

# FACTORY OVER PRODUCTION PIANO SALE



## PIANOS AND PLAYER-PIANOS

1915  
STYLES

that have been built in excess of normal requirements in our endeavor to keep factory running regularly during the winter months, now offered at

## Remarkable Price Reductions—Extremely Easy Terms

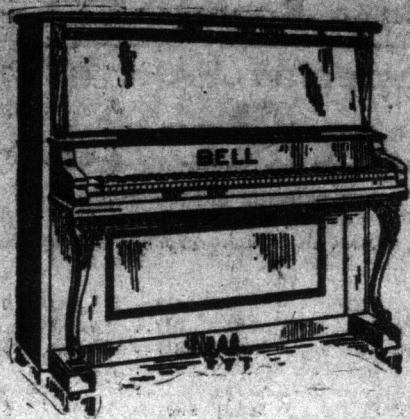
Never has such a genuinely worthy occasion presented itself to those with intentions of buying a Piano or Player-Piano within the next year. Everything is in your favor—Lowered Prices—Uncommonly Easy Terms—No Interest—Unusual Concessions and the Finest Examples of Piano-building that have ever been produced in Canada. We make this assertion confidently, for the best of our workmen have been consistently employed during the winter months on these instruments, without being "crowded," as is sometimes the case with rush orders.

Bell Pianos are renowned throughout the entire extent of Canada for their wonderful rich-

ness of tone, incomparable music-producing powers and uncommon durability. They are the choice and delight of such world-appreciated artists as Mark Hambourg, De Pachmann, Tetrassini, etc., which is surely satisfactorily significant to all musicians and music-lovers. Unusual conditions have created this unique opportunity of possessing a celebrated Bell Piano or Player-Piano, and such an occasion may not recur in your lifetime, for immediate indications point to higher prices. Consider conditions and concessions stated below with the utmost care, and if in any measure interested decide to come in and inspect, without feeling in the least that it incurs any obligation on your part.

**PIANOS** That sell in the regular way from \$375.00 to \$500.00. **\$295 to \$385**

Showing substantial savings of from \$80 to \$115.



These instruments are new 1915 styles, with every recent improvement, including the Bell illimitable triple repeating action and patent tone-sustaining Bell metal frame. The cases are of the finest San Domingo mahogany and French hickory—Old English or Fumed oak finishes (as desired). In tone and touch these are the most exquisite instruments that our great factories have ever produced, and are directly from the hands of the same expert workmen that have produced the Bell instruments, that have so greatly delighted Mark Hambourg, Ethel Leginski, De Pachmann, Tetrassini, Edouard Hesselburg, etc. They are surely entirely adequate for your home.

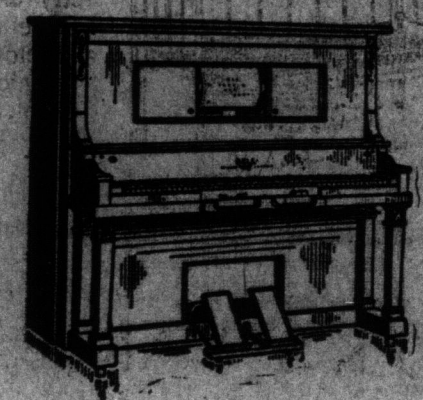
**TERMS: \$15 Cash NO INTEREST**  
**\$7 a Month FOR THREE YEARS**

For those who wish to shorten the duration of contract, based on terms above, we will allow \$1 off for every month you reduce the life of contract.

**PLAYERS** That sell in the regular way from \$650.00 to \$900.00. **\$540 to \$725**

Showing substantial savings of from \$110 to \$175.

These magnificent Player-Pianos are 1915 styles, just shipped from our factories. They present all the latest improvements, including metronome and solo devices—melody buttons and automatic tracking governor—compound double valve player action. They are extremely simple and easy to operate, and capable of the most human-like musical expression. Cases are of exquisite design, in all the standard woods and finishes. These Player-Pianos are the most artistically efficient instruments built, and actual playing quality will promptly prove our assertion. They are unquestionably the musical instruments of the future. Decide to inspect them.



**TERMS: \$25 Cash NO INTEREST**  
**\$10 a Month FOR THREE YEARS**

For those who wish to shorten the duration of contract, based on terms above, we will allow \$1 off for every month you reduce the life of contract.

## Clearing Balance of Sample and Demonstrating Pianos and Players

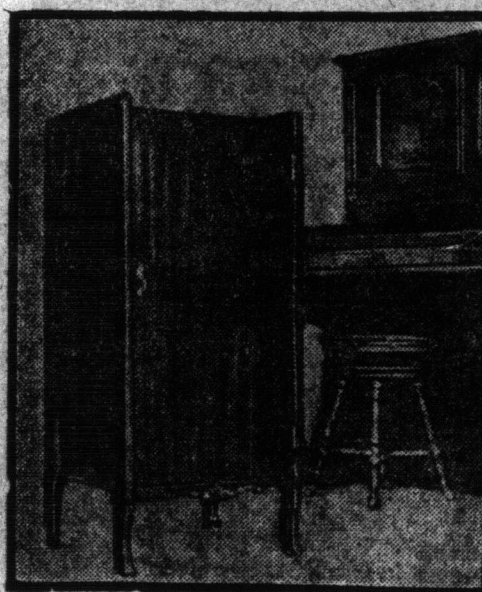
### FOUR EXAMPLES OF REMAINING VALUES

	Sale Price	Saving		Sale Price	Saving
WELLES—Beautiful mahogany	\$280	\$115	BELL—Semi-Colonial	295	80
Original price, \$395			price, \$375		
SCHUMANN—Full Cabinet Grand	290	85	SMITH & BARNES—Colonial	265	110
Original price, \$375			style, Original price, \$375		

