



“PLOW DEEP WHILE SLUGGARDS SLEEP”

The above words were uttered by Benjamin Franklin. They have no significance unless applied to something significant. We harness the slogan and apply it to our every-day business.

Wise sayings are like good inventions. They are useless unless they are harnessed and put to work.

We have been plowing deep for years, and deep plowers have profited by our experience and are plowing deep and reaping harvests of profits.

Deep plowing is profitably done by **AMERICAN ABELL UNIVERSAL FARM MOTORS**. Nothing new, but an old idea properly harnessed and hitched to do the bidding of man.

Some fellow in the early days of Gas Engines in explaining it to a friend, who never did understand, said, this is a hit and miss engine, and from that to this day the average man has taken it for granted that this was true and has never bothered himself enough about Gas Engines to find out the true meaning of the words “hit and miss,” but has taken it for granted that it meant it will work may be—or may be not.

Now the facts are a Gas Engine is built on certain scientific specifications and if properly designed and assembled it has to work. There is no alternative for it. You hear men say every day, such and such an engine works all right and can be started at will, and So-and-So has a Gas Engine, and his hired girl quit because he wanted her to help start the Gas Engine. Of course the whole family and the hired man had been exhausted before he thought of the hired girl.

The **AMERICAN-ABELL UNIVERSAL FARM MOTORS** are designed and assembled by master mechanics, men who have seen all the troubles of others and have profited thereby. The **AMERICAN-ABELL UNIVERSAL FARM MOTOR** is a mechanical construction and when supplied with gasoline it has to do your bidding. It cannot stop and start at will, but must stop and start at your will. It will plow, and plow deep while sluggards sleep.

Our catalogue will explain—write for it.

Our Creed:—“**WE BELIEVE HONEST GOODS CAN BE SOLD TO HONEST PEOPLE BY HONEST METHODS.**”

American-Abell Engine Thresher Co.

LIMITED

REGINA
SASKATOON

TORONTO
WINNIPEG

CALGARY
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Western Selling Headquarters

WE REPRESENT—

The Advance Thresher Co.
Battle Creek, Mich.

The Minneapolis Threshing Machine Co.
Hopkins P.O., Minn.