

Which Cuff Looks The Neater?

YOU can't tell—neither can anyone else, because either side of the new W. G. & R. Double Wear Cuff is the right side.

Our picture shows one cuff turned in—the other turned out.

The old style cuff can be turned, of course, but—"you can tell they are turned"—that's the difference.

The Double Wear Cuff turns easily and quickly and lies smooth and flat whichever side is up.

As the cuff of the shirt always gets soiled first, the new Double Wear Cuff enables you to wear the shirt longer and save laundry bills.



"the cuff that doubles the life of the shirt!"

The Red, White and Green Package is Familiar to All

FOR over twelve years the original Red, White and Green corn flake package has been a familiar combination of colors to all Canadians.

During all these years millions of Canadians have enjoyed



ALWAYS make sure you are getting the genuine original Kellogg's Toasted Corn Flakes which are only sold in the red, white and green package.

Accept No Substituted Imitations.

Only Made in Canada by THE BATTLE CREEK TOASTED CORN FLAKE CO., LIMITED.

HEAD OFFICE AND PLANT: LONDON, ONT.



Held High in Public Esteem

WHETHER you are a user of KING COLE Orange Pekoe or KING COLE Indo-Ceylon Blend, you know that the quality has been consistently maintained. That alone explains the steadily increasing sales.

They are dependable teas.

Perfectly packed in light lead foil and price marked on every package.

SIR ROBERT BADEN POWELL ADDRESSED CANADIAN CLUB

Distinguished Visitor Was Banquetted Yesterday Afternoon—Spoke Interestingly on the Boy Scout Movement—Theory Exemplified in the Actual War—Scouts Become More Loyal and More Beneficial Citizens.

At one o'clock yesterday the members of the Canadian Club banquetted Major General Sir Robert S. S. Baden-Powell. Long before his arrival at Bond's the seating capacity of the dining room was taxed to its limit. On the arrival of the guest he was escorted to the centre table by Chief Justice Sir Douglas Hazen, president of the Canadian Club, all members rising to their feet as he passed along. Sir Robert occupied the foremost seat at the table, and seated at the same table were: Marketing Commissioner A. C. Skeelton, F. R. Porritt, assistant organizing secretary of the Canadian General Council, James A. Wilder, chief scout of America, and representatives of civic and religious bodies. After the excellent repast, Chief Justice Sir Douglas Hazen, president of the Canadian Club, introduced the speaker, alluding to his great work among the boy scouts—a movement which had since its inauguration, spread world-wide. Chief Justice Hazen stated the club was fortunate in entertaining a most distinguished visitor in the person of Sir Robert S. S. Baden-Powell, whose military career at Mafeking was recorded in memory as history was recorded. Aside from his great military genius he alluded to his literary talents, to his artistic talents, and to his promotion of the boy scout organization, which was of inestimable value to the rising generation, from the points of the training received in rigorous conduct, respect for elders, and loyalty to the spirit of non-selfishness.

The distinguished guest alluded to what he termed "duty" on the part of Chief Justice Hazen, who sang his virtues nobly. Personal allusion was ever foremost when visiting Canadian centres like St. John, where a cordial reception awaited such as he. At the beginning he referred to the boy scout movement in St. John, and of his former visit to the city. Relative to the scout organization on his former visit he noticed a vast comparison this time from the point of quality, yet lacking quantity, but he hoped that in the near future quality and quantity would go hand in hand. On his last visit he carried a theory, this time he returned with a theory, a theory exemplified in the actual war to great advantage, that of the boy scout movement.

THOUGHT IT WAS A BOIL Doctor Said Abscess.

Mr. Gleason R. Young, Kingscroft, N. B., under date of Feb. 9th, 1918, writes us as follows:—"About five months ago, a lump came on my jaw bone. I thought it was a boil, and after it had been there quite a while it began to get larger. I went to a doctor and he said it was an abscess, and lanced it. He gave me a wash for it, so I went by his directions until it calmed up, but it commenced coming again, and in about three weeks it broke itself. I thought it would get better, but it didn't. A neighbor advised me to get a bottle of Burdock Blood Bitters, so I sent and got a bottle, and by the time it was all gone, the abscess had disappeared, and now it is all better."

