

THE GREAT BRITANNIA HOUSE, WYNDHAM STREET, GUELPH.  
IMMENSE ARRIVALS OF NEW SPRING AND SUMMER DRY GOODS  
AT THE MAMMOTH CHEAP STORE.

HEFFERNAN BROTHERS

The Only Dry Goods Firm in Guelph who Import Direct from Great Britain, have pleasure in announcing the arrival ex-steamship *Scandinavian*, from Liverpool, of a superb stock of New Spring and Summer Dry Goods, which have been carefully selected and imported exclusively for our own trade.

EXTRAORDINARY INDUCEMENTS! SPECIAL ADVANTAGES! ALL GOODS BOUGHT FOR CASH!

HEFFERNAN BROTHERS, owing to their unlimited resources, are enabled to purchase exclusively for cash, and as their stock was all bought before the recent advance in prices, they are prepared to offer inducements and advantages to customers unequalled by any Dry Goods House in Ontario. Our stock is now fully assorted in the following lines, all of which we are determined to offer at a small advance on the sterling cost:

Dress Goods in all the New and Fashionable Fabrics.

Dress Trimmings in laces, fringes, gimps, satin and velvet folds, buttons, etc. etc. A beautiful lot of Shawls, including a line of American Goods, quite new, and really handsome. Skirtings, parasols, gloves, hosiery, real laces, linen and lace sets, ladies underclothing, cotton braids, edgings, trimmings, etc. etc. etc.

Carpets and House Furnishings.

Velvet, Brussels, and Tapestry Carpets, 2 and 3 ply; all wool, and Union Carpets, Dutch and Hemp Carpets, Stair Carpets, Stair Linens, Crumb cloths, etc. Curtain Repe and Damasks, Lace and Muslin Curtains, Curtain holders, Fringes, Laces, Table Linens, Counterpanes and Quilts, Toilet Covers, Towellings, etc. etc. etc.

READY-MADE AND ORDERED CLOTHING

A Fine Assortment of Men's, Youths and Boy's Ready-made Clothing all manufactured on the premises, which we will guarantee well-made and finished in the very best style. The Ordered Clothing Trade, under the management of Mr. James Foster is every day increasing. In order to meet the requirements of this important Department, we have purchased only the newest and most desirable goods. In every instance we warrant a good fit, or no sale. **Gents' Furnishings, Mens' and Boys' Hats and Caps in Endless Variety.**

DAMAGED GOODS, DAMAGED GOODS.—We have received a few lines of Goods a little damaged at the late fire in the Iron Block, Toronto, which will be sold at a great sacrifice:

2000 Parasols, "slightly damaged," from 50 cents to \$1, worth double the money.  
500 Shawls, at \$1.50, \$2, and \$3, worth from \$3 to \$40.  
175 pieces Dress Goods, at One yard shilling per yard, worth 30c.

200 dozen Ladies Cotton Hose at 25c per pair, regular price 50 cents.  
500 dozen Ladies Cotton Hose at 12 1/2c per pair, regular price 25 cents.  
All these Goods are only partially damaged, and are rare bargains.

MANTLE AND MILLINERY SHOW ROOMS.

Our Show Rooms will be opened early in April, when we will be prepared to show all the Novelties of Fashion in Hats, Bonnets, Jackets, &c. &c.

Guelph, April 2nd, 1872

NOTED FOR CHEAP GOODS.

(dwlm)

HEFFERNAN BROTHERS.

Britannia House, Wyndham Street, Guelph.

Guelph Evening Mercury

TUESDAY EVENING, APRIL 30, 1872

HELEN MOIR

LOVE AND HONOUR.

A TALE OF THE CLYDE.

CHAPTER XXVIII.

THE VOYAGE AND ITS TERMINATION.  
The storm had risen to intensity an hour before midnight, when the ship was scudding down the Channel, and heading for the French coast, on which the wind threatened to drive her if her course was not changed. The captain made every effort, therefore, to preserve his sea-room, and as the hurricane increased all the large sails were taken in, the top canvas being left standing to assist the ship in clearing the land. For long the violence of the tempest was such that their top-sails were riven from their places and, sent flying in shreds over the sea, leaving them thereafter with bare rigging and the frightful expectation of grounding in the darkness—a catastrophe which must inevitably result in their destruction, for to touch a lee shore in that terrible sea was to be dashed to pieces.

The captain stood near the wheel, and Jacques and Dubouche stood near him, feelings which, it may be conceived, were anything but enviable. Neither of them was devoid of personal courage of a brave or ferocious kind, but these were circumstances in which such courage is of no avail, and being devoid of the nobler qualities of firmness and bravery which spring from conscious rectitude, they stood in sullen and gloomy silence holding by the bulwarks, while the captain shouted the orders for the safety of the ship.

