anuary Clearances

First of all, in connection with the sale announced here, it is well to remember that apparel from this store is justly celebrated for its style-individuality and superiority of

Then one must note that every garment which comprises these splendid groups is taken directly from our own stocks. Nearly all are of this season's modes—the very fashion worn with great success at this moment.

All Have Been Reduced Radically, Affording Values Which Cannot Again Be Duplicated This Season.

TOMORROW--SATURDAY

Is the First Day of the Sale---the GREAT Day

For in such a sale as this, where no garments are held in reserve, where all are displayed in readiness for the very first comers, early choice will prove the best investment.



Coats - Coats

Our entire stock of high-grade Winter Coats, in chinchilla, velour, cheviot and broadcloth-navy, brown, burgundy, taupe, green and black-a big range of styles and sizes, but only one in most cases of each style.

	Regular \$20.00; Sale price	\$13.95
	Regular \$22.50 to \$29.75; Sale price	\$16,95
	D1 000 00	\$20.00
	Page 1- 495 00 / 405 50	\$26.50
	Romalam \$40.00 1- AIF DO	\$29.75
]	Pomilar MATTO A ATOKO	\$37.50

WARNER CORSETS

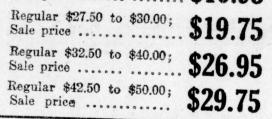
Odd number and broken and low bust.

Newest Style Dresses

Of crepes, georgettes, satins, poplins, taffeta, serge and wool jersey-right up-to-the-minute-in fact, some haven't been in the store more than 30 days-braided, embroidered, and fringed; navy, taupe, sand, wistaria, black, etc.

> Misses' Sizes, 15-17-19. Ladies' sizes, 16 to 42.

Regular \$15.50 to \$22.50; \$13.95 Sizes 16 to 44. Regular \$23.00 to \$25.00; \$16.95 Regular \$27.50 to \$30.00; Sale price \$19.75





BLACK UNDERSKIRTS OF MOIRE AND TAFFETINE

Elastic top, frill bottom good appearance and hard wearing. Regular price \$1.50 price 98c

sizes; white coutil, both high

12 Only Cheviot Suits

Navy, brown and green; splendid warm cloth, made up in good belted style, coat satin-lined, skirt has a full belt, gathered back and inset pockets.

REGULAR \$33.50, \$35.00 AND \$37.50.

Brick & Dundas, Limited 188 DUNDAS STREET

CYNTHIA GREY'S MAIL-BOX

Dear Miss Grey,-I saw where "Lifeless" was asking for "Redwing" and 'The Wild Cowboy," so I am inclosing "P. G." was also asking for a carnival costume. I looked through our old books, and, failing to find it, I looked in one of last summer's designers and found it, so I am inclosing it for her. I hope it is what she wants As even wants. As ever,
UNBIDDEN BIDDY. P.S.—May I come again? I am also sending "After the Ball" for "Mary Jane."—U. B.

morning.

The ivy and the myrtle were in bloom. If she has not received a copy as yet I can send a copy along, as mother knows the song well and often sings it. I am a CHRISTMAS CHET.

Ans.—Re the hat, you and I view things from just the opposite standpoint. Personally, I'd sooner risk it at the cleaner's than try home experiments. But I'm hoping some reader may be able to give you a happy sugmay be able to give you a happy sug-restion. Who asked for the song men-

P.S.—May I come again? I am also sending "After the Ball" for "Mary Jane."—II. B.

Ans.—Well, this is helpfuiness, indeed! Three folds," wants supplied all in a breath, one might say, "P. (;" will be especially grateful to you for overhauling those magazines. I hope she will let us know if the article is what she wished. By all means, come again, "U. B."

A Rose Velour Hat.

Dear Miss Grey,—Can you or any of the readers tell me how I can clean a rose velour felt hat? I am afraid to trust it to the dry cleaners as it might get spoiled. Some time ago a reader asked for a song of which the chorus runs as follows:

Ans.—Pleased to hear that your corposation, "Agon of the grey polesant. Here are three tested recipes:

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move from stove and beat until it begins to thicken. Add a piece of but-ter sige of large walnut, and vanilla to taste; pour into a buttered pan and let cool. Cocoa or chopped nuts may be added if desired.

