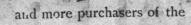
100,000





testify to the wonderful qualities this Instrument possesses. This Firm celebrated the making of their 100,000th Piano last June. Agencies are all over the world. Styles on view at

The White Piano and Organ Store,

Sole Agent for Newfoundland.

Men's Black Silk Paris (or String) Ties, 15c, 17c, 25c, 30c and 40c ea. Men's Black Silk Knitted Ties..... Men's Black Silk Handkerchief Scarfs .. Men's Black Silk Knot Scarfs-Pin Fasteners-20c, 25c, 30c & 40c ea. Men's Black, and Black and White Check Knot Scarfs, narrow shape

Men's Black and White Check Silk Paris Ties..... Note: -All our Men's 25c Ties are extra special value, and of

Ladies' Black Silk, Sateen, Lustre, Cashmere and Muslin Blouses-

in large variety.

Black Dress Fabrics—large selection from which to choose.

Black and White Check Washing Zephyrs or Gingham...10c, 11c, and 13 cts yard. Black and White Fancy Wash Goods. Black and White Fancy Sateens.
Black Dress Trimmings—in all the leading styles.

NOTE. - Mail Orders will be given careful and prompt attention.

Te-day, May 16th, per S.S. Bonavista

and seed purposes.

50 barrels Beauty of Hebron Potatoes Beauty of Hebron is one of the best EARLY SEED Potatoes that grows. LOWEST PRICES.

George NEAL





are obtained when Readymade Departments are stocked with Clothing made at our Factory.

Our Clothing

sales and gives you an ever in-creasing number of satisfied

WHOLESALE ONLY.

We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

de FOREST TEA



E FIST IS NO TOO GOOD FOR A FISHERMAN.

MUSTAD'S Hooks Never Miss.

THE NEW FIRM

J. J. MULCAHY, Manager,

Is now ready for business. We carry the finest Groceries and a complete Stock of the Purest and Best Liquors and Wines.

All Old Stock is Now Selling at less than Half Price. It is our intention to carry the best Goods obtainable and we solicit

share of your esteemed Orders. We would like to hear from our many friends in the Outports and an guarantee them satisfaction if they place an order with us. m11,6i

THE ROYAL CIGAR STORE,

IS NOW WIDE OPEN for BUSINESS.

300 barrels Best P. E. I. POTATOES, for eating Pine and Spruce Lumber

WELL SEASONED LONG LENGTHS, Arriving daily by Schooners from our Northern Mills. These cargoes

Fresh, Well Seasoned Pine and Spruce Boards and Timbers,

All Sizes and Lengths. Place your orders with us and receive the best Lumber the Country Produces.

HORWOOD LUMBER CO'Y, LTD.

WEST END

Will Open for Business May 20th.

Building will be of all steel construction with least fire risk and located on South side Water Street, midway between Long Bridge and our own store.

Your Automobile can be stored, cleaned, and kept in constant readiness and sent to your house in response to a telephone call at any hour, day or night. All cleaning, repairs and instruction will be under the supervision of

MR. CHARLES VEY, our Automobile Expert.

Gasoline, Lubricating Oils, Tire Patches and Repair Parts will always be on hand.

Angel Engineering & Supply Co., Ltd.

CHEAPER THAN POST CARDS

Water Street, Harbor Grace. Suburban Residences, St. John's. Grand Bank—Headquarters of the Bank Fishery. R. C. Church, Placentia.

Rajiway Station, St. John's, The Narrows, of entrance to John's. St. John's, as seen from the R. Cathedral.

View of St. John's West. View of St. John's East. Iceberg off the Narrows, St. John's. Iceberg, 200 feet high, aground out-side St. John's.

Dry Dock, St. John's. Vaterford Bridge and River. Vaterford Valley, Suburbs St. John's. Quidi Vidi, Typical Fishing Village. Tanuel's River. Railway Bridge, Manuel's River. Petty Harbor.

Logy Bay. Placentia. Only 20c. per Album of 20 Views.

Popular Bookstore.

(See Chronicle for No. 2 series.)



ARTIFICAL HUMAN EYES.

Never since the arrival of the Illustrious John Cabot has any-body in Newfoundland attempted to cater to the needs of those who have been unfortunate enough to, lose an eye.

Does it mean anything? RATHER.

It means that hundreds must be kept on hand in order to match all the different sizes, shapes and colors within the range. I have just received my first shipment of

300

In Greys, Blues and Browns, from these, no doubt, many can be see what we can do for you. MORE EYES

R. H. TRAPNELL, Eyesight Specialist, Water St.

A Square Deal.

OUTPORT Customers can rest assured of a Spuare Deal when ordering from us. Large stocks of

Dress Goods, **Muslins and** General Drapery Goods.

Also, well equipped

Dressmaking and Millinery **Departments** Ready to serve you.

Patterns of Dress Goods, Muslins, etc., gladly furnished on application.

Popular Drapery Store, 18 New Gower St.

Wanted, a Good Milch

P. E. Island POTATOES

443 sacks Choicest P. E. Island Potatoes. from Charlotletown.

F. McNAMARA, Queen St.

S.S. HOME

Leaves Bay of Islands every Wednesday after arrival of Express Trains, for the following ports:

Birchy Cove, York Harbor, Lark Harbor, Trout River, Bonne Bay, Rocky Harbor. Cow Head, Daniel's Harbor, Port Saunders, Hawke's Harbor, Old Port au Choix, Bartlett's Harbor, New Ferrole, Brig Bay.

Flower's Cove, Salmon Bay, Bonne Esperance Isle au Bois, North only Blanc Sablon, Bradore, Forteau, Lance-au-Loup, West St. Modiste, Red Bay, Henley Harbor, South only Chateau, North only, Chimney Tickle, South only Cape Charles, South only, Battle Harbor.

Current Island, Freight received daily for above ports of call.

Reid Newfoundland Company

People Who are Hard to Please

CONDENSED MILK and EVAPORATED CREAM.

COLIN CAMPBELL,

J. J. ST. JOHN.

Just landed per S.S. "Carthaginian," 10 FIRKINS

IRISH BUTTER-Cork 1sts.

NO BETTER IN THE WORLD.

J. J. ST. JOHN, DUCKWORTH ST.



in Rattan, Leather and Cloth Hood Carriages, Reclining Go Carts and Automobile Carriages. We have the greatest line of low priced Collapsible Go Carts ever shown here, simple in con-struction and durable, lightweight. Price, from \$3.75 up. See our windo display.

U. S. PICTURE & PORTRAIT CO., HOUSE FURNISHERS.