

THE STORE'S CONVENIENCES
The Waiting and Rest Room,
Third Floor. The Information Bureau
and Post Office, Main Floor.
The Free Parceling and Checking
Desk, in the Basement.

EATON'S DAILY STORE NEWS

Take advantage of the customers' deposit account department. For further particulars apply at D. A. Office, Fourth Floor.

Men and Young Men! BUY SPRING TOPCOATS TODAY AT \$9.75



Trench Models, Slip-Ons and Pinch-Backs in Sizes 34 to 42--Dollars Less Than Usual
--Come Today--Come Early If You Can--But Come Anyway and Share the Benefits of the First Offering of Its Kind This Season--and Perhaps the Best.

It is indeed a timely offer--coming as it does just when a man begins to feel the need of lighter clothing. And they're just the smart breezy kind of coats young men demand--for there are slip-on styles, with the full, easy-fitting back; pinch-back models, pleated to fit snugly to waist, many with stitched down half belt. Others are belted or trench styles. The materials are tweed in various weaves, smart stripes, fancy mixtures and small checked designs in many shades of greys in light, medium or dark. Some coats are quarter lined, others lined all through. There are 100 only in the lot, so we advise early selection. Sizes 34 to 42 in the lot, but not all sizes in each pattern. Today, specially priced 9.75

—Main Floor, Queen Street.



Dining-Room Suite in Brown Walnut at \$147.00

This suite is a reproduction, showing the old spool-shaped turnings so popular a few decades ago. It is made in brown walnut, satin finish and consists of:

Buffet, with full length mirror back, 62-inch top, ample drawer space for cutlery and linen, and 2-door cupboard, has carved stretcher supports. Extension Table, 50-inch round top, Serving Table has full-length drawer, and 6 Diners have panel backs and slip seats covered in tapestry. Greatly reduced in price. 9 pieces 147.00

—Furniture Building, James and Albert Streets.

MODISH SPRING SUITS FOR MISSES, \$25.00

There's such a pleasing diversity of style and color in Misses' Suits at this price that the young person of 14 to 20 will have no difficulty in finding something to suit her requirements. The price, too, is quite moderate, considering the excellence of the materials and workmanship. They are practically all of fine serge; some cut on Norfolk style, others pleated below belt and bearing the new shawl or tuxedo collar; some beltless, and with rows of buttons to trim them; many have overcollars of contrasting material and shade. Colors include sand, navy, green, grey and black. Price. 25.00

The New Charmeuse Paillette Frocks at \$20.00

Such a girlish style, too, crepe, set on net under-bodice, and collar is of contrasting shade crepe. The bolero, which is embroidered with touch of color all round, skirt is plainly gathered. Colors navy, brown and black. Sizes 14 to 20. Sleeves are of, Georgette Price 20.00

The "Swagger Chappie" Coat in Tweed Mixture at \$7.95

This smart garment flared, a narrow belt, crosses loosely from shoulders, and falls to about the knee, has raglan sleeves and small convertible collar, button trimmed. Colors brown and white and black and white tweed mixtures. Sizes 14 to 20. Price 7.95

Union Serge Skirts at \$3.50

A smart style for general side pleats, has heading and self belt. Sizes 22 to 26 waist, 31 to 37 length. Price 3.50

—Third Floor, Yonge St.

MEN'S COLORED SHIRTS, REDUCED TO 98c EACH

An extra good Assortment, for in the lot are many from some of the foremost makers of men's shirts. In the selection are plain and fancy materials in single and cluster stripes of the most popular colorings on white grounds. They have laundered or double soft cuffs; are in coat style, with well-tailored bodies. Sizes 14 to 17-1/2. Reduced price, each 98c

And Four-in-Hand Neckwear at 17c

They have wide ends, strongly sewn neckbands and full length. Made of cotton mixtures, mercerized and woven effects in grey, brown, red and green with self figures, stripes, all-over, effects and conventional or floral designs. Reduced price, each 17c

Men's Balbriggan Underwear, spring weight, in plain, even weave, cream shade, with self facing. Vest has trimmed edge in self-colored braid, long sleeves and ankle length drawers, close-fitting and finely ribbed. Sizes 34 to 44. Special price, a garment 43c

—Main Floor, Centre.



