

A SPRING BONANZA

OUR GREAT RE-ORGANIZATION SALE.

In order to clean up and arrange for new business and large shipments coming in, we shall sell for **Thirty Days at Cost and under** all goods left over from the winter, including Dry Goods, Gent's Furnishings and our splendid assortment of Furniture, Bedsteads and Bedding.

Coming on the eve of Spring cleaning it should appeal to the economical housekeeper, and the prices we quote should convince the most sceptical that this is a genuine clean-out for the purpose of Re-organization.

A Carnival of Bargains

TAKEN FROM OUR FURNITURE DEPARTMENT.

Following is a partial list taken from the different departments. All sales—Cash. These sensational cuts will not admit of other terms. Bring your cash and let it do double duty during this Sale. Remember, every article, every item in our store is included in this Great Sale.

PARLOR.

PARLOUR SUITES.—A 5-piece mahogany frame of best construction and material, spring cushions and upholstered in finest Velour; handsome designs and patterns. This Suite would be good value at double the price we ask. Only a limited number. Price while they last, \$29.75.

PARLOUR SUITES in Leather, only \$26.75. Same frame as above. **LOUNGES** in Tapestry, of the best workmanship. Worth Twenty-five to Thirty Dollars. Now offered at \$17.50 to clear. Others as low as \$7.50.

BED LOUNGES—Any special kind made to order.

A very large assortment of **PARLOUR CHAIRS, ROCKERS** in quartered sawn oak, upholstered; Wicker, Rattan. Now offered at 20 to 25 per cent. reduction to clear.

PARLOUR TABLES in the various sizes, and woods from 90c. up.

MUSIC CABINETS. Regular price, \$13.50. Now \$9.50.

MORRIS CHAIRS, assorted coverings, from \$7.50 up.

We have a nice range of **CARPET SQUARES,** mostly three yards by four; some three yards by three and a half in Oriental and other designs. Prices ranging from \$12.50 up to \$25.00.

DINING ROOM.

We have a splendid assortment of Quartered Oak **DINING ROOM SETS OF CHAIRS.** Regular price \$5.50 each, now offered as low as \$2.50 each. Just the time to get that long promised Suite.

EXTENSION TABLES, in Golden Oak, from \$8.95 up. Our Surface Oak that would grace any home from \$12.50 up. Worth much more.

SIDEBOARDS—We have them all qualities and all prices, but our specials are the newly made Surface Oak. Prices from \$10.50 up. Worth dollars more.

We have also a very special large and massive Sideboard of good design and appearance. Faultless in construction and attractive in pattern, for only \$19.95.

CHINA CABINETS. Regular price \$20.50. Now \$15.50 to clear.

BOOK-CASES. Regular price \$9.50. Now \$6.95.

COUCHES from \$5.50 up. **CHAIRS** from 60c. up.

A special lot of **WICKER GOODS** at 25 per cent. reduction. Just the time to get that nice 5 o'clock Tea Table.

Also a large assortment of **PICTURES,** etc., that we offer at cost to clear.

KITCHEN.

TABLES from \$2.00 up. **SIDEBOARDS** from \$5.95 up.

COUCHES from \$5.50 up.

KITCHEN CABINETS, with all the latest requirements, at 20 p.c. off

KITCHEN UTENSILS, including many things too numerous to mention. We can fit your kitchen complete for small money (from 5c. ea. up),

which is not complete without one of our **WASHERS** and **"WELCOME" WRINGERS.** Turns drudgery into pastime—does the work in half the time. Who would be without a Clothes Wringer these trying days to get clothes dry? It wrings dry. Will take either a handkerchief or a quilt; simply adjust a screw, turn a lever and it is ready for work. Malleable iron frame, best hard rollers; made to last a lifetime with care. Price very moderate considering quality.

SEWING MACHINES.—The World's New Era High Class Machines at tremendous Cut Prices. This is your chance now to buy a Machine almost at your own price, \$7.95 up. Worth double.

BEDROOM.

\$10.50 value **DRESSERS,** Surface Oak finish, now \$8.50. Stand to match, \$3.95.

\$12.50 value **DRESSERS,** Surface Oak finish, large Mirror, \$9.50.

\$14.50 value **DRESSERS,** Surface Oak finish, bevel glass, \$10.50.

\$16.50 value **DRESSERS,** surface Oak finish, large size, \$12.50.

We have them up to \$50.00 each. We can also make any size required.

BEDDING DEPARTMENT.

This is where we shine, representing as we do several of the largest Bedstead Factories in the world. We offer you Beds at prices unheard of. We start at \$2.95 and soar up to \$50.00, as we stock all kinds, from the cheapest to the more expensive. Our **Combination Lath and Spring Bed** for \$4.95 is a wonder. In this outfit you have a Bed and Spring combined. We also have the Black and Green with Laths. Prices from \$4.95 up. In Springs we have the Ideal, the Acme of Perfection, Oxford, Cable, and Woven Wire, that we sell from \$2.00 up.

BEDROOM.

In Mattresses our specials are the New Health and Crescent Felt, which we guarantee to be absolutely sanitary, and the best that can be procured for the money. Other grades as low as \$1.95 each. Blankets, Quilts, Rugs, etc.; Pillows, Bolsters, etc., from 50c. each up.

