



The Messenger of Yesterday

The Messenger of To-day

The Farther You Live from City or Town the Greater Your Need for a Telephone.

BUSINESS men in the city use the telephone to transact business with people in the same building. The Telephone is indispensable to business in the city.

Think what a help the telephone would be to you on the farm!

Think of the Time and Money a Telephone Would Save You When You Want to:

- replace a broken piece of machinery
- summon the doctor in case of illness
- summon the veterinary, when a valuable animal is suddenly taken ill
- call your neighbors, in case of fire or accident
- order goods from town
- talk to your neighbor with whom you "change work."

Think of the Drives You will be Saved in Busy Seasons and in Stormy Weather

You can keep in close touch with market prices. You will make bigger profits on everything you buy and sell.

A telephone is a business proposition. You need a telephone. So do your neighbors.

Build a Telephone Line.

You will find your neighbors interested. Talk to them about

it. Organize a company and build a telephone line for yourselves.

We Will Help You.

Our book, "How to Build Rural Telephone Lines," tells how other farmers have built telephone systems. In many cases they did the work themselves — put up the wires and installed the

instruments—with our assistance. This book tells how rural telephone companies have been organized in different parts of the country.

All equipment will be supplied by us, ready to put up. The most up-to-date telephone equipment made.

Send for This Free Book

It is probably the most complete work on the building of rural telephone lines that has ever been produced. Anyone can build a telephone line after reading this book. It is written in plain, simple

language and contains a great many illustrations. Fill in the coupon in the corner and mail it to us and we will send this book to you.

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Send one copy of your FREE book "How to build Rural Telephone Lines" to

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