

ADLER'S 214-18 Main Street Niagara Falls, N. Y. ADLER'S

THROUGHOUT THE STORE
New Spring and Easter Fashions

Of Intimate Beauty and Charm



Spring is pre-eminently the season of the suit, and far surpassing the vogue of previous seasons in the varying richness, smartness and elegance are the new sport, costume tailored and mannish tailor-mades of Silvertones, Poiret Twills, Serges, Tricotines, Velours and Jerseys. Differentness is noted in the trim narrow shoulders rounding into close fitting sleeves, braid binding, inverted pleats, seams finished with arrow heads and touches of silk stitching.

Jaunty short jackets vie the graceful longer coats and the circular pleated and tunic skirt are undoubtedly the most favored.

The Adler Suit Section affords you the widest possible selection of Charming Spring Garments in the town. One visit to this store will show you what it really means to be in constant touch with the very newest in the ready-to-wear markets. For instance:

There's an Eaton Suit. Jacket is embroidered in the front, around the bottom and up the back. Sleeves are of three-quarter length with the well known bell cuffs. A one-link button model with neat rolling collar. Skirt has wide taffeta sash of navy color. This wonderful Tricotine Suit is priced at..... **\$89.75**

A Novelty Blue Checked Suit has a jacket with a combination of box pleats and a flare idea in the back. Pockets are nicely trimmed with buttons. It is a one-button belted model with a skirt that is neatly gathered in the back. Jacket is lined with a good novelty silk. This Velour Suit is priced at..... **\$59.75**

And you will find less expensive suits here, too, some as low as **\$34.75** are very good numbers.

For the woman or miss who wants conservative garments, there are beautiful tailored models and straight plain ones; and there is no need to overlook the popularity of the short sport coats, for they are the smartest of the new. And the wide range of materials, never has a season put so much stress on materials. One finds them soft, luxurious, draping qualities that tailor beautifully, Wool Velours, Polo Cloth, Bolivia, Jerseys, Burellas, Silvertones, Velour de laines and Serges in all the new spring colors, sometimes in combinations with contrasting colors.

A short model in a French Blue Velour with the collar, cuffs and bottom of a contrasting brown checked velour. Buttons and arrow heads of silk as well as a belt add to the distinction of this coat. It is richly lined with a luxurious silk. Priced very moderately at..... **\$37.50**

New Spring Colored
VOILE WAISTS

Bright in colors are these new creations in Spring Waists. They are pretty pin tucked fronts with high collars; others with plain fronts and white pique collars and cuffs; another model is striped voiles in both high and low necks. Black ribbon ties adorn many of these waists. Plain white models are numerous as well as the pretty colored ones, whose shades are of light blue, orchards, flesh and pink. Prices are very reasonable, from **\$2.50** to **\$3.45**.

Full Values on All
Canadian Money
At This
Store
Don't Forget.

ADLER'S

Niagara Falls, N. Y. AT LOWER BRIDGE

Better Service
Always

Business does not consist in getting along, but in getting. In order to get ahead the store must be ahead in Merchandise Service.

Six months ago we started here with faith as our main asset. During the time ensuing in which we have served the public, we know that we must have done so in a satisfactory manner or else we would be elsewhere. Dependable Merchandise and Dependable Facts are what you have purchased from us, combined with the courteous attention that we have endeavored to wrap up with every package that has left our store, tell the story of the amount of success attained.

Radiant Spring
Hats

All beautiful, each expressing an original idea. Hats soft and crushable, Hats stiff and angular, Hats softened by veils of net. Hats flower faced and flower crowned, Hats with a single ornament and Hats with ribbon drapes, quills and wings. Beginning as low as **\$5.98** and ranging upwards in price.

Novelty
Bags

A very new Novelty Bag is of Blue Bird design worked in beads for a bag top and bottom of black moire silk. A large silk tassel adds much to the beauty of this number. The lining is of good quality silk poplin and has a large mirror attached to the back of the cover.

Priced very moderately at

\$7.98

Among other new arrivals are novelty conceptions in leather bags in various shapes and sizes, as well as silk moire bags with neat silver tops and a few beaded bags. The price marks are very moderate.

EXCLUSIVE
AGENCY
FOR THE
MISS
MANHATTAN
COATS
AND SUITS

BEGIN HOT WATER
DRINKING IF YOU
DON'T FEEL RIGHT

Says glass of hot water with phosphate before breakfast washes out poisons.

