

## TYPEWRITERS

**Have Gone Up in Price.  
Another Advance Takes Place Aug. 1st.**  
The OLIVER manufacturers will not lower the quality.

The addition in cost insures the maintenance of Oliver Superiority. Our Price remains at \$78.00 until present supply is exhausted. Decide now on OLIVER No. 9 and save about fifteen dollars.

We supply TYPEWRITER RIBBONS for the Oliver No. 9, Oliver No. 5, the Underwood and L. C. Smith Typewriters.

### AYRE & SONS, Ltd.

Sole Agents for the Oliver Typewriter.

## "Climax" Cattle Feed!

The farmers who previous to the War fed their stock with

**CLIMAX DIARY MEAL**

**CLIMAX General Feeding Meal**  
and

**CLIMAX SUGAR FEED MEAL.**

will be pleased to know that they can again purchase the above mentioned Meals from the undersigned at prices below the American or Canadian offerings.

### JOB'S Stores, Ltd.,

## FRIDAY SPECIALS SATURDAY

The Road of Low  
Prices leads straight  
to our Store

**CHILDREN'S  
STRAW HATS.**

A big assortment of shapes,  
sizes and trimmings,

**\$1.30.**



**LIDS FOR KIDS**

A big variety in floral trim-  
med, pleated edges and assorted  
colors,

**\$1.50.**



**MARY JANE WHITE SHOES.**

White Canvas Shoes with rubber soles,  
to fit ages from 4 to 8 years . . . . .

**\$1.49**

**HOSIERY.**

Ladies' White Cot-  
ton Hose,  
**30c.**

**Special to Teachers**

Teachers will receive a  
10 per cent. reduction on  
all purchases made at our  
Store during Convention.

**HOSIERY.**

Ladies' Black Cot-  
ton Hose,  
**30c.**

### MILLEY'S

### At the City Hall.

The regular weekly session of the Municipal Council took place on Thursday evening, July 15th. The Chairman and all the Commissioners were present.

After the preliminary business was gone through, it was decided to ask the Chief of Police if he would send some men down to put out the fire in the dump, head of Quidi Vidi Pond. The following letter was received from the Minister of Shipping and it was decided that it be published with the statement that the Commissioners strongly advise the people of St. John's to avail of the suggestions contained in said letter:

Messrs. St. John's Municipal Council.  
Dear Sirs,—I am instructed by the Minister of Shipping to bring under your notice the following facts in relation to the supply of coal to the city of St. John's.

1. For the past three years a shortage of coal in stock has occurred in the first four months of the year. It is very difficult to provide coal at such a time owing to ice and weather conditions, and freights are consequently high.

2. When cold weather sets in in November and December, those who are well to do make a raid on the stocks, and would deprive those, the Government to step in and prevent the acquisition and hoarding of coal, which, if allowed, would result in the depletion of stocks, and would deprive those, who can only buy their requirements from week to week, of the coal necessary for heating and cooking.

3. When restrictions are in force the greatest strain upon stocks is caused by the requirements of Industrial Plants, which it is incumbent upon this Department to keep in operation in the public interest.

4. It is impossible for the regular coal merchants to store sufficient stocks in December to meet all requirements during the following four months, and it is unreasonable to expect them to invest the necessary capital required with coal prices and freights so high as they are now.

5. Conditions of supply are now normal, and tonnage is at present lying idle in the harbor which could be used to import coal.

6. Under these circumstances, the Minister of Shipping sees no reason why any stringency should take place in the winter if Industrial firms and those able to take in their winter supply of coal, would now do so.

I am, therefore, to suggest to you the advisability of making provision at an early date for your winter requirements and have the coal stored on your own premises so that the sheds of the coal merchants will not be blocked up with your stocks to the exclusion of those required for the small consumer.

If this suggestion is not taken in good part and acted upon, you may find your plant short of the coal necessary to run it during the winter, as the Minister will not feel himself bound to make provision for your needs after the issue of this advisory letter.

(Signed), T. A. HALL.

Permission was ordered to be given C. O'N. Conroy to build a frame addition to his garage, Fleming St. W. H. Pelley, to repair house, 134 Casey St.

S. Noseworthy, to alter garage, cor. Field St. and Freshwater Road, provided the Engineer proves the latter is all right.

Bishop & Austin were awarded the tenders for sewerage and water under the Small Homes' Act, for two applicants.

In the matter of the pipe requested for Sudbury, as applied for by Dr. Knight, the Council had no objection to giving what is absolutely required, but the Engineer must be consulted as to what size pipe will meet the requirements.

Marshall's garage must submit plan of proposed tank, showing location of same.

The Health Officer and Plumbing Inspectors sent in their weekly reports.

The applications for drivers of the motor dump truck and roller were considered, and action stood over.