Burdock Blood Bitters will heal and dry up sores, ulcers, and abscesses, no matter how large or how long standing. If you have never applied it to a cut, wound, sore or ulcer, just try it and see what soothing, healing, cleansing power it possesses. It takes out itching, stinging and burning, and promotes the growth of healthy flesh. So, too, when taken internally, it is power of eliminating all impurities from the blood and making that vital fluid rich, red and pure. It cuts off the origin and source of the foul matter that goes to make boils, pimples, sores, ulcers, abscesses and the like, and at the same time the purified and enriched blood creates healthy tissue where there was formerly, perhaps, a sore full of pus.

Burdock Blood Bitters has been on the market for 40 years. Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

The training was within (not without), but implied from without by his actual contact with nature and the great out of doors. With the training was coupled health, bodily development, and the instillation of the patriotic principles, which made each believe that he was responsible for civic, as well as personal duties. This he believed could only be attained by such a movement, and that along the cinema show, and should any other issue be of more benefit to a community, he was willing to be dictated to, and if better, was willing to conform to those principles as advanced.

The hobbies of the youth were found out individually, and his talent, in a certain line developed of activity. The parents of these boys never asked for their release, but felt contented to allow them their freedom, and as men to man they volunteered and did a noble duty for the cause of the Empire and civilization. (Applause.)

Turning to Canada, Sir Robert felt that a brilliant future awaited the Dominion. The flower of Canadian youth fell in the cause of right; and what organization could more fittingly train the rising youth to fill the vacancies caused by the removal of their elders? He cautioned all that in the future Canada and the Motherland should be bound together inseparably; and this was to be accomplished by the "Wide-awake" and "Doing." Both classes must arise from lethargy, and hand in hand turn to the cry of the spirits in Flanders—that Canada might be a greater and a better country. Time for such a purpose was not to be squandered, and action must be quick, as dangerous rivals or competitors lurked all around us. The spirit of the Boy Scout movement for such grasping of opportunity was already taken up by Lord Jellicoe and Sir David Beatty; and in conclusion the gifted speaker resounded a warning for hearty co-operation of all, in fact, material aid, and money, to the Boy Scout organization of all Canada.

As the speaker resumed his seat, the assemblage applauded him long and loudly, and it was felt that Sir Robert's message in this city had reached attentive ears.

Chief Justice Hazen then called upon James A. Wilder, head sea scout officer of the American Boy Scouts. Mr. Wilder detained the assemblage but a short time, but reminded the assemblage that his mission east was to convey to Sir Robert Baden-Powell the kindest regards of all America—that land of sentimentality which was severed from Canada by an imaginary line over three thousand miles long—

yet minus a single fortification. (Applause.)

He referred to Sir Robert as a genius in the Scout movement, and laughingly remarked that he believed he had perused every book written by Sir Robert on the Scout movement, yet he never found a change from the principle laid down by him in his first attempt at organization.

Referring to his little navy, he stated he had 12 patrols, 81 pirate ships, and the rest whalers. (Laughter.)

Continuing, he expressed the wish that Canada would boast of a larger Boy Scout mobilization in the near future.

At the conclusion of the address, Chief Justice Sir Douglas Hazen accorded to each speaker a hearty vote of thanks for their addresses and a welcome to their city at any time they might choose to come.

DUNLOP TIRES

SEAL OF QUALITY

BICYCLE

"It's Either a 'Dunlop' or an Imitation!"

That phrase came into dealers' minds through the coming of other bicycle tires. As "Dunlop" were the basic tires, naturally other tires had to be more or less patterned after the original. But no man living can make a pattern of Quality. You can still get the "original" tire with its wealth of unmatched features. Why buy the imitation—the experimental tire?

