten egg appears dark colored.

Salt and Lime Water Recipe, No. 1.
—Use one cup of slack lime, one cup salt, one gallon water. Get ordinary unsalted lime and pour water on it until when slaked it is of the consistency of thick clabber. Put one cup of this slaked lime into the gallon of water containing the cup of salt and stir well. Allow to settle one day, then pour off the clear liquid carefully and immerse the eggs. The mixture can be poured over the eggs, or the eggs can be let down into the preservative by the use of a long-handled dipper.

Salt and Lime Water Recipe No. 2.
—One bushel lime; water enough to float eggs; two and one-half pounds common salt; one-half pound cream of tartar. Slack the lime with water and add the salt and cream of tartar, add two gallons of water and let settle. Pour off the mixture and add enough water to form a mixture sufficiently strong to float newly laid eggs. Eggs have been kept in this preservative two years.

Salt and Lime Water Recipe No. 3.
—One-half pound salt; chunk of lime size of an egg; one gallon boiling water. Pour the boiling water on the lime and salt; when cold pour it over the eggs to be preserved.

Water Glass Preservative.—Water glass or soluble glass is chemically known as potassium silicate or sodium silicate. Commercial water glass is used for preserving. It is sold in two forms: a thick liquid about the consistency of molasses, and a powder. The liquid form is commonly used for preserving eggs. This can be bought for about 10 cents per pound. An alkaline water glass should not be used, as the eggs will not keep well. The water should be boiled and cooled before combining with the water glass. To preserve eggs in water glass:

glass use: One pint water glass; ten pints boiled water. Pack perfectly fresh eggs in sweet clean crocks and pour over them the water glass mixture in a cool place. Many housekeepers report excellent results from the use of this formula.

General Suggestions.—Eggs should be perfectly fresh, and clean. Charcoal should be fresh and dry. Always put eggs away small end down.

Always keep in as cool a place as possible. Avoid frequent changes of temperature.

When packed in powder do not allow the shell of one egg to touch the shell of another.

"Fine Feathers"

Paradise plumes, which have been so modish, will be used just as much during the winter. Where small sprays were seen on many of the summer hats, the entire bird will be used on the more elaborate and higher-priced hats.

Reports from Paris indicate that wings will be largely used this fall. In many cases taking the place of the paradise, where its price is prohibitive.

Pasted wings, placed on the crown and extending high into the air, will be seen on a number of the smart tailored hats. The mercury wing is particularly good style, as in the case of a small hat, a corduroy turban, which shows a blue and mustard-colored breast used partly around the brim, which is completed by a collar of the corduroy. A pair of mercury wings to match are shown placed on the crown, giving the height.

Belts in Favor Again

The natural waistline having been decided upon, the popularity of the belt is assured. Tailored costumes show, if not always entire belts, at least belt motifs, and the tailored dress also requires a smart belt. In some cases the belt is the only touch of color, and very chic is the colored belt worn with the white frock.

Black patent leather belts always continue in their popularity and many new effects are seen in the black-white combination.

Fancy belts of all kinds are good, and bright and colorful ones. Some of these coat belts, like on a smart Norfolk, are of leather after the fashion of a martingale.

All of the belt fashions are merely ghosts of the fashions of fifteen to eighteen years ago.

How She Obtained Good Bread.
"I have been baking now for 12 years," writes one housekeeper, "and have never had good bread till I used White Swan Yeast Cakes." Sold at grocers in packages of 6 cakes for 5 cents. Write White Swan Spices and Cereals, Limited, Toronto, for sample.

Kingsmills

MILLINERY OPENING

FRIDAY and SATURDAY

We welcome you to view the latest styles. Many imported models from Paris, London and New York. Every hat a charming, stylish pattern, exclusive, yet not extreme.

NEW READY-TO-WEAR DEPT.
Is showing the latest in Fall and Winter
SUITS AND COATS

THE DRESS GOODS AND SILKS are ready for your inspection and approval.

DRESSMAKING and LADIES' TAILORING

IS YOUR ORDER IN YET?

Prices are very reasonable when you consider style, fit and quality.
SATISFACTION GUARANTEED.

Kingsmills

Problems of the Fair Sex Solved by Cynthia Grey

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received.]

A Norfolk for Blue Eyes.

Dear Miss Grey: I have enjoyed reading your column for some time, but have never written to you before. Will you kindly answer the following questions as soon as possible?

1. Will Norfolk suits be worn this winter?
2. If so will they be made in any colors besides navy, with red belt?
I am 13 years old. Thanking you in advance, I remain, BLUE EYES.

A—1. Yes, Blue Eyes, they are going to be very popular. 2. Yes, in practically every color, often with belt to match. Shepherd's plaid and mixed tweeds for this style will be especially in vogue.

Crack Filler for Floors.

The Advertiser. Kindly give me through your writer, Miss Grey, a formula for making crack filler for floors; the kind I have reference to is like a putty, not in powder form. Would like to get it as soon as possible, as I have a room partly done now, and the one that made it is in Detroit, and do not know his address. Yours truly, ELIZABETH.

A—Make a paste of 4 quarts of water, 2 pounds of flour, and 2 table-spoons of alum; boil and mix thoroughly, and then soak newspapers about the consistency of putty. Force it into the cracks with a suitable knife. It will harden nicely and be neat and permanent. This is an excellent method. It may not be the same filler as has been used in your room, but I am sure you will find it to answer the purpose.