Soon these orders became useless, for the sails of the vessel was no longer under guidance, they were forced, therefore, to remain inactive and await their doom.  
At length, amid the unabated tempest, morning broke, and the foaming sea gradually showed itself ready to engulf them. From the first moment that the dim light was discernible, the captain and rest strained their eyes towards the south in search of the French coast, which, to their relief, was not to be described. There was hope, then, that if the ship did not founder they might weather the gale, but this latter catastrophe seemed imminent, for every time she sank into the trough of the sea it was with a strain and a quiver which threatened to start her planks, in which case she would speedily sink.

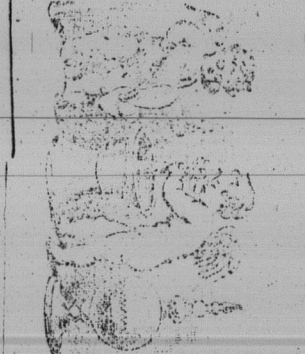
They were not alone in their peril. Several other vessels could be seen in the distance caught in the gale as they were—most of them scudding under bare poles, no attempt being made to beat against the wind, and each having obviously enough to do with itself.  
The captain wore a gloomy, sullen look as he stood near the helm, watching the course of the ship, the scowling sky, and the wild and angry sea, and casting frequent glances of displeasure at Jacques and Dubouche, who, truth to say, looked anything but comfortable.

"Couldn't look for anything better than this," he muttered to himself, "considering the business for which we chartered. I was a fool to be caught by the big price they offered. A thing of this kind can't have good luck, and it's my belief every one of us will go to Davy Jones before the day is an hour or two older. Ha, Brayle, what is it?"  
The latter question was addressed with anxious eagerness to the youth who had lured the prisoners on board, and who now ascended from below and approached the captain with a face of great gravity.

"The ship has sprung a leak," was the startling statement.  
"Didn't expect no less. Is she making much water?"  
"Not more than the pumps will keep down just yet, I think."  
"Then set all hands to work; it's our only chance."  
"Ay, and a very small one, too," he added, under his breath, as the man went forward to execute the order. Then he added, with a bitter, wrathful look towards his employers, "A curse on those who have brought us to this!"  
Dubouche noticed his scowling glare, and went towards him.

THE MEDICAL HALL

GUELPH



TEETHING NECK LACES

JUST RECEIVED, a large supply of

GEHRIG BROS.

CELEBRATED

Electro-motor Necklaces

FOR

CHILDREN TEETHING.

FOR SALE BY

E. HARVEY & Co.

Chemists and Druggists.

A N APPRENTICE WANTED.

E. HARVEY & Co.

Guelph, April 22, 1872.

NEW

Fancy Spring Goods.

UTTER WYNDHAM STREET.

The subscriber begs to inform the ladies of Guelph and surrounding country that she has just received a large and carefully selected stock of Spring Goods, comprising

All the Newest Styles and Patterns!

A SPLENDID STOCK OF

BERLIN WOOLS

ALL COLOURS.

Brads, Swatches, Chignons, General Fancy Goods, and Toys.

STAMPING DONE.

Lock-stitch Sewing Machines for sale.

MRS. WRIGHT.

Next to the Wellington Hotel.

Guelph, April 13, 1871.

Waltham Watches!

A new stock of American Waltham Watches all sizes and grades

JUST OPENED:

—ALSO—

REAL PEBBLES

And other Spectacles.

D. SAVAGE,

Watchmaker and Jeweller, Guelph.

GUELPH PUMP FACTORY.

The undersigned begs to inform the public that he has now fitted up his new shop in the most complete manner, and has on hand a large stock of Pump timber. He is prepared to make to order, and furnish on the shortest notice, pumps of superior quality of all kinds.

Having had long experience in the trade he feels sure that he can turn out work to the satisfaction of the public.

All orders for new pumps or repairs promptly attended to.

Remember the factory, on the banks of the Speed, near the Erasmus bridge, and directly opposite the new English church.

E. STOVELL.

Guelph, April 10, 1872.

CHOICE GOODS

Preserved English Mushrooms Pickled

Yarmouth Succotash

Sugar Corn

Butter Beans

Green Peas

English Hare Soup

Extract Beef

Beef Tea

Cracked Wheat,

Graham and Buckwheat

Flour

American Amber Syrup

French Plums in glass jars

Reesor's Royal Arms Cheshire

Cheese,

AT

JOHN A. WOOD'S

CO-OPERATIVE STORE.

BANKRUPT STOCK

Of Dry Goods and Groceries from Berlin now Ready for Sale.

Each article will be sold Retail at what it cost the Insolvents.

THE STOCK CONSISTS OF

Prints, Cottons, Linens, Tickings, Dress Goods, Flannel and Wincey shirtings, Cloths and Tweeds, Parasols, Skirts, Gloves, Hosiery Hats and Caps, Straw Goods, Etc. Etc. Etc.

THE GROCERY STOCK

Is worthy the attention of jobbers, and parties buying large lots will be liberally dealt with.