DUNLOP TIRE & RUBBER GOODS CO., LIMITED

Head Office and Factories: TORONTO

Branches in the Leading Cities

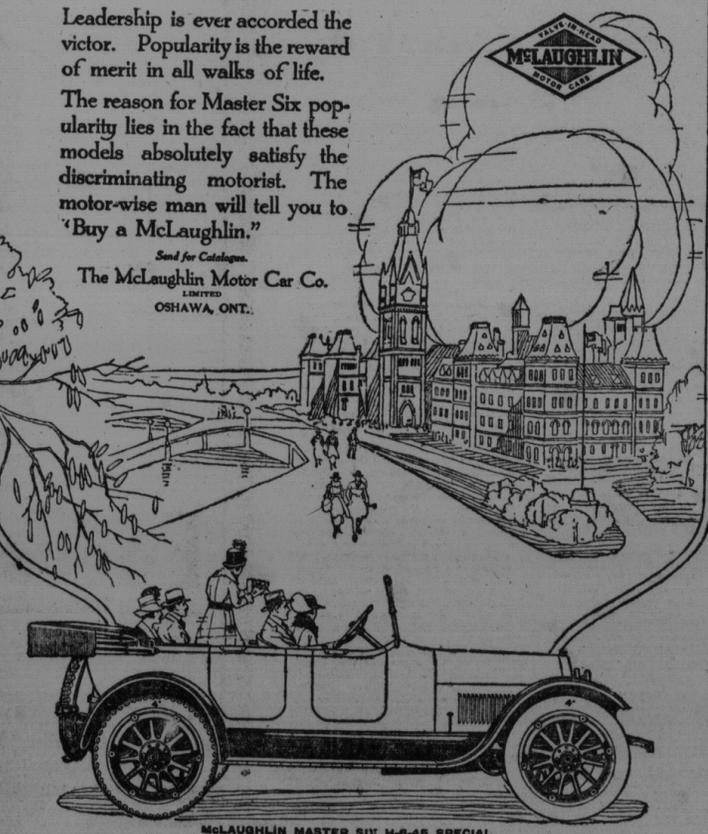
Tires for all Purposes, Mechanical Rubber Products, and General Rubber Specialties.

Master Six-The Nation's Choice

Leadership is ever accorded the victor. Popularity is the reward of merit in all walks of life.

The reason for Master Six popularity lies in the fact that these models absolutely satisfy the discriminating motorist. The motor-wise man will tell you to "Buy a McLaughlin."

Send for Catalogue. The McLaughlin Motor Car Co. OSHAWA, ONT.



See the new McLaughlin models at our show rooms, 140-144 Union St.

GRUESOME MAY SOL

Caliced Human Said to Have Ered by Polier at Gautraux, Henri Laudrau

Paris, May 8.—C... houses are said to have ed by the police in the brais, owned by Hen... is under arrest on st... ing murdered sov... have disappeared in... According to the poli... a furnace heated by... yet unknown, to bur... his victims and destr... in the fire places of hi... One of the most in... eries made in the inve... mysterious case has... stones piled against... villa. These stones e... to a furnace, and cl... is said, were found... glass in which were... which physicians have... human. These bones... include three fragmen... skulls. The floors of... now being cleared, and... they show stains whic... to have been outst... picious stains, it is... found on pieces of fr... house.

Strong Words Guelph

He Says Dod's Kidney Pills

James Black at the Ag... Five is shooting the... Great Canadian Kid... Dod's Kidney Pills... Guelph, Ont., May 8... "I would have had to... tion, or be dead only... ney Pills." These are... But Mr. James Black... man who moves heavy... Maidstone, makes the... out narration.

"I suffered from m... and pain in my back... goes on to relate, "and... me to try Dod's Kidney... I had used half a box... sand and gravel. I hav... of it in a bottle to show... "I also had cramps i... the I could not sleep... used 14 or 15 boxes of... Pills, and now I am cur... ailments."

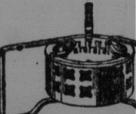
Mr. Black, who is in... year, is confident that... to Dod's Kidney Pills... of sinning their pe... are worth twice their w... he says.

ENCAENIA CLO AT KING'S C

Truro, N. S., May 9.—... class of King's College, S., ended very happily... Degree of B. C. L. was... Canon Simithers and W... head master of Rother... dresses were delivered in... congregation hall by Pres... the Archbishop of Nova... Dr. Forsythe, Archdeacon

HOT Water Sha ving

It doesn't matter if... nce is low—it doesn't... if the stove is out—... get hot water for shavi... in the bathroom—quic... A Theroz Fuel Cub... ed in the Theroz Stove... you hot water in next... time. Theroz is safe... alcohol that burns with... heat. No smoke, no s... danger. Can't go liqui... burning. The best, eve... fuel known.



The compact little... Stove gives you the be... vice from Theroz Fuel... Get Theroz and h... hundred little comforts... the home. Heats... makes tea or coffee, doe... cooking, heats baby's bo... any time, anywhere... Can of Theroz Fuel... 50c. Theroz Blue... Stove, 25c. Sold by... leading stores.

Canadian Distribute... W. G. Patrick & Co. L... Montreal Toronto

Theroz FUEL CUBES