Packing Eggs.

Dear Miss Grey: As I am an interested reader of your column, I should like to ask you a question. How to pack eggs for winter? Please answer as soon as possible. Thanking you in advance, I am, A READER.

A—A very complete article upon the subject appears today in another column.

He is Lonely.

Dear Miss Grey: I have a bachelor friend living in the mountains who wants me to write to him. He is very lonely, he says. He is forty; I am twenty. I would like to correspond, but don't want to if it means to encourage him, for I could never feel toward him in that way.

A—The correspondence might prove of interest and profit to both of you. Perhaps he has no sentimental hopes regarding you, and considers you merely as a nice girl friend.

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CURRY POWDER

The quality of our Curry Powder is known and appreciated by many discriminating users. Why should you not be in this class of people?

DELIGHTFUL SEASONING

for rice and other cooked dishes. Make a note like this on your want list, "All good drugs and spices from P., L. and O."

P. PERCIVAL, Richmond, Ont. Central Phone 1261

L. LISTER, Wexley Road, Ont. Craig Phone 1920

O. OMOND, 468 Dundas Street West, Phone 1429

THE PROGRESSIVE DRUGGISTS.

The Short Girl

Many young women write to know how they may be able to appear taller than they are.

There are a great many things which a girl may accustom herself to do which will add inches to her appearance. The first rule should be to keep the chin up. Dress the neck either low or with a very high, tight collar. The second rule should be to wear the hair dressed high on the head. Never wear a wide pompadour.

Another rule is to wear rather high-heeled shoes. The last and not the least important is to wear gowns with long lines. Short girls should affect trains on their gowns whenever the opportunity presents itself.

In adhering to the fashion in dress the short girl should avoid round trimmings, shoulder draperies, and plaits. Her jackets and wraps should be long and narrow. The line from the shoulder always be straight—never broken by trimmings.

Hair ornaments should be worn high and never large. Hats should be narrow, with some smart feather trimming—narrow and straight up in the air.

Any exercise which causes one to reach above the head, such as tennis and medicine ball will narrow the hips and lengthen the waist of a short girl.

Standing a great deal—well poised, not leaning against anything—will make one appear taller than one naturally is.

Some women believe that stripes are inclined to add the appearance of height to a short, stout figure. This is not true. In fact, wide stripes accentuate stoutness.

Colors are likely to add an appearance of thickness to a stout figure. White and black are both becoming, and with long lines from neck to foot neither one will add anything to the width of a figure. Gray is always a negative color for subduing stoutness. When worn loosely it assumes soft shadows which hide all thickness.

The short girl must never lounge crouched up in a large chair or on a sofa. Her feet must always reach the floor. Otherwise she will look like a ball.

Always look up and higher. It is strange but true that the woman or girl who is ambitious draws herself up, by the force of her higher thoughts. She appears taller than she is in reality.

New Importation.
Of White Felt Hats for early fall wear. Madame Allenby, 619 Richmond Street. Open evenings. tyw

The coat and skirt are a rich seal brown, with an embroidered chiffon taffeta blouse to match. A trimming of black silk braid and braid-covered buttons ornament the sleeves and side back portions of the coat.

The collar and cuffs are of champagne-colored cloth, having heavy embroidery done in rich colors. The ornamental black scarf is seen on many autumn garments. The skirt is simply made with side seams and closing.

PEACHES

PEACH SALAD.

Pare a quart of ripe yellow peaches and cut into thin slices. Slice very thin a half-cupful of blanched almonds. Mix the fruit and nuts with two-thirds of a cupful of mayonnaise, to which has been added one-third of a cupful of whipped cream. Serve immediately on lettuce leaves.

BAKED PEACHES.

Pare and place the whole fruit in baking dish, using sugar generously if the fruit is tart. Add a few bits of butter and half a pint of hot water. Sprinkle with chopped nuts and bake till tender. Serve cold.

PEACH SCALLOP.

Peel and chop enough peaches to make two cupfuls. Put a layer of them into the bottom of a greased pudding dish. Sprinkle thickly with sugar; add a layer of stale sponge-cake crumbs, then more sugared peaches, and so on until the dish is full. Sprinkle with sugar and crumbs and bake for three-quarters of an hour. Eat hot with hard sauce.



FOR Cooking Utensils

THERE IS JUST ONE PURELY HYGIENIC CLEANSER THAT IS SAFE TO USE

Old Dutch Cleanser

AVOID CHEMICAL CLEANSERS Full directions and many uses on Large Sifter—Can 10c



HOLBROOK'S WORCESTERSHIRE SAUCE

Imported Absolutely!!

Kellogg's TOASTED CORN FLAKES

Not merely a 'breakfast food', but a wholesome dainty you'll enjoy oftener than once a day.

10c A Package



The Birthday Calendar



IF THIS IS YOUR BIRTHDAY.

"Look before you leap" is a good motto for you. Also you are warned not to allow small injuries, real or fancied, to draw your attention away from your main interests. Those born today will be headstrong and unthinking, and will need firm government if they are to become successful. Left to themselves their naturally brilliant talents will waste themselves in quarrelling and criticism.