

# Shrewd Dressmakers

Know they save time, extend their trade and please their customers by keeping the

## Metropolitan Catalogue OF FASHIONS

WHERE IT CAN BE SEEN BY THEIR PATRONS.

THIS MAGNIFICENT PUBLICATION is a semi-annual *résumé*, within whose covers are included all the styles in fashionable use for ladies and children at the time of its publication. A comparison of two successive numbers shows that the later edition, while possessing large additions in the way of novelty, retains a noticeable proportion of the engravings shown in the previous volume. As purveyors of modes, we find that many styles take a strong hold on public taste and frequently outlast two or three seasons in popularity. Again, in our position as designers of Fashions it occasionally happens that we introduce a style which does not at once attract public favor—which, in fact, requires time to grow into general esteem. Some there are which leap at one bound into public admiration; but these are indeed as erratic as comets—to-day a wonderful attraction, to-morrow gone and forgotten. All these and other similar circumstances are duly considered in the preparation of the work under discussion; the end kept permanently in view being to have it contain every fashion in vogue for ladies, misses and children, as issued up to the date of its publication.

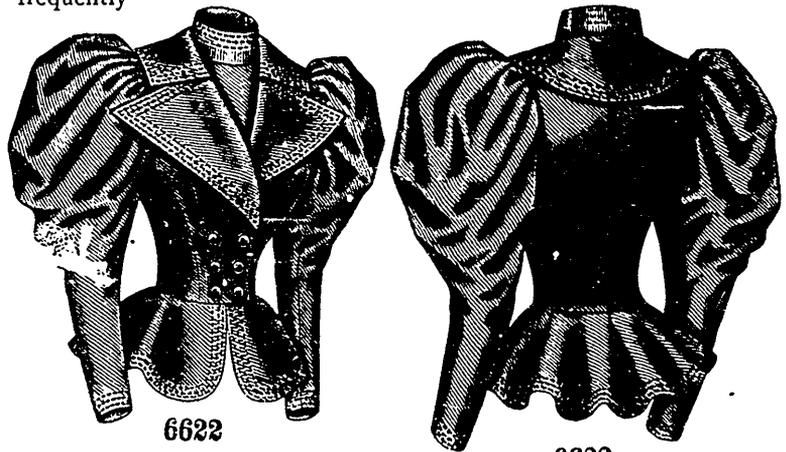
Having been prepared in view of much handling (being especially calculated for the sales-counters of Agents), this Catalogue is excellently adapted to the needs of Dressmakers and Manufacturers of Ladies' and Misses' Clothing.



6596

6596

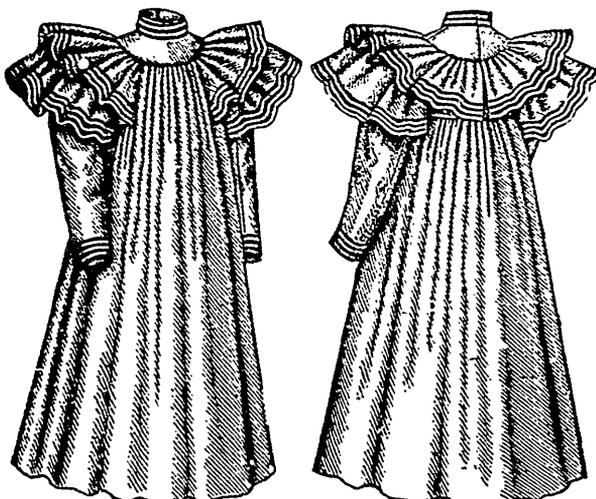
GIRLS' COAT, WITH SPRUNG COLLAR (In Eight Sections) (Copyright), price 25 cents.



6622

6622

LADIES' DOUBLE BREASTED BASQUE, WITH RIPLE SKIRT (Copyright), price 30 cents.



6563

6563

LITTLE GIRLS' DRESS (Copyright), price 20 cents.

### Note This Offer!

To any one sending us \$1.00 for a Subscription to the *DELINEATOR*, with 20 cents additional, or \$1.20 in all, we will also forward a copy of the *METROPOLITAN CATALOGUE* of the current edition, until the same shall be exhausted. If the current edition is exhausted at the time we receive the Subscription, we will send a copy of the succeeding number immediately upon its publication.

Single Copies of the *METROPOLITAN CATALOGUE*, in the Popular Edition, will be sold at this Office for 25 cents, or will be mailed, post-paid, to any address in Canada on receipt of order and this amount.

See advertisement of *DELINEATOR* elsewhere in this issue.

ADDRESS:

The Delineator Publishing Co. of Toronto (Limited),

33 Richmond Street, West, Toronto.