**TERMS: \$10 Cash; \$6 a month. NO INTEREST for Three Years.**  
For those who wish to shorten the duration of contract, based on terms above, we will allow \$1 off for every month you reduce the life of contract.

### CONCESSIONS ON ALL INSTRUMENTS IN THIS SALE

To commemorate in a tangible way our 60th Anniversary we are making a gift of a HANDSOME MUSIC CABINET (ILLUSTRATED), in walnut or mahogany, value \$15, to everyone who buys a Piano or Player-Piano at this sale, or one of our COMBINATION DUET BENCHES with convenient compartment for the orderly keeping of music. Membership of Bell Music Society—With your purchase at this sale you automatically become a member of our Music Society, entitling you to a service of sheet music for one year at half the marked price. With Every Piano sold we make the usual concession of free tuning, free stool and delivery of instrument. With Every Player-Piano a free bench, ten \$1.00 rolls of music, and delivery of instrument. Double Guarantee—We hold ourselves responsible for the workmanship and materials of these instruments for 10 years.



### TWO EXAMPLES OF PLAYER VALUES

BELL AUTO PLAYER—65-note; beautiful, rich, plain mahogany case; also specially suitable for music room, den or apartment. Original price, \$600. Sale price.....	\$440
SCHUMANN—Mission, end or music room model; compact and beautifully attractive instrument; equipped with positive tracker and control device. Original price, \$500. Sale price.....	\$490

**TERMS: \$15 Cash; \$10 a month. NO INTEREST for Three Years.**  
For those who wish to shorten the duration of contract, based on terms above, we will allow \$1 off for every month you reduce the life of contract.

### OUT-OF-TOWN RESIDENTS

You are invited to fill in this coupon, and your request will have our immediate attention.

**THE BELL PIANO CO., LIMITED,**  
146 Yonge Street, Toronto:

Please mail me full particulars and illustrations of instruments referred to in this sale.

Name .....

Address .....

**THE BELL PIANO & ORGAN COMPANY, LIMITED**  
**Toronto Warerooms: 146 Yonge Street**

### BISMARCK'S CENTENARY NOT TO BE CELEBRATED

Kaiser Considers Conditions Unsuitable and Cancels Festival Plans.

LONDON March 26.—Emperor

William has decided to cancel the celebrations planned for April 1 to commemorate the centenary of Bismarck's birth, on the ground that present conditions make such a celebration unsuitable, says a despatch to the Exchange Telegraph from Amsterdam.

A Berlin despatch, the correspondent adds, asserts that Emperor William and the members of the German

Government will place wreaths on Bismarck's monument in the Tiergarten in Berlin, but that there will be no banquets, speeches or singing.

### CLEAN-UP WEEK.

HAMILTON, March 27.—The board of trade has appointed a special committee to arrange for the fourth annual clean-up week, which it is pro-

posed holding in the near future. Arrangements have also been made with Thomas Adams, town planning expert, of the commission of conservation, to visit Hamilton in the near future and investigate conditions and make suggestions for future growth and development. A special committee will confer with Mr. Adams regarding the matter and will accompany him on his trip of inspection

throughout the city. He will most likely be here next Friday.

### W. BERNHARDT, VETERAN GALT HOTELMAN, DEAD

Special to The Toronto World. GALT. March 26.—Galt's veteran hotelman, William Bernhardt, died on Saturday evening at his residence, 104

Ainslie street south, in his 78th year. He was born in Buffalo, N.Y., and lived practically all his life in Galt where he was identified with the hotel business for 30 years. He was a Lutheran in religion and is survived by a widow and four of a family, Mrs. P. J. Wagner, Newmarket, Mrs. N. P. Bowshend, Washington, D.C., William G. of Berlin, and Frank of London.

At St. George's Church, John street, on Wednesday and Thursday at 8 p.m. after short intercessory prayer for our troops and cause, Maunders' sacred cantata will be sung.

Miss Maud Proctor is leaving for New York this week—to be with her sister Catherine Proctor.

Finest  
Wilton  
Square  
Rugs a

Designs, color  
with a full range  
visually peculiar  
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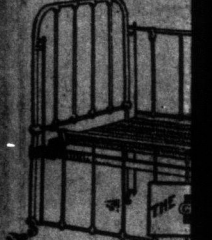


Our No. 6

All enamel,  
four star b  
mering burner  
Special  
Same stove with  
oven

\$4 Ca

If you live out of to



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Send Free, Crisp Str  
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also sent postpaid.  
Supply Co., Dept. 24