Being "Unattended." Dear Miss Grey,-What is meant by an "unattended" wedding? How many

people are present?

to come. (1) An "unattended" ceremony is one where there are no bridal attendants, such as bridesemaid, groomsman, flower girl or page. The guests, however, may be few or many, as preferred. Two witnesses are always required to be present during the ceremony and to sign the register, and if the bridal couple are not accompanied by friends for this purpose it is necessary for the clergyman to secure two spoon molasses, 1-2 cup of water, 2 tablespoons sugar, 1 tablespoons sugar, 1 tablespoons sugar, 2 cup of water, 2 cup o

would return.
Would like if they would also exge some patterns with me.
GIRL FROM ENNISKILLEN.

SOCIAL AND

Edgar, son of Mr. and Mrs. James W Chocolate Cookies—Two tablespoons butter, 2 tablespoons sugar, 1 tablespoons on molasses, 1-2 cup of water, 2 heaping tablespoons cocoa, pinch of salt, 1 teaspoon cocoa, pinch of salt, 1 teaspoon caraway seeds, 1 heaping tablespoons cocoa, pinch of salt, 1 teaspoon soda, 2 cups or more of white flour. Drop from spoon.

Cocoanut Candy—1 cup shredded cocoanut enough condensed milk to make a thick batter. Bake light brown.

Will sign,

MISS BILLY'S CORRESPONDENT.

Mayle Sport Clark purpose it is necessary the bridal party, the brid sait, I teaspoon caraway seeds, I neaping teaspoon soda, 2 cups or more of white flour. Drop from spoon.

Cocoanut Candy—I cup shredded cocoanut enough condensed milk to make a thick batter. Bake light brown.

Will sign,

MISS BILLY'S CORRESPONDENT.

Ans.—Pleased to hear that your correspondence is proving so pleasant. Here are three tested recipes:

Two cups white sugar, 1-2 cup corn

a nice separate coat to wear over it.

Her Pet Recipe,

"Lady Betty" sends her pet recipe for loaf cake:

Maple Snow Cake.—One-hal: cup granulated sugar, ½ cup butter, 2% with pearls. She carried a shower boucups pastry flour, I cup lukewarm water.

Two cups white sugar, 1-2 cup corn

a nice separate coat to wear over it.

Out. The ceremony was performed beneath a canopy of smilax and ferns, the bride looking charming in her gown of lovery crepe de chine embroidered in pearls. Another ornament was the groom's gift, a diamond lavaller set with pearls. She carried a shower boucups pastry flour, I cup lukewarm water.

Two cups white sugar, 1-2 cup corn

2 eggs, 4 teaspoons baking powder. Put

The home of Mr. and Mrs. Wm. Lindsay of Florence, Ont., was the scene of Ans.—The patterns for "Tired of Darning" have been sent her. "Loving day, January 8, at 4:30, when their secyou? I cannot find one, so hope you ond daughter, Jaret, became the wife Name of Mr. John Monroe, son of Mr. and Mrs. Duncan Monroe of Euphemia. The

people are present?

As I am being married in somble colors would it be correct to wear my wedding dress when traveling, or as I'm getting a one-piece serge as well, she is very nice. Thank you much she is very nice. Thank you much for sending her my name. Will you print a couple of candy recipes for me? I am sending a few recipes which someone may like:

Graham Muffins—One cup graham ficur, or butter and lard mixed, I table—and four, I cup white flour, I-5 cup butter, or butter and lard mixed, I table—and four, I cup white flour, I-5 cup butter, or butter and lard mixed, I table—asson molasses, I-2 tenspoon salt, 2 in all the y. C's in the King's treasure box. Every happiness to you both, not only this year, but in all the years

SOCIAL AND

PERSONAL

Readers are invited to Phone All News of This kind to the society Editor. Phone

Society Editor. Phone

3670.

Rev. P. H. Streeter, rector of St. Matthew's Church, Florence, officiated. Florence's constituted in a bridge of white in a cate of the bride, who is one of Florence's age (if child's or misses' pattern) ...

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H. PRINCESS PATRICIA OF CONNAUGHT, whose engagement was a short time ago announced to Com-mander Alexander Ramsay, heir of the Earl of Dalhousie.

Mothers' Club Is A Live Branch of London W.C.T.U.

Christmas Tree Tendered To Sixty Children Last Week.

An interesting branch of the W. C. T. U. work in this city is the mothers' club, which meets every Thursday afternoon in the rooms on Park avenue. The mothers come together for the purpose of sewing and exchanging ideas, many of them bringing their children with them. The club president is Mrs. Martin; vice-presidents, Mrs. Wilkins and Mrs. Shearer; recording secretary, Mrs. Strangleman; treasurer, Mrs. Erskine. From 3 to 3:39 every Thursday some local speaker is present, and addresses the club. In this way the mothers keep up-to-the-minute in all matters pertaining to the community life, and are aiming at educating themselves to the proper use of the franchise now that it has come to them the proper use of the franchise now that it has come to them

A pleasant affair held last week in connection with this club was a Christmas tree for about sixty children from 3 months to 12 years of age. Between eighty and ninety were present, including mothers and children, the mothers presenting Mrs. Harris of the W. C. T. U. with a beautiful fern and a fountain pen.

