

AN IMPORTANT DIFFERENCE



ANY SEPARATOR IS BETTER THAN NONE—while it works, **BUT** it makes an **AVERAGE DIFFERENCE OF FIFTY DOLLARS A YEAR** whether the farm user of a separator uses the **DE LAVAL** or some other kind. It will make that difference this year, and go on making it until a **DE LAVAL** is used. A **DE LAVAL** catalogue helps to explain this, and is to be had for the asking, as well as an Improved **DE LAVAL** machine for practical demonstration of it to any intending separator buyer.

The De Laval Separator Co.

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Have you ever stopped to think that the man who advertises is the most prosperous? Think it over and then send us your copy.

Inside Facts

About All Kinds of Roofing

Before deciding on **any** roofing, for **any** purpose, send for our free book which will give you the inside facts about all roofings—shingle, tin, tar, iron—and prepared, or "ready" roofings.

This book is fair, frank, comprehensive. It tells all about the cost of each kind of roofing. It tells the advantages and the disadvantages of each, as we have learned them in twenty years of actual test. It is a veritable gold mine of roofing information.

The reason we send it free is because it tells, too, about Ruberoid roofing.

The First "Ready Roofing"

Since Ruberoid roofing was invented, nearly twenty years ago, there have sprung up more than 300 substitutes. Many of these substitutes have names which sound like Ruberoid. Before they are laid and exposed to the weather, they **look** like Ruberoid. But don't let these facts deceive you.

A roof of Ruberoid is flexible enough to stand the contraction of the cold and the expansion of the sun's hot rays.

It is so nearly fireproof that you can throw **burning coals** on a Ruberoid roof without danger of the roof taking fire.

It is rain proof, snow proof, weather proof. It resists acids, gases and fumes.

These wonderful properties of Ruberoid are due to the Ruberoid gum which we use—our exclusive product.

Ruberoid roofing also comes in attractive colors—Red, Green, Brown, suitable for the finest homes. These color roofings are made under our exclusively owned patents.

The colors of Ruberoid do not wear off or fade, for they are a **part** of the roofing.

If you are going to roof, though, learn about **all** roofs. To get this book, address Department 9 - The Standard Paint Company of Canada, Ltd., Montreal.

RUBEROID

(TRADEMARK REGISTERED)

Be sure to look for this registered trademark which is stamped every four feet on the under side of all genuine Ruberoid. This is your protection against substitutes which many dealers brazenly sell as Ruberoid. Ruberoid is usually sold by but one dealer in a town. We will tell you the name of your Ruberoid dealer when you send for our free book.

The Standard Paint Company of Canada, Ltd., Montreal, Canada

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London

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WA-KO-VER FLOOR STAIN

HOW TO TURN YOUR SOFT WOOD FLOORS INTO HARD WOOD.

Just use a flat bristle brush and **Wa-Ko-ver Floor Stain**—and lo! the "modern miracle" is performed. Your former splintery, dingy, unattractive soft wood floor is changed into a smooth, elegant hard wood surface of oak, mahogany or walnut—or any one of the nine different finishes you may prefer.

A floor treated with **Wa-Ko-ver floor stain** is heel-proof and chair-proof. You can drag a heavy trunk over it; you can dance on it, without injury to its appearance. You can hit it with a hammer; but so remarkably tough is **Wa-Ko-ver** that, although the finish may dent in sympathy with the wood, it's elastic enough to give without cracking.

You will also find **Wa-Ko-ver Floor Stain** useful for all kinds of interior work where a remarkably durable and beautiful finish is desirable.

Any article treated with **Wa-Ko-ver Floor Stain** can be washed with soap and water without affecting the brilliancy of the finish.

Write us for **Free Booklet No. 12**, so you can read full particulars. Ask for color cards, too.

Progressive hardware dealers will fill your orders.

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