

## MANITOBA WINTER FAIR and FAT STOCK SHOW AND PROVINCIAL POULTRY EXHIBITION BRANDON, MARCH 5, 7, 8, 9, 10, 11, 1910

### DEPARTMENTS

**HORSES**                    **CATTLE**  
**SHEEP**                    **SWINE**  
**POULTRY**                **GRAIN**  
**JUDGING COMPETITIONS**

*At the present stage of the game, the farmer of Western Canada can derive as much good from an institution like the Manitoba Winter Fair and Fat Stock Show as a thirsty traveller can derive satisfaction from a drink of water—and the results will be more lasting.*

### INDUCEMENTS SINGLE FARE RATES.

The Greatest Winter Stock Show in Canada. Grand Parades and Competitions in the evenings; Orchestra in attendance. Annual Conventions of Live Stock Associations. The Best Show Building in the West.

J. A. D. Mcgregor, PRESIDENT, BRANDON. FOR ALL INFORMATION, PRIZE LIST, ETC., ADDRESS CHARLES FRASER, SECRETARY AND MANAGER, BRANDON

## EATON'S PRICES ON FARM GOODS AND IMPLEMENTS

### The reason for the difference.

Let us consider the question carefully—why is the Eaton price so low, and does the quality of the goods suffer in bringing down the price?

These are questions which every farmer will ask himself when he thinks about buying Eaton implements, and it is due to the farmers of the West that we should plainly state our absolute confidence in the trustworthy character and practical working value of our goods and give a reason why, notwithstanding their dependable construction, we are able to sell at such a low price.

The price you pay for implements and machinery, if it represented the manufacturers' price, would permit of no reductions without affecting the factory cost of the goods. A man could not sell you an article at a lower price unless he made it cheaper. He would have to cut his manufacturing cost in order to cut his price.

But the price you pay represents more than cost of manufacturing. The selling expense also is added, and few people realize what a large part the selling expense plays in the price they have to pay. Most farmers, however, have figured that if they could buy in a more direct manner and get a price that would be nearer to the real value of the

goods than the same or a better article could be bought for less money.

The Eaton way of handling implements has reduced the cost of selling to the lowest point. It links you directly with the factory, and represents the maximum value with the minimum of selling expense. The factory cost of the goods need not alter one penny in order to give you a better price, for the selling expense under existing methods is so high that very large reductions may be made without affecting the cost of manufacture.

Therefore, the Eaton price is low, because the selling expense is low. The quality of the goods and their reliability remain absolutely dependable. You are paying less at the Eaton price, but you are not getting less reliable goods.

The Eaton guarantee stands back of every implement we sell. It safeguards you against loss and absolutely insures the highest standard of quality.

We are giving to the grain growers of the West a Mail Order service that appeals to practical progressive men. You will do well to investigate Eaton prices. Catalogues will be sent you on request, and if you wish information or quotations not found in our catalogue, do not hesitate to write us for particulars.

**THE T. EATON CO LIMITED**  
**WINNIPEG CANADA**

### WHEELER & CARLE ENGINEERS BRAZERS MACHINISTS

Machine and Foundry Work of Every Description

If you have trouble in replacing broken castings, send them to us and have them repaired. We operate the only

### CAST IRON BRAZING

Plant in Western Canada, and make a specialty of this class of work.

163 Lombard St.

Winnipeg, Man.



### LEASING OF LANDS

The company is prepared to lease for hay and grazing purposes all reserved quarters or half sections. For particulars apply the Land Department, Hudson's Bay Company, Winnipeg.

### BEWARE!

We are the only growers of nursery stock in the Winnipeg district. Any other concern offering a general line of nursery stock is handling imported stock. Buy only genuine home-grown trees, none other are adapted to this climate. Our twenty years' experience enables us to supply the varieties adapted to this country. Get our free catalogue of trees, fruits, shrubs, seed potatoes, etc.

**Buchanan Nursery Co.**  
ST. CHARLES, MAN., Near WINNIPEG

F. M. Daly, K. C. R. W. McClure  
W. M. Crichton E. A. Cohen

### DALY, CRICHTON & McCLURE

Barristers and Solicitors

Office: CANADA LIFE BUILDING  
WINNIPEG MANITOBA



### FREE! TREES FOR SHELTER

DISTRIBUTED BY  
DOMINION GOVERNMENT

Application for trees for planting in 1911 will be received until MARCH 1st, 1910.

For further particulars apply to

**NORMAN M. ROSS,**  
Chief Tree Planting Division,  
Indian Head, Sask.

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