

WHEN TO STOP ADVERTISING.

English journal requested a number of its largest advertisers to give their opinions concerning the best time to stop advertising, and the following replies were received:

When the population ceases to multiply, and the generation that crowd out after you and never heard you, stop advertising.

When you have convinced everybody whose life will be yours that you have better goods and lower prices than they can get anywhere else.

When you perceive it to be the rule that men who never advertise are outstripping their neighbors in the same line of business.

When men stop making fortunes right in your sight through the direct use of the mighty agent.

When you can forget the words of the shrewdest and most successful men concerning the main cause of their prosperity.

When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year.

When younger and fresher houses in your line cease starting up and using trade journals in telling the people how much better they can do for them than you can.

CANADA'S COMMERCIAL AGENTS.

FOLLOWING is the official list of Canada's Commercial Agents in Great Britain, British possessions and foreign countries:

J. S. Larke, Sydney, N.S.W., agent for Australasia.

G. Eustace Burke, Kingston, Jamaica, agent for Jamaica.

Robert Bryson, St. John, Antigua, agent for Antigua, Montserrat and Dominica.

S. L. Horsford, St. Kitts, agent for St. Kitts, Nevis and Virgin Islands.

Edgar Tripp, Port of Spain, Trinidad, agent for Trinidad and Tobago.

C. E. Sontum, Christiania, Norway, agent for Sweden and Denmark.

D. M. Rennie, Buenos Ayres, Argentine Republic agent for Argentine Republic and Uruguay.

In addition to their other duties, the undermentioned will answer inquiries relative to trade matters, and their services are available in furthering the interests of Canadian traders.

J. G. Colmer, 17 Victoria street, London, S.W., England. Thomas Moffat, 16 Church street, Cape Town, South Africa.

G. H. Mitchell, 15 Water street, Liverpool, England.

H. M. Murray, 40 St. Enoch Square, Glasgow, Scotland.

Harrison Watson, Curator, Imperial Institute, London, England.

FRICTION PULLEY

BOARD The BEST Article Known for the Purpose

THE DOMINION LEATHER BOARD CO'Y, - MONTREAL, QUE.

CAMP SUPPLIES...

We make a Specialty of all kinds Supplies for Lumber Camps.

H. P. ECKARDT & CO.

SALE GROCERS

Cor. Front and Scott St., TORONTO.

Horse is King once more

and Dr. McCann's 20th Century Veterinary Tablets are his Best Friends.

TO LUMBERMEN AND OTHERS:

Use Dr. McCann's 20th Century Veterinary Tablets for your stock and you can be positive of good results.

The list comprises Dr. McCann's 20th Century Colic, Condition, Worm, Heam, Healing Cough, and Diuretic Tablets. All pure medicines, the purest sold for using for sick animals.

The Colic Tablets have never failed to cure any case of Colic or Inflammation wherever used, and they are less than half the price of any medicine sold for similar troubles.

These Medicines being put up in tablet form, are very compact and concentrated. Try them for your animals and you will never use any other. Testimonials from the most reliable lumber merchants in the Ottawa Valley.

Send for descriptive booklet and testimonials. Correspondence solicited.

Dr. A. A. McGann & Co.

MATTAWA, ONT.

N.B.—Lumbermen and others owning a number of horses say, since putting in an assortment of these tablets, they are able to dispense with the services of a veterinary, except in cases of surgery, the tablets meeting all requirements, and the directions being so simple and complete that a child can administer them.

Try an advertisement in the Export Edition.

MAIN DRIVING BELTS.

BELTS MADE
Y THICKNESS,
10 TH, LENGTH,
D STRENGTH
S IRED.



OUR BELTING
HAS BEEN TRIED
AND PROVED TO
MEET EVERY
REQUIREMENT

SADLER & HAWORTH,

MANUFACTURERS.

TORONTO AND MONTREAL