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The Andrew
Jergens Co., Ltd.

A skin you love to touch

Whatever condition is
keeping your skin from
being attractive it can
be changed!

Your skin is changing every day!

***This is your opportunity. Start To-night to make the
NEW skin what you would love to have it***

Your skin, like the rest of your body, is continually changing. Every day as *old* skin dies, *new* skin forms in its place.

This is your opportunity. By using the following treatment regularly you can keep this *new* skin so active that it will, gradually but surely, take on the greater clearness, freshness and *charm* you want it to have.

Make this treatment a daily habit

Lather your wash-cloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly. Now with the tips of your fingers work this cleansing antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. Finish by rubbing your face for a few minutes with a *piece of ice*. Always be particular to dry your skin well.

Every day this treatment frees your skin of the tiny old dead particles. Then, it cleanses the pores, brings the blood to the surface and stimulates the small muscular fibres. It is very easy to use this treatment for a few days and then neglect it. But this will never make your skin what you would love to have it. Use the

treatment *persistently*, and in ten days or two weeks your skin should show a marked improvement—a promise of that greater loveliness which the daily use of Woodbury's always brings.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Get a cake to-day.

Send 4c for "week's-size" cake

For 4c we will send you a cake of Woodbury's Facial Soap large enough for a week of the skin treatment given here. For 10c the week's-size cake of Woodbury's Facial Soap, and sample of Woodbury's Facial Cream and Powder. Write to-day and begin at once to get the benefits of this Woodbury treatment for *your* skin. Address **The Andrew Jergens Co., Ltd., 667 Sherbrooke St., Perth, Ont.**

Tear out this illustration of the cake as a reminder to ask for Woodbury's to-day at your druggist's.



For sale by Canadian druggists from coast to coast.