

CATCH HER EYE—

and you'll get her money.

It's an old maxim among retail business men that an article well displayed is half sold.

To catch and hold the eye of people passing, is undoubtedly a big step toward a sale. To see the goods attractively displayed on the counter or around the store while in the buying mood, encourages many sales without effort on the dealer's part.

And how easy it is to make an attractive window or store display, with the handsome window cards, hangers and display accessories that are offered free to the dealer who sells O-Cedar Polish and the O-Cedar Polish Mop.

It takes but little time to dress your windows attractively with these displays. It invariably proves to be time well spent.

What can we send you in the way of Display Helps?

CHANNELL CHEMICAL CO., LIMITED
TORONTO