If you wake up with a bad taste, bad breath and tongue is coated; if your head is aching; if what you eat sours and forms acid in stomach, or you are bilious, constipated, nervous, sallow and can't get feeling just right, begin inside bathing. Drink before breakfast, a glass of hot water with a teaspoonful of limestone phosphate in it. This will flush the poisons and toxins from stomach, liver, kidneys and bowels and cleanse, sweeten and purify the entire alimentary tract. Do your inside bathing immediately upon arising in the morning to wash out of the system all the previous day's poisonous waste, gases and sour bile before eating more food.

To feel like young folks feel; like you felt before your blood and muscles became loaded with body impurities, get from your pharmacist a quarter pound of limestone phosphate, which is inexpensive and almost tasteless.

Men and women who are usually constipated, bilious, headachy or have any stomach disorder should begin his inside bathing before breakfast.

Where You'll
Find Fire Boxes

The latest revised list of the number and location of fire alarm boxes is given below. Residents are advised to clip the list and keep it for reference in case of fire:

- 3—Packard Electric Works, Race Street.
- 4—Central Fire Hall.
- 5—Police Station, Park Street
- 6—Catharine and Edmund Sts.
- 7—Pelham Road and Chetwood Street
- 8—Brewery and St. Paul Sts.
- 9—Neptune Hose Hall, St. Paul St.

West

- 12—Yate and Trafalgar Streets
- 13—Yate and Ann Sts.
- 14—Church and Ontario Sts.
- 15—Queen and Duke Sts.
- 16—Welland Ave. at Lake St.
- 17—Ontario and Welland Ave.
- 18—Lock 2, Welland Vale
- 21—St. Paul and Geneva Sts.
- 23—Queenston and Calvin Sts.
- 24—Queenston and John Sts.
- 25—Thorold Road at Whitman & Barnes plant.
- 26—Queenston St. and Westchester Avenue
- 27—Queenston St. and Vine St.
- 28—Vint St. at Railroad Crossing
- 29—Page and Davidson Sts.
- 31—King and Academy Sts.
- 32—Church St. near Court St.
- 34—Welland Ave. and Court St.
- 35—Church and Geneva Sts.
- 36—Welland Ave. and Geneva St.
- 37—Welland Ave. and Niagara St.
- 38—George and Derby Sts.
- 39—Lyman and Raymond Sts.
- 41—Niagara St. and Canal Bridge
- 42—Wiley St. and Russell Ave.
- 43—Geneva and Daotah Sts.
- 45—Russell Ave. and Rodman St.
- 46—George and Albert Sts.
- 47—Lake Ave. and Dufferin St.
- 48—York and Louisa Sts.
- 51—Ontario and McKinnon Dash
- 52—York St. and Lowell Ave.
- 53—Lake St. Fire Hall.
- 54—Thomas and Louisa Sts.
- 56—Henry and Elizabeth Sts.
- 57—Facer and Currie Sts.
- 61—Queen and King Sts.
- 62—St. Paul and Queen Sts.
- 63—Maple Leaf Milling Co's. Office, St. Paul St.

In case of a general alarm the city bell will ring as follows: 1—12—123—twice, followed by the number of the box from where the alarm is being rung.

THE LAKE-OF-BAYS

A new publication just issued by the Grand Trunk describes a new and attractive resort namely "Bigwin Island" situated in the centre of the beautiful Lake-of-Bays, "Highlands of Ontario" 145 miles north of Toronto. Write to any agent of the Grand Trunk for a free copy or apply to C. J. Harris, St. Paul Street, St. Catharines.

CONVALESCING FROM
INFLUENZA

The bracing atmosphere found in Algonquin Park is just what is needed for those convalescing from influenza or those who are in need of a rest and recuperation. The Highland Inn offers comfortable accommodation at reasonable rates. Apply any Grand Trunk Agent for descriptive booklet or write Mr. N. T. Clarke, Manager, Highland Inn, Algonquin Park Station, Ont.

YE OLDE FIRME

Established 1850 — 70 Years —
The Name Is Your Guarantee

A complete and beautiful uniformity of tone is an outstanding feature—pronounced such by the world's greatest artists—of the

Heintzman & Co.
Art Piano

Let it be a Grand or Art Upright, this instrument is capable of the minutest and highest expectations of the most critical artist—equal to the production of the finest shadings and interpretations that may be demanded by a Tetrastini or other great artist.

"The world's greatest piano"—today the choice of people of culture all over the Dominion, in Great Britain, Australia, New Zealand, South Africa, Paris, France, and South America.

It is not surprising that Canadians speak with pride of this piano.

