## Shopkeepers in St. John's and Other Towns

SUNLIGHT SOAP is the easiest soap to sell. The soap which is easily sold in best soap to buy. SUNLIGHT SOAP sells itself-people ask for it-they know that

## SUNLIGHT SOAP Always is the Best and Purest Soap

You will sell 6 bars of SUNLIGHT SOAP while your competitor is trying to sell 1 bar of some other soap. When you are buying soap for your fall and winter trade, buy SUNLIGHT SOAP, don't waste your time trying to sell other soap. Selling SUNLIGHT SOAP is the easiest thing a shopkeeper has

## BUY SUNLIGHT SOAP from YOUR JOBBER

## SIDE TALKS

By Ruth Cameron.

The Authorman is in the dumps today. He is casting dark glances at his little ship. But to-morrow or perhaps the next day he will begin to

CLOSE BY NATURE.



South Sea isle on which I planned to live; for I was tired of routine ruts, of labor's smarts and stings, and I cocoanuts and

pelles in sylvan nooks, who chear en with their smiles. I longed to men with their smiles. I longed to dwell by babbling rills where sum mer moonbeams lurk, where people do not pay their, bills, and no one needs to work. And for a week I languished there, from clanging marts afar, without a table or a chair, a book or a cigar. Then I addressed the languished they have balls who had become my dusky belle who had become my bride: "This sort of life may suit you well—to me it's suicide. So I will say farewell, my lass, and sail across the seas, and leave you squatting in the grass, among the bugs and fleas. Some other gent will come, no doubt, and take you for his wife, some broken and world weary scout who'd lead a quiet life. But I to some more rugged scene must haste to leave my tracks, where I can smell the gaso line, and pay an income tax. I know these woods have lovely tints, the scenery's sublime, but I must read the public prints, and note the wave of crime. So fare thee well, oh, greany Grace, don't murmur or repine; for ff I ne'er shall see your face, you're spared the sight of mine."

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