

Premises Badly Gutted.

SEVERE FIRE SAVED WHAT LOOKED LIKE SERIOUS CONFLAGRATION.

A disastrous fire occurred last night at 10.45 when the premises of the Trade Printers, Limited and Messrs. Dicks and Company's Binding and Printing Department, at the corner of Bell and Duckworth Streets, was gutted, while the torrents of water used to subdue the flames, damaged the stock and machinery estimated at \$100,000. The buildings adjoining and as a result both suffered heavily. The conflagration was first noticed at 10.45 when the second flat of the Trade Printers' Building, an alarm was given in which brought the Central and East End Companies to the scene. Upon the arrival of the fire-fighters they found that a difficult task was before them, as the flames were breaking through the windows on the second flat, which sent up clouds of smoke and flame high into the building, while the reflection was soon sent up, attracting the attention of thousands who gathered their way to the scene. The fire was not in time in connecting several lengths of hose. Two lengths of water were quickly sent into the room on the real seat of the fire, and the "pumper" which was used for the first time, and from the opposite Court House, two lengths of hose by the same connection were sending a stream of water at the rate of 700 feet a minute into the burning building. And it may be said that the "pumper" was the means of saving the whole block. The fire-fighters were working like trojans at the Trade Printers' Building, and the fire from setting into the adjoining building, and with the splendorous operation from the front, flames soon died down, and all over the building being razed to ground had passed. After the fire had the Trade Building well under control, the flames burnt up the partition between the buildings, and spread with rapidity into the fourth storey of the Dicks' Bindery building. The fire had now to concentrate on the new outbreak, and a stream of water was sent into the building from the roof of Bradshaw's premises, Bell Street, while two additional streams from the pumper were sent to the top storey, from the top of the upper portion of the building. The fire was soon in flames, and the great difficulty in subduing it. Luckily no stocks were on the top floor, but on the floor the greater bulk of stock was carried. Had the blaze got away into the lower floor a serious conflagration might have resulted, because a considerable quantity of stock had been stored in the basement. The flames were finally overcome, however, but where the upper flat was gutted, the lower floors filled with water. Water was passed shortly after midnight, while the final all-out effort was made about 1 a.m. The Linotype machines in the Trade Review

suffered most, while the remainder of the machinery was damaged by fire and water. The loss is extensive. A considerable portion of work, which was on hand for the next publication of the Royal Gazette, Free Press and Trade Review was totally destroyed. The damage at Dicks & Company is a heavy one, and only within the last few weeks a new machine valued at \$4,000 was installed. The company had a big stock of paper on hand, which was totally destroyed by water, while the ruling machine, printing premises, paper binding machines, etc., are badly damaged by smoke and water. The actual loss is not known, but will run into many thousands of dollars. The plant, which is valued at \$50,000 is partly covered by insurance. The Trade Printers and Publishers, Ltd., carried insurance amounting to \$30,000. The police did good work under the supervision of Supt. O'Neill. There was no over-crowding as was noticeable on former occasions. The fire-fighters were given ample space for the carrying out of their duties, and that they did it well goes without saying. How the fire originated is not known. An investigation will very likely be held.

Hear Miss Bessie O'Neill Primus at St. Patrick's Concert, May 14.

Britain Overseas.

DID THIS EMANATE FROM ST. JOHN'S?

Sir Richard Squires, leader of the Liberal Party in Newfoundland, has issued a manifesto appealing to the country for a mandate in the general elections of May 3, to bring about a projected water power development programme at Humbermouth, with resultant pulp and paper mills, having a daily capacity of 400 tons, together with various other industrial programmes. The water power development would be financed by the joint guarantee of the British Government and the Newfoundland Government. Sir Michael Cashin, the executive head of the Conservative party, has issued a statement to the electorate describing the proposed undertaking as visionary, and appealing to the electors not to be lulled into supporting it. The strongest support of Sir Richard Squires, it is thought, will come from the north and west sections of Newfoundland, while the Conservative following is looked to draw its strength from the southeast section of the island, where the support of the large fish merchants is expected to greatly aid them. It is said by Government supporters that the fish merchants oppose the industrial project because it will take men from the fisheries and compel higher wages to fishermen.—Montreal Family Herald.

Hear Miss P. Vaughan and Miss B. McCarthy at St. Patrick's Concert, May 14.

SAVED!

Mother—"Sam, you've been fighting again. You've lost your front teeth."
Sam—"I'm taking a little package from his pocket." "No, I ain't mother. Here they are!"

TO-DAY'S MESSAGES.

WILLARD AND FIRPO MATCHED.

NEW YORK, May 14.
Jess Willard and Luis Firpo will be matched in a fifteen round contest to decide which will be championship opponent for Jack Dempsey. Tex Rickard announced. The fight, he added, would probably be held in the Yankee Stadium on June 30th.

DARING DAYLIGHT ROBBERY.