Child Welfare and Gardening Discussed At Mothers' Club

Miss Smith and Miss Pellow Deliver Addresses at Boyle Memorial School.

The regular monthly meeting of the Mothers' Club was held in the kinder-garten room of the Boyle Memorial School Wednesday night, with the president, Mrs. Ernest Wistow, in the chair.

chair.

After the usual business, Miss Smith of the London Child Welfare Association addressed the club on the work done in the city since its inception about two years ago. This subject is of unfailing interest to mothers, whose great attention to the address proved their appreciation of the work attempted. Miss Smith spoke of having the services of three city doctors already, and of the arrangement of clinics which will be held at the Chesley Avenue, Riverview and Lord Roberts schools by the kind permission of the board of education. This time given by Miss Smith was well spent, for it not only aroused the interest of the mothers, but gave them insight into this work, which is so valuable in saving the life of even one little one.

Mrs. Peliow gave an educational talk

tion," describing many of the gardens inspected by the conveners of this com-mittee last summer. Four new members were enrolled after this interesting ad-The musical program was exception-

ally good, consisting of a piano selection by A. B. Stein; tenor solo by A. Bull; whistling solo and imitation of songbirds by R. Olsen, and readings by Mrs. Pellow, Mrs. Pellow's adaptation of Irish brogue and Scotch dialect certainly won the admiration of everyone. ainly won the admiration of everyone. Before closing, light lunch was served

Advertiser Patterns



A COMFORTABLE PLAY DRESS. 2645—This little model is nice for frill, gingham, chambrey, galatea and lannelette. The bloomers are joined flannelette. The bloomers are joined to a waist, which may be finished with wrist length or elbow sleeves.

The pattern is cut in five sizes: 1, 2, 3, 4 and 5 years. Size 4 will require two and three-quarters yards of 36-material.

A pattern of this illustration mailed to any address on receipt of 16 cents in silver or stamps.

Saturday's Saving

A Big Saving in This Sale of SATURDAY'S Women's Winter Coats

Coats chinchilla and cheviot cloth, regular \$25.00. Sale \$18.00 price of wool velour, extra well made, good linings, regular \$30.00 and \$35.00 val-

of Salt's baby lamb, Italian cloth lined, convertible collar, reg. \$45.00 value. \$27.00 Sale price

Coats interlined, in brown or green, regular \$45.00. Sale \$28.00 of Salt's plush, lined and

A Saving in Suits for stout ladies, of gabar-

dine or serge, satin lined,

convertible collar, brown, navy and black, sizes 39 \$25.00 to 44. Sale price 5 only of gabardine cloth, man-tailored, satin lined and flannel interlined; brown, sizes 38 and 40; sizes 16-36; regular \$35.00 5 only of serge, in brown. Sults navy, grey and black, sizes 38, 40, 42, \$38,00 and

sizes 38, 40, 42; \$38.00 and \$25.00 \$35.00 values. Sale price... Dresses Greatly Reduced of silk poplin, white, silk Dresses collar, plaited skirt, grey,

brown, blue, green, rose and black; regular \$15.00. \$12.95

SPECIALS

Underwear Dept. MAIN FLOOR.

Ladies' Combinations, union, high neek, long sleeves, button-over back. Per suit

Ladies All-Wool Ribbed Vests, natural color, Turnbull's make

\$2.50

Ladies' Bloomers, black or white, elastic at top and

\$1.25

D. & A. Corsets, medium bust, long full hip, sizes 19 to 30. Special

\$1.19

Ladies' Cream Cashmere Hose, full fashioned, seamless, sizes 81/2 to 10. Special Saturday only, a pair

Men's Heavy Wool Khaki Socks, all sizes. Per

Boys' "Wearwell" Heavy Cotton Hose, sizes 7 to 10.

50c

TABLING ENDS.

11/2, 13/4, 2 and 21/2 yard

Saving Sale in Staple Department

Mill Ends Flannelette

HUCK TOWELS. Lengths from 1 to 12 yards, light and dark colorings, in pinks, pure linen, large size. blues, greys, suitable for gowns, pyjamas, quilting, etc., at fancy borders, slightly wholesale prices. You save from 5c to 7c on every yard. Sale soiled, some pairs are odd in size. Sale price, each prices20c, 22c, 25c and 30c 75c

Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET. Phones 115, 116.

