



Don't substitute

any other brand of package or bulk baking soda when your customers ask for

"Cow Brand" Baking Soda

It will save you many complaints. The wise housekeeper knows she gets better results by using "Cow Brand" Soda. You want to please her—give her the best, purest and strongest "Cow Brand" Baking Soda.

Sold all over Canada

Church & Dwight
MANUFACTURERS
MONTREAL

A Suggestion

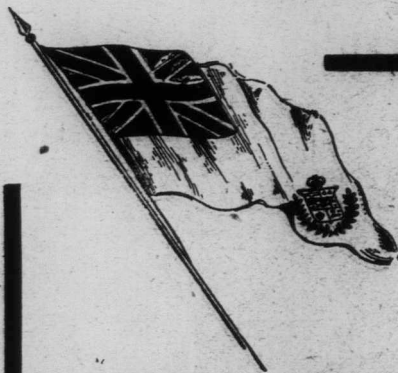
Fruit is expensive and scarce. That is quite apparent.

To the careful housewife who appreciates her grocer's suggestions, would it not be well to recommend for dessert

Wethey's Packaged Mince Meat

Write us direct if your jobber cannot supply you.

J. H. WETHEY, LIMITED
ST. CATHARINES



"EMPIRE" Brand

Holidays Over

Now for the Fall Trade

SPECIAL BARGAINS

4 free phones
USE THEM

SEE OUR TRAVELERS OR WRITE OR PHONE US

LUCAS, STEELE & BRISTOL,

Wholesale Grocers,

HAMILTON,

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