MONTREAL, May 14.
In broad daylight, and with several persons standing close by, a robber snatched a parcel containing \$3,000.00 from the hands of the Jewish Treasurer of the Hebrew Loan Syndicate last night and ran a long distance, pursued by his victim and then commandeered an automobile and escaped. Early yesterday, in full view of passers by, five men broke into the store of a reliable Fur Company, piled their car with \$5,000.00 worth of furs and drove away.

SOVIET REPLY TO BRITISH PROTEST.

LONDON, May 14.
A note from Soviet Russia in reply to the British protest against the seizure of the trawler James Johnson has been given out by the London office of the Post News Agency. The note is signed by Maxim Litvinoff, Assistant Soviet Commissar for Foreign Affairs and maintains that Russia has a legal right to establish a twelve mile zone of territorial waters, which the trawler is alleged to have violated. The note also asserts that Great Britain herself in practice recognizes various zones exceeding three miles and declares that the principle of wider limits is gaining ground in international practice. It also states the establishment of a four-mile zone by all Scandinavian countries. Litvinoff recalls that as far back as 1854, the Institute of International Law proposed the adoption of six miles as limit range of shore batteries for the protection of coasts, but now he points out that gun range is fully twelve miles. Further, he points out that fishing along the Murman Coast where the James Johnson was seized, is the principal means of livelihood of the people of these districts, and they would starve if other nations were allowed to take the fish from those waters. Summing up, the note insists Russia is in no wise infringing on International Law by adopting the 12 mile limit, but that she will not refuse to join in the conference of all interested States to draft International Regulations binding upon all parties. Russia is also willing to discuss the subject peacefully with Great Britain, in which case Russia is confident that a satisfactory settlement can be reached, but will not consider any demand that she renounce her rights under unjustified pressure as an infringement of her sovereignty and independence.

U.S. AND TARIFF RECIPROCITY.

WASHINGTON, May 14.
The announcement of Hon. W. S. Fielding, in which he outlined a proposal for tariff reciprocity between the United States and Canada has already drawn the opposition of influential leaders of the Republican Farmers' bloc in the United States Congress. The indications are that any attempt to reach an agreement along

the lines proposed will be fought by the entire Farmers' Bloc.

LAUSANNE CONFERENCE AGAIN ENDANGERED.

LAUSANNE, May 14.
Late on Saturday the Allies sent a communication to Ismet Pasha, head of the Turkish Delegation here, asking him to make practical suggestions for the settlement of the main issues. It was an attempt to inject a motive power into the Conference and it was almost a veiled ultimatum; for the Allies are growing fearful of the prolongation of the Conference in view of the belligerent attitude of Greece which to-day brought a series of sensational instances which are calculated to envenom the already uncomfortable atmosphere created by the assassination of Vorovsky of the Russian delegation.

Charlie Chaplin at the Nickel To-Day.

IN HIS MILLION DOLLAR COMEDY RIOT.

The outstanding feature of the program at the Nickel for Monday, Tuesday and Wednesday is Charlie Chaplin's million dollar comedy, "A Day's Pleasure," and those who like it to night will have a night's pleasure for it's one continuous roar from beginning to end. It is a First National Attraction produced in three acts.

The dramatic side of the bill consists of a big picture with a real human story, entitled, "The Man Worth While" featuring the screen's most capable character actor, Romaine Fielding. The favourite verse of one of the popular poems of Ella Wheeler Wilcox about the man who can face trouble with a smile, was the inspiration for this production. It is produced, directed and the leading role acted by Romaine Fielding.

Inter-Club Billiards.

R.I.S. LEADING IN TOURNAMENT.

In the Inter-Club Billiard Tournament, the R.I.S. players increased their lead by 156 points in Saturday evening's games. The first game was played by Wallace (B.I.S.) and Foster (Masonic). Mr. Wallace won by 73 points. The breaks were as follows:—

Wallace (350)—15, 12, 16, 23, 23, 12, 12, 10, 11—152.
Foster (277)—16, 15, 17, 10, 12, 21, 13—104.

The final game was played by Messrs Skinner (B.I.S.) and Freeman (Masonic) and was won by Skinner with 83 points to the good. The breaks were:—
Skinner (350)—24, 19, 43, 17, 15, 17, 20, 10, 20, 37, 23, 21—285.
Freeman (267)—13, 10, 10, 13, 13, 12, 12, 15, 21, 25, 12, 10, 15, 17—199.
Mr. Skinner achieved two high records, one for the highest break, 63, and the other for the largest score on breaks, 285, both of which he accomplished in the game Saturday night. The players to-night will be (a) Carberry (B.I.S.) vs. Knowling (Masonic); (b) Merner (B.I.S.) vs. S. Pearce (Masonic).

Hear Mrs. B. Connolly sing "When You Come Home" at St. Patrick's Concert, May 14.

New U.S. Prohibition Shipping Regulations.