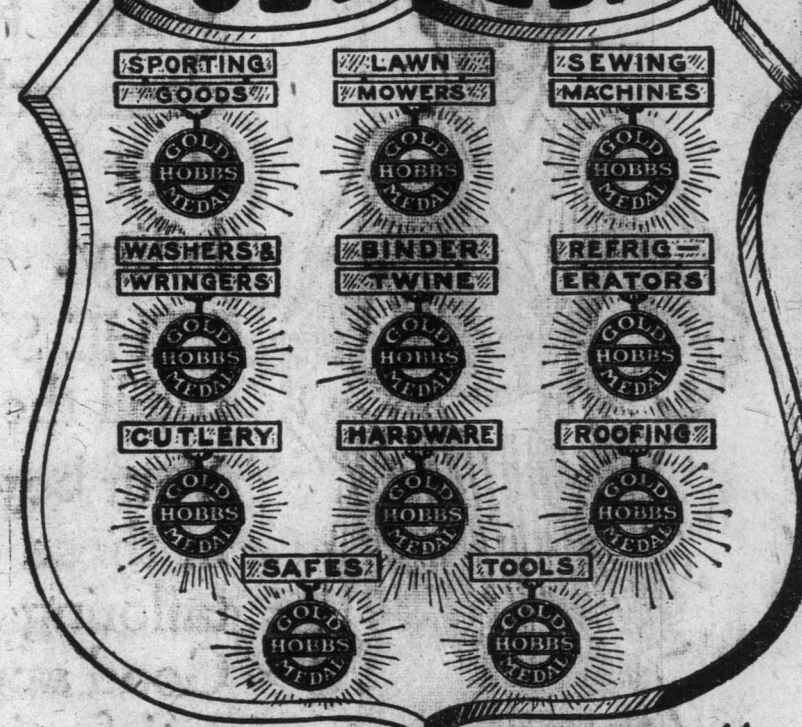
HEINTZMAN & CO., Ltd.,
68 St. Paul Street
ST. CATHARINES

HEINTZMAN & CO. PIANO TO BE
SOLD IN FRANCE

An agency for the pianos of Ye Olde Firme of Heintzman & Co., Limited, 68 St. Paul street, St. Catharines Ont., has been opened in Paris, France, and this week samples were sent forward. Nearly all important European points are today being covered by this firm, including Great Britain, a large shipment going to Liverpool a week ago. New Zealand, Australia, South Africa, South America and now France.

MONEY FOR REFERENDUMS

OTTAWA, March 24—The vote of half a million dollars for expenses under the Canada Temperance Act is so unusual as to arouse some curiosity. It is explained to be the result of the legislation passed last fall, amending the act to provide for provincial referendum on the question of going dry. This vote of half a million is to defray the cost of whatever provincial plebiscites may be taken in the carrying out of the act.

HOBBS
GOLD MEDAL"QUALITY"
OUR WATCHWORD

The "Gold Medal" Label Shields You
Against Unknown Hardware Goods

Easy to remember! Think of "GOLD MEDAL" when you want the best! Look for the Gold Medal Label on any article and you will know instantly—without question—that it must be right.

For Sale by
All First-class Hardware Dealers

STRIKE IS NOW ENDED:

WORK RESUMED

BERLIN, March 24—The strike committee has unanimously proclaimed the strike ended. Work will be resumed today.

Major General von Luetwitz, the military commander in the Kapp revolt has been placed under arrest, it

is officially announced. Admiral von Trotha, chief of the admiralty, has also been arrested.

There is no definite news of Kapps whereabouts. It is supposed he is on his estate in East Prussia.

Insurgents have captured the palace in the town of Schleswig-Holstein according to a dispatch received here. A number of cavalry officers were taken prisoner. A so-called committee of action is in control of Schleswig, the dispatch says.

A detachment of the Lowenfeld naval brigade on the way to Eckernforde, ten miles south-east of Schles-

wig, was held up by the citizens guard of Eckernforde, but a truce was established as a result of negotiations with the Schleswig committee of action. The detachment will be allowed to proceed to Dugensstadt, near Rendsburg.

President Ebert today decreed the abolition of drumhead court-martial in Greater Berlin, expressing confidence that order would not be further disturbed.

Order has not yet been re-established at Nordhausen, Saxony, and the situation at Sonderhausen and Korbach is worse. The demand for dis-

armament of volunteers in those places having been rejected, the extremists have armed themselves.



Dr. Williams' Pink Pills for Pale People



SANTAL MIDY CAPSULES