Rexton

Moncton

MORSES TEA in the FISHING FLEET MUG-UP of





When the Tongue is Pleased the Mind is Satisfied

THE most difficult thing to set down in words is the description of a taste, because there is no word to describe taste but taste. So, when talking about the taste of Chocolates, the only way to stimulate the sensation you enjoy from eating them, is to tell you that they are luscious, or satisfying, or delicious, or that they flatter the palate, or that they have such and such

But you cannot get real conviction about the "quality of taste" in Neilson's Chocolates except by tasting the Chocolates themselves. So we want you to go to your Druggist or Confectioner and buy a box.

Don't eat them hurriedly. Consider each piece carefully. Open a few pieces. Let your palate linger over the flavour of the coatings, the fruit, cream and nut fillings, and the blended flavour of the fillings and coatings together.

If you will do this and eat, as continentals say, "with appreciation," you will get a remarkable quality of enjoyment from your purchase of



eilsons

The Chocolates that are Different"

The Phonograph Brings Christmas Cheer

What is home without good music? Your wife will cherish such a gift because of the cheer and contentment it will bring into the home; your children will delight over the phonograph because of the added joy it

Consider the Phonograph As a Gift

first as a producer of cheerfulness and secondly as an embellishment to the home. The choicest varieties of machines and records are

Agents for the CURTISS AERONOLAS, plays any make of record without an attachment. Sold on easy payments if desired.

KERRETT'S DEPT. STORE

222 Union Street

Open Every Night

Every Dollar Goes For Service

Its entire receipts are expended on operation, up-keep and development. More than half goes directly to labor. The remainder is expended for material, for the maintenance of plant and equipment, for the interest on money borrowed, for dividends on the investments of hundreds of shareholders, and for the payment of taxes as-

sessed by public authorities. In its last analysis the telephone money goes for wages—wages for labor and wages for the necessary capital which investors have put to work in the telephone system.

The wages of loyal, well-trained employees, and the wages of the capital that provide the finest mechanical equipment and most efficient operation must be paid. As the public servant, one duty of the telephone management is to obtain rates sufficient to pay these necessities of service.



THE NEW BRUNSWICK TELEPHONE COMPANY, LIMITED

Executive Offices, St. John