C. L. MARCH CO., Ltd.

The Popular Furniture Store, Corner Springdale and Water Streets.

Hr. Grace Notes.

Mr. E. L. Oke, of the Bank of Nova Scotia, St. John's, is in town spending a time with his parents, Judge and Mrs. Oke. Master Cecil Parsons, son of Mr. Edward Parsons, M. H. A., is also in town spending his Easter holidays with his parents and friends.

From Carbonear comes the news that a man there who planted some beet seed the summer before last, found the plants just coming up last summer, and he expects to have very early beet this season. It is said he used ashes to force them.

The Presbyterian Christian Endeavour Society are holding a small concert in Victoria Street School on tomorrow evening, the whole proceeds to be donated to the Sealers' Disaster Fund.

On Wednesday night, the local company who so successfully played that Irish Drama on St. Patrick's Night, will repeat it also for the benefit of the Disaster Fund. No doubt our people fully appreciate the efforts of those kind people to help the widows and orphans, and their efforts will be rewarded by large audiences.

—COR.

Hr. Grace, April 11, 1914.

Horrid Fatalities.

Miss Lillian Bayer Had Her Head Severed From Her Body by a Train at Rockingham Last Night—She Was to Graduate From Dalhousie Shortly.

One of the most horrible fatalities that ever occurred at Rockingham took place last night, when Miss Lillian Bayer was instantly killed by a train after she had alighted from a car on its arrival at that station shortly before nine o'clock, when her head was entirely severed from her body.

A particularly sad feature of the terrible happening is that the headless body of the young woman was discovered by her aunt at an early hour this morning.

Miss Lillian Bayer was a young lady of 22 years, and she has been for the past four years a student at Dalhousie University, where she was noted as one of the most clever pupils, having some years ago won a bursary. She was to have graduated this Spring, and another sad part of the catastrophe is that when she lost her life Miss Bayer was carrying home her graduating dress.

Just how the accident occurred is not definitely known, as there were no eye-witnesses of the distressing event. It is believed, however, that while getting off the train she was in some way thrown under a car, and the wheels passing over her neck caused instant death.

Miss Bayer, who has been living with her aunt, Miss Annie Bayer, Rockingham, was in the city yesterday in connection with her coming graduation and intended to leave by an early evening train for home. She, however, was delayed and did not leave Halifax until 8.45 o'clock on No. 9 train, the St. John Express.

The train was quite lengthy and the cars were well filled with passengers. It is thought that when Rockingham was called out by the conductor she started to leave the car, carrying her graduating dress and her bag. She left on the east side, and in getting off must have been swung around and falling between two cars, her head was amputated.

When Miss Bayer did not reach home her aunt became alarmed and made enquiries at the railway station, but nobody had recalled seeing her. The aunt then thought her niece might be delayed and still in the city; she walked to Halifax, and on finding no trace of her she returned to Rockingham, thinking that perhaps she had gone home. Not finding her there Miss Annie Bayer, who is a teacher at the Quinpool Road School, and very fond of walking started again for Halifax, carrying a lighted lantern. On her return to Rockingham she went by the railroad and the shock she received was terrific when she discovered the remains of her niece. She ran to the nearest house, occupied by Thomas Curran, and notified him of the death, and he with Rufus O. Bayer, carried the body from the spot where it laid. The sight was a horrible one to witness, and those who were notified were deeply affected.

The remains when found were lying face down, and her body, arms and limbs were not much bruised, but one side of the head was somewhat crushed in and otherwise mutilated.

—Halifax Recorder, April 9.

Food For Thought.

This is the cheapest food in the world. Fill your thoughts for a while with insurance, unless you are already covered. No thinking man neglects this protection. Thinking of insurance means thinking of Percie Johnson—and his low rates—and his prompt payment of claims. Why not ask for terms?—adv't.

DON'T FORGET, GIRLS,

There's nothing more suitable when you stop wearing your heavy Winter Coats than one of

Our \$1.25

GOLF JERSEYS.

We have them in Navy, Grey, Reseda, White and Brown.

EVERY GIRL SHOULD HAVE ONE.

S. MILLEY.

New York's Latest Models.

Ladies' "Odd" Coats

FOR SPRING WEAR.

One of the most noticeable features of the advanced Spring Fashions will be the varied and striking "Odd" Coats and Wraps to be worn over dresses of all kinds. These coats are of numerous fabrics and designs and are adapted for all uses, there are severely plain, Tailored Coats for morning or general use, and handsomely trimmed ones for Smarter wear.

Our display of these Coats is a fine one, we have beautiful, supple Cloths, Serge, Whipcords, etc.—well cut, built on the latest models and Splendidly finished; with large Shawl and other style Collars of Brocade or Satin; trimmed with very handsome buttons, and many are silk-lined. These Coats are designed to suit all figures.

Exclusive styles at reasonable prices.

U. S. Picture & Portrait Co.

Headquarter for Post Card Views,

Parsons' Art Store

We are continually adding new subjects to our extensive variety. We have views of the Sealing Disaster, a new view of S. S. Newfoundland, views of Bowring Park in winter and summer. Street Scenes taken during the last heavy snow storm, Humber River with its majestic hills and mountains, Sporting Scenes, Esquimaux Pictures on Labrador and in the Far North.

Postcards only, 5c. each. When sending orders by mail, add 5c. for postage.