SATINS OF EVERY FINISH AND EVERY FASHION-ABLE HUE

No fabric can ever quite fill the place of satin for the fashioning of smart frocks which have the added charm of being viceable. At this season the display of satins in the Silk Department is unusually extensive, owing to the fact that several long-expected shipments have recently arrived "en masse." There are paillette, satin de chine, duchesse mousseline, grenadine, and other satins of exquisitely soft weave. There are light and heavy weight satins, all of them supple and rich--and in dozens of charming colors. Sand in all its shades from palest cendrillon or cantaloupe to deep Santiago or castor color. Grey in seagull, French and silver grey and oyster white. Redwood, Monaco and peacock blue, and framboise are others of the new shades successfully exemplified--besides such reliable shades as navy blue and black. They are 36 to 40 inches wide, and priced at per yard 2.00, 2.50, 3.00, 3.50 and 4.00

—Second Floor, Albert and Yonge Sts.

THE HAT THAT TOPS THE MAN'S SPRING OUTFIT

Is a Matter of Importance

Consider these Hats at \$3.00--they are in crease-crown style, with medium-height, slightly-roll brim, bound or welted on edge. In green, light or dark grey, and black. Each 3.00

NEW SPRING HATS FOR THE SMALL BOY

Rah-Rah Hats, with dome, crease or fancy crowns and droop or roll brims. Grey, shepherd's plaid, green overplaid and fancy mixtures. Each 3.00

—Main Floor, James Street.



1918 Diaries Less Than Half Price

The diary holds an unequalled place for memoranda memory so necessary in business. The following extraordinary values should prove attractive to those who have heretofore neglected to obtain one of these handy little monitors this year.

Pocket Diary—Red Russia leather binding. Size 3 1/2 x 6 inches. Two days to a page. Space allowed for cash account and addresses. Also contains postal information, etc. Less than half-price 75c

Pocket Diary—Cloth bound. Four days to a page. Also cash account ruling, with identification card and other data. Less than half-price 25c

Vest Pocket Diary—Black leather binding, with

fold-over cover, and pocket on inner cover. Size 3 x 4 3/4 inches. Identification card, war tax postal rates, and other information. Less than half-price 30c

Vest Pocket Diary—Black seal leather binding, with fold-over cover, and three pockets for memos, stamps, etc. Seven days to a page, with space for cash account and other memoranda. Also postal information, eclipses, etc. Less than half-price 85c

—Main Floor, Albert St.

THE NEW JUVENILE SUITS FOR BOYS, 3 TO 8 YEARS, ARE HERE IN GREAT VARIETY AND PRICED FROM \$4.25 TO \$10.00

At \$4.25

Suits in grey mixed patterns or in fine brown stripe, both smart patterns. Coats button up close to neck, have loose belt at waist, fastening in front with buttons or buckle; breast or side slash pockets, straight or cutaway fronts, white detachable collar, and are neatly trimmed with white or brass finished buttons. Lined throughout. Knee pants. Sizes 3 to 8 years. Price 4.25

At \$6.00

There's a big variety of suits to select from, there being brown pin check, dark grey broken check or greenish grey lighter shade, in broken check pattern, and a shepherd's check. They are daintily designed and just the kind of a suit the juvenile would delight to wear. They are in the trench effect, showing buckle, belt and slash pockets, plain or fancy cuffs on sleeves. All have detachable white collar, and are trimmed with plain or brass-finished buttons. Neat-fitting knee pants with waist band. Sizes 3 to 8 years. Price 6.00

At \$7.75—Are Navy Blue Serge Suits, made from fine twill serge, in smooth, soft finish. Coat buttons to neck, has neat-fitting lay-down collar; also a white detachable collar, black tie has white knot, two side and two

breast pointed patch pockets, loose belt at waist, buttoning in front with buckle. Twill body linings, knee pants. Sizes 3 to 8 years. Price 7.75

—Main Floor, Queen St.