J. C. MACKLIN & Co.

Guelph, April 20th, 1872

GRAND DISPLAY

OF

MILLINERY, SKIRTS, SHAWLS, JACKETS, DRESS GOODS, PARASOLS, &c. &c. &c.

ALL THIS WEEK

A. O. BUCHAM

Fashionable West End Dry Goods Store, Alma Block.

Guelph, April 20th, 1872.

Wm. Stewart

Is now opening out a very attractive Stock of New DRY GOODS for early Spring use.

Notwithstanding the great advance in Dry Goods, I will be enabled to offer these Goods at last Season's prices. See advertisement next week.

Wm. Stewart.

Guelph, March 16, 1872

Wm. Stewart

Is now opening out a very attractive Stock of New DRY GOODS for early Spring use.

Notwithstanding the great advance in Dry Goods, I will be enabled to offer these Goods at last Season's prices. See advertisement next week.

Wm. Stewart.

Guelph, March 16, 1872

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Wm. Stewart.

Guelph, March 16, 1872

J. B. ARMSTRONG & Co.

Carriage Builders.

GUELPH.

Awarded at the PROVINCIAL and other fairs upwards of

100

FIRST PRIZES

For the Best Work made in Canada.

Intending purchasers will study their own interests by calling at our Factory, or writing us by mail, when full information as to prices and style will be furnished.

Note the Address, McDowell Street, rear of the Royal Hotel.

J. B. ARMSTRONG, T. H. SCARFF.

Guelph, April 22, 1872

THE VICTORIA

Chemical Company

Sole Proprietors and Manufacturers of the Celebrated Victoria Carbolic Preparations. Laboratory and Works, Victoria Hall, Melinda street, Toronto, Ont.

The following Genuine Preparations are sold by all Druggists. Be sure and ask for the VICTORIA PREPARATIONS, and see that you get them.

VICTORIA

Carbolic Glycerine Jelly

This JELLY is highly recommended to ladies as a most agreeable Preparation for the Toilet. For Beautifying the Complexion, and rendering the Skin soft, White, Clear, and free from Blemishes, it is unrivalled. It will quickly remove all Redness, Roughness, Tan, Freckles, Pimples, and other imperfections. For Chapped Hands, Chilblains, Frost Bites and Sore Lips, it cannot be surpassed. Price 25 cents.

VICTORIA

Carbolic Toilet Soap

This TOILET SOAP possesses all the well-known antiseptic and disinfecting properties of Carbolic Acid, is agreeably scented, has a healthy action on the skin, prevents irritation, removes the effects of perspiration, and should be regularly used by families. Cholera, Small-pox and Fever Patients, should be washed with this Soap, and its use by persons liable to infection will materially prevent the spread of disease. Price 15 cents per Tablet.

VICTORIA

Carbolic Salve

This SALVE is a rapid cure for all Skin Diseases, Cuts, Wounds, Bruises, Burns, Sores, Ulcers, Ring Worm, Tetter, Eczema, Scald Head, Scumy Alopecia, Boils, Pimples, &c. It possesses all the Cleansing and Healing Virtues of Carbolic Acid, which has been found by Physicians everywhere to possess curative qualities not discovered in any other chemical preparation. Price 25 cents.

VICTORIA

Carbolic Gargarysm

This GARGARYSM is the most reliable and efficacious remedy in all cases of Sore Throat, Hoarseness, Diphtheria, Bronchitis, Irritation of the Bronchial Tubes, so common in this changeable climate, Asthma, Offensive Breath, Ulcerated Gums, and all diseases of the Mouth. For Public Speakers and Singers it is invaluable. The ingredients entering into this Gargarysm are used by all physicians, and for the cure of the above disorders are now, undoubtedly, the most popular in the Materia Medica. Price 25 cents.

VICTORIA

Carbolic Disinfectant

This DISINFECTANT is a sure preventive of Typhus and Typhoid Fevers, Cholera, Small pox, and all infectious diseases. It will prevent Contagion in Cattle. It is also invaluable for Disinfecting Water Closets, Drains, Cesspools, Stables, Slaughtering-houses, &c., and for destroying noxious effluvia from whatever cause arising. It will drive away Mosquitoes, Moths, Flies, Cock-roaches, &c. Meat, Fish, etc., can be preserved from putrefaction by its use. Carbolic Acid was selected by Her Majesty's Royal Commissioners in preference to all other products, as the best Disinfectant for the prevention of infectious diseases. Price 25 cents.

VICTORIA

Sharpening and Polishing Paste

This PREPARATION is unequalled in its rapidity for Sharpening and Polishing Cutlery, Table and Pocket Knives, Razors, Surgical Instruments, Shoemaker's Knives, Plane Bits and Chisels, &c. Nothing has ever been discovered which has sprung into popularity more quickly or to a degree of such value in every household and workshop for general use. Price 25 cents.