WILL GO INTO EFFECT JUNE 10TH

Editor Evening Telegram
Dear Sir,—I am in receipt of circular instruction to consular officers from the Honorable the Secretary of State, Washington, a paraphrased copy of which is given below for your information:—"With reference to the Department's circular telegram dated the 28th of October, 1922, you are instructed upon the request of the Secretary of the Treasury to give widest publicity to the following notice:—To ships and shipping throughout the world. In a decision handed down the thirteenth of April, passing on the Federal Prohibition Act, the Supreme Court of the United States declared that it is against the law for either foreign or domestic vessels to carry liquors of any kind whatsoever for beverage uses into the United States or its territorial waters. The Treasury Department is now preparing regulations to put this decision in force. These will soon be promulgated. They will go into effect on the 10th of June, 1923. Shipping of all nations, foreign as well as American, will be subject to these regulations without further notice on and after the date specified."
Very faithfully yours,
JAMES S. BENEDICT,
American Consul.

She: Where are you going to-night?
He: Up in Mabel's room.
She: Is that so? Well I'll be there too then.—May 14.

KNOWLING'S

Great Clean-Up Sale

BOOTS and SHOES

We are going to have a GREAT RECORD BREAKING FOOTWEAR SALE! We're going to sell our GOOD CHOICE CLEAN FOOTWEAR SO LOW THAT PRUDENCE, ECONOMY and GOOD JUDGMENT will FORCE you TO BUY.

BOOTS AND SHOES FOR EVERYBODY AT CUT PRICES.

SPOT CASH

JUST STEP in our BOOT DEPARTMENT and SEE WHAT WE OFFER for

ALSO EXAMINE what we offer for

1.50

2.95

WOMEN'S Regular 12.00 BLACK and BROWN BOOTS, in BRIGHT and DULL KID LEATHERS, 9 and 12 inches high; all sizes in the lot.

NOW 1.50 A PAIR.

WOMEN'S WHITE DUCK BOOTS, GOODYEAR WELTED; the very BEST QUALITY; all sizes.

NOW 1.50

WOMEN'S BROWN KID CLOTH TOP BOOTS; sizes 2½ to 4½ only. Regular 7.50 value.

SALE PRICE 1.50

WOMEN'S KID OXFORD SHOES that sold as high as Twelve Dollars a pair: all sizes in this lot.

NOW CLEARING AT 1.50

WOMEN'S WHITE DRESS KID BOOTS. Regular 7.50. Put in for this SALE at 1.50

MEN'S BROWN WORK SHOES, BUILT of all SOLID LEATHER and good WORKING BOOT for hard wear and at the same time a good comfortable looking BOOT MARKED SPECIALLY FOR THIS SALE.

2.75

WOMEN'S PATENT LACED SHOES, Cuban Heels and Medium Pointed Toes. Regular value 8.00; all sizes in this lot.

NOW 2.95

WOMEN'S BROWN CALF BOOTS, 9 inches high. Goodyear and McKay sewn. Cuban Heels, Medium Pointed Toes; sold as high as eight and ten dollars a pair.

NOW 2.95

WOMEN'S BLACK and BROWN KID BOOTS. This lot includes about eight or ten different lines of Boots, but not all sizes in each line but a FULL RANGE in most of them. Values from nine to twelve dollars.

NOW 2.95

WOMEN'S WHITE CANVAS BUTTON BOOTS. Sizes 4½ and 5 only.

SALE PRICE 1.50

We have also assembled several lines of Men's Boots which will be discontinued as regular stock lines. These have all been Greatly Reduced to clear, and prices range

3.50 3.95 and 4.75

These prices are considerably less than Half Price.

G. Knowling, Ltd.

SHOE STORES

may 11, 14, 18, 21

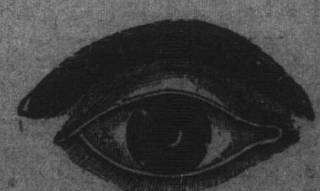


Your Complexion

need not be neglected any longer, for Richard Hudnut's Three Flowers Vanishing Cream offers you a splendid aid to a good complexion. Used in combination with Hudnut's Skin and Tissue Cream, it has a marvelous tonic effect on the skin, and imparts a lovely tone. You will be delighted with Three Flowers Vanishing Cream, and the odor is all that could be desired—dainty and distinctive. At all Drug and Department Stores.

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WHAT MORE CAN BE SAID? They are different. They are delightful. Our line of

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THE DRUGGIST,
THE REXALL STORE.



Is Your Electric Fixture Artistic

or is it merely practical and unbecoming? An in-harmonious fixture will really spoil the otherwise charming effect of a well designed and color-toned room. Let us make suggestions to you which will be helpful.

ST. JOHN'S LIGHT AND POWER CO., LTD.
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English muffins are delicious split, toasted, sprinkled with grated cheese, and placed in the oven until the cheese is melted.

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6 Surreys,
5 Buggys.

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HAMILTON STREET.

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