

## PUBLISHER'S DESK

## Coming Events

Canadian Horse Show—May 1-4, 1967:  
Women's Institute meetings, May and  
June.  
Farmers' Excursions to the O.A.C.,  
June.

## Auction Sales

W. J. Thompson, Mitchell, May 6th.  
W. J. Thompson, Bay, May 24th.  
J. Rawlinson Bros., Calgary, July, 1967.

## \$100 Free

Have you read our special cash offer on page 425, for securing subscribers to *The Farming World*? If not, do so now. Even during the busy summer season, we have many opportunities for securing new subscribers. And subscribers secured then will help very much in running up the grand total at the end of the year.

## The Advance in Price

We are more convinced than ever, since the advance in price has appeared in new cover, that we were wise in deciding to raise the subscription price to \$100 at the end of this year. The new cover has elicited favorable comments from our subscribers, and the value of the paper a very great deal. But we are not satisfied with this. Our aim is to make the paper better and better and worth ten times the subscription price. Every change of price on page 425.

## Our Western Lands

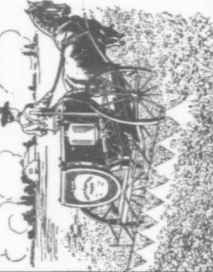
Many thousands are going into the Canadian West this spring. Do you intend going over your vacation? Or are you looking for the fertile prairie lands of that part of the Dominion. If so look up our announcement of land for sale on page 431 and write at once for particulars. These lands are a good selection.

**Books and Bulletins Received**  
NOTES ON SPRAYING AND COMBATING INSECT PESTS—Bulletin 98, Experiment Station, Fayetteville, Ark.  
OF ROYAL COLONIAL INSTITUTE FOR APRIL 1967—J. S. O'Halloran, Secretary, Northumberland Ave., London, W.C.  
JOURNAL OF THE ROYAL AGRICULTURAL SOCIETY—Volume 122, Secretary, Thomas Melkew, 16 Bedford Square, London, W.C.  
ALFALFA OR LUCERNE—Bulletin 127, Experiment Station, Clemson College, Clemson, S.C.  
REPORT OF WESTERN NEW YORK AGRICULTURAL SOCIETY FOR 1966—Secretary, John Hall, Rochester, N.Y.  
THE ONTARIO AGRICULTURAL COLLEGE FOR 1966—Department of Agriculture, Toronto.

If you are desirous of purchasing something which is not advertised in *The Farming World* and you do not wish to pay the postage, please write to the Advertising Department of this paper and we will endeavor to give you the information you seek.

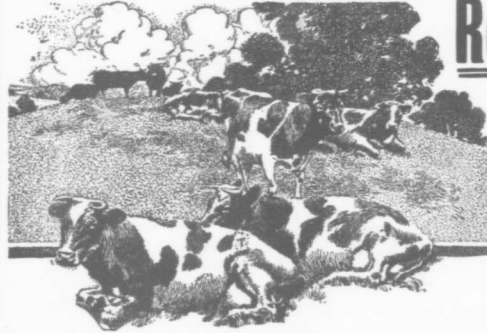
If you are interested in lessening the labor of housekeeping, write to F. W. A. Bach, 355 Yonge St., Toronto, and

## Horse-Power Spramotor



Will pay for itself the first season in removing wild mustard from your fields.  
Automatic action throughout everything and no need of driver without stopping.  
Machine automatically stops at 125 lbs. pressure, starting again at 100 lbs.  
Take your seeds. You will get expert advice.  
Our 85-page Treatise D free. Agents wanted.

SPRAMOTOR CO.,  
BUFFALO, N.Y. LONDON, EN



## Root Crops for Farm Stock

We make a distinct specialty of **ROOT SEEDS** and are careful to see that our stocks keep pace with all the improvements being made from year to year. Nothing begins to compare with the perfection of our Select Strains. Our prize-winners have scored unqualified successes for years and anyone wanting the best should insist on

Steele-Briggs' "Royal Giant" Sugar Beet  
Steele-Briggs' "Prize Mammoth Long Red" Mangel  
Steele-Briggs' "Giant Yellow Oval" Mangel  
Steele-Briggs' "Giant Yellow Globe" Mangel, and  
Steele-Briggs' "Giant White Sugar" Mangel

No other Root crops produce so large an amount of desirable cattle food for winter feeding, and the seed we offer represents thoroughbred strains grown from carefully selected roots. **Insist on having them—they're the best—refuse substitutes and others said to be just as good.** SOLD BY LEADING MERCHANTS EVERYWHERE IN CANADA, OR AT

**The STEELE-BRIGGS SEED CO., LIMITED**  
TORONTO HAMILTON WINNIPEG