

Thousands of Stunning New Georgette Models in Myriads of Clever Styles.

'Allaird's Xmas

LOWEST PRICES - BEST VALUES IN YEARS

During the recent slump in materials we took advantage of the most extraordinarily low prices and purchased thousands of yards of high grade Georgette and other dainty fabrics at half the importer's cost price.

By working night and day at our factory we managed to bring out thousands of surpassingly beautiful blouses in half the usual time. These Blouses, procured under such advantageous circumstances, we offer to you in a Great Christmas Sale, marked very very close to cost. Straight from maker to you—no middle profit. This is not a sale of old stock but the very latest styles offered at new prices. Choose your Christmas Blouse from these lovely Georgettes.

\$4.98 Hundreds of smart new blouses made in an extra good quality Georgette. Doz-ens of styles to choose from, in White, Flesh and suit shades. Some are beaded and embroided, others are lace trimmed. Ex-cellent Christmas Gifts.

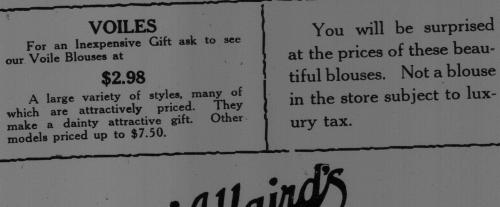
\$7.50

Some very dainty wide laces have been sed on the collars of these charming Blouses. Frilling has been tastefully used on others. They appear to be worth a good deal more than we ask and would make excellent gifts.

\$6.50Dozens of Stylish Blouses made of a little better Georgette. The colors are White, Flesh and some of the very latest suit shades. Many styles to choose from.

\$8.50

Our most exquisite blouses appear in this lot. We sold similar blouses two this lot. We sold similar blouses two months ago as high as \$15.00. These are newer styles, made of the same materials and about half the price. We offer an ex-tra fine variety of styles in the most shim-mery effects. Some blouses even feature hand-made laces. The shades are White, Elseb Chemergne Sand Navy Brown Flesh, Champagne, Sand, Navy, Brown, Peach, Taupe, etc.



BLOUSES TWENTY STORES IN CANADA