Decided to have fountain erected at Wood's Range.

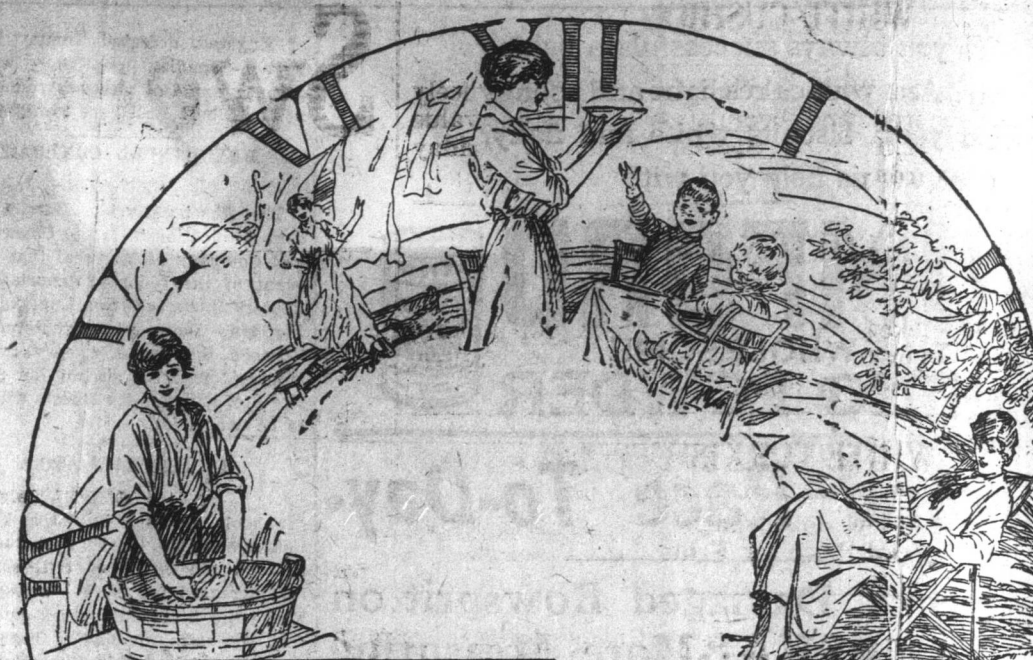
Also to have side drains, Freshwater Road, attended to.

In the matter of Hon. P. Templeman's small erection, it was ordered he be asked to cover same with asphalt shingles and the City Engineer to be consulted about same.

Plans of houses for Messrs. Skiffington, Franklin Avenue; H. R. Larssen, off Robinson's Hill; Mr. Elliott, Quidi Vidi Road, were approved, provided water and sewerage were installed, the latter to build septic tank and pay cost of pipe.

Sew pockets on children's clothes just low enough for fingers to reach the bottom. The hands cannot be rammed in and pockets will not be torn off.

Your teeth are most important to your health. Pebecco Tooth Paste preserves and beautifies the teeth.—Jes, eod, 12



### SUNLIGHT IN THE MORNING, SUNLIGHT ALL THE DAY.

**START** washing-day well with Sunlight Soap. Have the clothes on the line early, and the meals ready to time. The afternoon is then yours to spend at your own sweet will.

Pleasure follows in the wake of efficient work. With Sunlight Soap the housewife does her work most efficiently, most easily. There is no mystery. You get out of soap just what the makers put into it. The cream of soap materials go into Sunlight Soap.

The Sunlight environment is in keeping with its mission of cleanliness and efficiency—no soap is better fitted to serve the British housewife than Sunlight Soap. Prove this to-day.

**£1,000 Guarantee of Purity on every bar.**

The name Lever on Soap  
is a Guarantee of Purity  
and Excellence.



## SUNLIGHT SOAP

LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND.

When your milk turns  
sour in this hot weather,  
don't you often  
wish you had a tin of  
"Klim" in the home?

**"Your corset must not be evident in  
the finished silhouette"**

the edict of the fashion dictators

### GOSSARD CORSETS

The Original-Unequalled Front Lacing Corsets

Interpret this fashion for you in terms of your individual needs. Whatever your figure requirements there are many Gossard models that will mould your figure to correct proportions, assure you comfort and health, and do it all so deftly that there will be no evidence of corsetry in the finished silhouette.

Your Gossard effaces itself and leaves only the impression of natural beauty and grace.

Such corsetry cannot be attained by casual shopping. Our complete stock and the highly specialized service of our corset department assure your satisfaction.

### G. KNOWLING, Ltd.

CENTRAL SHOW ROOM

CENTRAL SHOW ROOM



You can buy a Gossard  
for as little as \$4.75, up to  
any price you wish to pay

At any price your Gossard will  
render a wearing service alone  
worth the price of all garments