Trees as War Memorials Along Provincial Highway SUGGESTIVE QUESTIONS ON THE

"An English woman has suggested that a memorial roadway lined with ONE GOLDEN TEXT SUGGESTION rees be built in every British country whereby the heroes of this war will be kept in constant remembrance. She has undertaken to gain the interest of women in each section who might be influential in furthering this scheme. The dea is a fine one and should be carried out systematically. It has many points n its favor. For one thing the proposed memorial will be easily understood by veryone. Those who stand unmoved and dumb before monuments of marble and bronze-and in the last analysis almost everyone does-will respond to the esson of the trees. 'The groves were God's first temples,' and their message penetrates into the densest understanding. Trees soothe or inspire, restrain or prise?

"Such an avenue would be peculiarly fitting for Canada. Forests are part "Such an avenue would be peculiarly fitting for Canada. Forests are part of her birthright and nobly has she contributed of them for the Empire's need.

Trees and sturdy foresters have supplied ships and aeroplanes; no inconsiderable of the nature and kind of a sturdy foresters. Trees and sturdy foresters have supplied ships and aeropianes; no inconsiderated by the succeed in the work to the succeed in the work to which God has appointed him?

digenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can become acquainted, perdigenous to Canada can be used. Each province can be used. Each provi can learn to be indifferent to or wasteful of trees, destroying them wantonly or allowing them to go uncared for while this carefully selected and really sacred line of trees becomes more and more beautiful year after year. It is a great thing and a fine thing to love trees. This memorial road will teach that love.

"It happens more often than otherwise that monuments mean little to generations following that one which erected the monument. Localities change, styles of architecture change, centres of trade and social life move here and ing there, the elements get in their inevitable work and standards of art change, Within the course of a generation a monument which was considered imposing when erected becomes an eyesore. Its setting is destroyed or made incongruous, even its purpose loses its appeal. Not so with an avenue of trees. They confer distinction on an otherwise unattractive spot and they go on increasing in beauty as long as they live. Every season is kind to them and not one is capable of depriving the trees of beauty. The thing for which the road was made will never be fergotten, never lose in grandeur, its pathos will never e diminished nor its magnificence dimmed because all these will be proclaimed in something that lives and grows.

"A memorial road is such an excellent idea, also, because all classes will reached. High and low, rich and poor, city bred and country folk will all raverse the road, and in some stage of the journey will think at least once of the work of sacrifice and love which is thus immortalized. The road might be a modest one leading to "God's acre" or it might be planned to finally become long highway reaching from town to town, even from province to province. Have

Here's a suggestion for the people of Ontario. The construction of a provincial highway has already been decided on, and the portion from Hamilton to Windsor, soon to be built, will be paid for with Government money, but might not the beautifying of this highway be undertaken by the people of the various wns and cities through which this highway is to pass? How about making this, not only a highway of commercial convenience, but a great avenue exfrom one end of the province to the other, flanked on either side with trees, the living memerials to the boys whe died? The old Roman roads, such as the Appian Way, were ornamented with stone and marble, much of which is still standing today, an evidence of the durability of the Roman work. Ontario now building her great Applan Way, not to facilitate the transport of troops, as in the old Roman days, but for the swifter passage of commerce from one point to another. What prettler memorial to the boys who died to preserve the integrity of this country, than great maple trees planted along the road and destined, perhaps, some day to meet overhead, forming a sheltering canopy over

Such a memorial would have an advantage in that it stretched from one end of the province to the other. Perhaps at every cross-road there might be rected a simple stone post, bearing an inscription, and names of the boys in hat district, or it might be that plates be fastened to the trees, bearing names and the occasion of the sacrificed life. But whatever be the method of indicating the reason of the memorial all tourists passing along the road in the years to come would feel that on either side of them were standing on guard the llying symbols of the men who laid down their lives in the great war,

Daily Bible Question

Club By Rev. T. S. Linscott, D.D.

Moses the Leader of Israel.-Exodus, QUESTIONS FOR TODAY. 14. Verses 12-15. Did God expect Moses to deliver his people, or simply

After forty years of contemplation and discipline, in the pasture fields of Midian, God called him to go back to Egypt, and become the leader and designed to the second second s

general, the priest and the prophet of the Israelites, and was faithful and successful to the people, whose leader Have you any recipe handy for olate fudge?

Ans.—Annie means AND

Memorial Wreaths EST FLORAL COMPANY

Phone 2187. 249 Dundas Street.