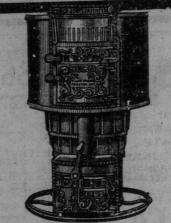


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EXPERT OPINION

British Government and Press Approve of Canadian Insurance

Appreciation of Colonial Enterprise Canadian Life Companies Recently Given Identical Legal Status

A stack of financial journals-and staidly British at that-does not appeal to everyone. Even when a raw yellow cover breaks the grey-white samenes of the pages, the average man may not be eager to begin perusal. But "words of wisdom" and matters of real interest are often contained in pages that are not typographically artistic. And the British financial journals—if common-place in appearance and "get-up"—have generally a solidity and reliability that American pages do not always nosan papers do not always pos

Endon, Oct. 11. — Lord Strathons, interprise that my grow, surprising to some Canadian readers, the control of diality, in their discussion of colonial insurance enterprise that may prove surprising to some Canadian readers.

MANLY STRENGTH

All men, with few exceptions, were made strong and should be so thrugh life. Many have abused this grand privilege and through dissipation have become weaklings, puny, lack confidence, can't face the slightest difficulty, have drains, losses, impotency, varicoccle, rheumatisms, lame back, etc., and are mere playthings in the hands of their associates. How deplorable, but all these men can be made full of strength, vigor and life if they will only turn to the right source. Electricty cures these cases. I have been curing thousands every year for nearly forty years. So positive am I of what my world-famed Dr. Sanden Electric Belt will do that if you will call or send for one you can use it

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It is worthy of this distinction by achievement and by service. We speak in no faltering accents when we assert that this undertaking is destined to be one of the greatest life offices in the world. For the future is with Canada. Only recently have we begun to realize the potentialities of the Dominion,

Board of Trade Delegation to Joint Insurance Conference Will Take That Stand.

The board of trade's deputation to he joint conference at the city hall on nday to discuss incurance matters in will, generally speaking, take stand in favor of a modified accepnce of the plans submitted by the nderwriters for increasing the city's apacity for fire protection. The feel ing among those in it is that the underwriters' requisitions are too sweeping, but that certain improvements they name are needed and should be made.

Ex-Controller Joseph Oliver is chairman of the delegation, whose other members are: J F Ellis, R C Steele, Peleg Howland, R J Christie, Hugh Blain and

Altho it was not announced by Secretary Younge, at the close of Thursday afternoon's meeting of the executive council of the C.M.A., the \$2,009,000 fire insurance project that was decided upon at the association's recent Montreal convention came up and was adopted finally, the council authorizing Mr. Younge to convene a Dominion fire insurance board, made up of members of branches thruout Canada. There will be ten from Toronto, four from Montreal and one each from Vancouver, Winnipeg and London.

The initial assessment will be a 2 per cent. one, which will produce \$20,000 for capital account and a like amount for re-insurance. Each member will be required to give a bond. Not more than \$1,000,000 total insurance will be carried, and no individual risk will exceed \$5000.

so leading journals that have recently come to hand. Extracts from more than one or two of these cannot be given here, but the following from Banking is typical in tone:

"It is, in fact, the oldest colonial life office, and in recording its successful rivalry with home institutions the patriotic Britisher does not find himself in the predicament of the author of whom Edgar Allen Poe records that he went about praising his critics as one praises the best London mustard—with the tears in his eyes.' If business is captured from us in Canada we have the satisfaction of knowing 'it remains in the family,' and with no mental reservation we congratulate the Canada Life."

Not outdone by its contemporary, The Insurance News says:

"The Canada Life has the distinction of being the oldest colonial life office. It is worthy of this distinction by achievement and by service. We speak in no faltering accents when we assert.

DR. CHARLES FLESH

es and others who know the value of a beautiful complexion and rounded figure. It will positively do as we claim, PRODUCE HEALTHY FLESH on the face, neck and arms, filling all hollow places, adding grace, curve and beauty. It is positively the only preparation in the world that will DEVELOP the world that will DEVELOP in the face, one that will be the positively the only preparation in the world that will DEVELOP the society lady, the actress and the maiden, but the mother so unfortunate as to lose her natural bosom through nursing.

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IT IS NO REPROACH.

EVERY HOUSEHOLD and TRAVELLING TRUN ought to contain A BOTTLE OF world. For the future is with Canada. Only recently have we begun to realize the potentialities of the Dominion, Great Britain's most powerful and most prominent offshoot."

ADVANTAGE TO C.P.R.

London, Oct. 21. — Lord Strathcona, interviewed, said the Grand Trunk Pacific would be for the advantage of the C.P.R., and in no wise hinder its future expansion. By two competing railways, the commercial interests of their affairs they in the commercial interests of the commercial ENO'S 'FRUIT SALT. A SIMPLE REMEDY FOR PREVENTING AND **CURING BY NATURAL MEANS** All Functional Derangements of the Liver Temporary Congestion arising from Alcoholic Beverages, Errors in Diet,

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