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MONDAY MORNING, OCT. 12.

The German Tragedy

The Times recently published a let ter written by the famous French literary woman, George Sand, in September, 1871, which bears testimony to her foresight and penetration. In longer be allowed to continue as a the light of present events its repro- source of private profit. There are duction is fully justified.,

"The time is soon coming when we shall have as much cause to pity the German people for their victory as ourselves for our defeat. The German triumph is for Germany the first act of her moral dissolution. The tragedy of her fail has begun, and as sne works at it with her own hands it will proceed apace. All these great material erganizations which determine the state of the state ty right, justice and the sense of humanity are so many idols of clay; it is our duty and our interest to realize it. That is the truth. But the moral downfall of Germany is not the future salvation of France and it was residual. tion of France, and if we are fated to do to her as she has done to us, her ruin will not restore us our life. It is not in blood that races can renew their youth. Streams of life may yet come from the corpse of France; the corpse of Germany will be a plague centre for all Europe. There is no resurrection for a nation which has lost sight of the human ideal."

This prophetic utterance of 43 years ago says all that can philosophically be said of the result of the Gerhas indeed lost sight of the human ideal, which, it must never be forgotten, is not conquest but service. at the start. In G. K. Chesterton's The great ambition of the kaiser has been to organize his population into gan the war as a bully might burst a great war machine. He contended that he did so in order to give them a chance to pursue industry, agriculture, commerce. But the nations that they have taken their revenge in the did not chiefly give themselves up to ghastly series of cruel outrages which in the peaceable pursuits while Germany has been weighted down with the intolerable burden of armament. It is beginning to be understood that the present war had for its object, as much as anything else, either the repudiation of Germany's crushing load of debts, or the levying of such ransoms on enemy nations as would discharge the indebtedness. These are the methods of the wolf and the tiger and this is part of what George Sand means by losing sight of the human

One cannot charge the kaiser with immorality. He differs from "the and justice will disappear from kinoiy race of men." He thinks nothing of standing an innocent civilian up against a wall and shooting him down. A cat eats a mouse in exactly the same spirit. There is an absence of human morality which renders the German problem a difficult one to deal with from the human, and especially from the humane, point of view. One is apt to sink to the lower level in dealing with those who belong to a lower level. It has been a part of Britain's of The Railroad Age Gazette on this success not to lose her humanity in dealing with even the most inhuman those that have been urging immediconditions. In the Congo the Belgians, ate action. Written as it is by Mr. F. or rather their late king, out-tigered Lavis, who until recently was engaged the tiger. The kaiser, in sending his in railroad work in Argentina, this troops to China fourteen years ago, told them so to act towards the a trustworthy estimate of the present Chinese that the name of Germany would be feared like that of the Huns and Attila. The same spirit has characterized their invasions of Belgium. Our civilization, whatever may be said of it, would not tolerate such acts on the part of our soldiers as the German officers incite their troops to commit

We must beware not to fall to the lower level, even in thoughts of hatred and revenge and retaliation, altho it must be confessed it is difficult for decent men and women to listen to the horrible accounts of outrage and devastation without being stirred to murderous enmity. The Germans must be treated when conquered as the they had all fought on the most honorable terms. We are glad to know that some them have done so. But it is not on account of the Germans that we must deal humanely. It is on our own account. We cannot afford to degrade ourselves by considering anything of revengeful character. Justice must

The Toronto World be done, and even-handed justice will be severe enough in some instances. Britain has made it clear that no idea of dismembering Germany proper has alhes. 'To do so would be to create the corpse of Germany that George Sand said would be a plague centre of Europe. .Germany suffers from the disease of militarism and must be inoculated with the germs of peace as all the up-to-date nations have been. Germany fears she would lose her virility under such treatment, but to be reassured she need only look at the British Empire and its independencies, at the United States, and the Swiss republic. There is no lack of virility in any of these which are all pledged to reace.

> Germany must be taught by defeat, but she must not be left a corpse The repeated statements of many representative Englishmen indicate that every race-body in Europe, after the great war is over, must be allotted its own territory to dwell in, to work out its own destiny undisturbed. The only condition will be that there must be no interference with neighbor nations. All danger spots will be neutralizedsterilized. The Kiel Canal will be placed in Danish control and internationalized. Contentious areas will be restored to their original owners or crected into independent states under international guarantees. There will be room enough for everybody to dwell in peace.

> One other thing should be settled upon. The manufacture of arms, weapons, ammunition of all kinds alized. Such manufactures should no still too many greedy, selfish men They must no longer fatten on death.

Shall God Be Mocked?

If we are to accept as fact the story that the concrete bases for the heavy siege artillery had been prepared in advance at necessary points in Northern France, it adds another to the many proofs that the violation of Belgian neutrality had been all along contemplated by the German Government. Every provision had been made, and once set in motion the full strength of Germany's fighting force swept along to accomplish the first the establishment of the extensive object of the kaiser's strategists—the credit system. This, and particularly crushing of the French armies before their mobilization was complete. Had this coup succeeded the task set the their trade, has led to great over-ex-British Empire would have vastly increased in difficulty and might have great, indeed, as to have resulted in proved to be impossible of accomplishment within any reasonable period of America, therefore, is not in a position time. The Germans are reported to to enter into new avenues of trade and be even yet endeavoring to gain pos- must continue to do its trading with session of the French channel ports. mar. conquest of France and its result Had they broken the edge of French dom—in order to meet its obligations. by reaction on Germany. Under the resistance in the first month of the Germany is practically eliminated billty have been gained.

But the deep laid scheme went awry into a peaceful room only to fall over the doormat. Belgium was the doormat over which the invaders fell, and will remain a lasting blot on the German escutcheon. They have made of happy, peaceful and industrious Belgium a wake of ruinous desolation and driven her people into exile, stripped of their possessions and condemned to eat the bread of charity. No wonder that knowing and seeing the weful plight of these innocent victims of a maniacal lust for power, the allied troops have been nerved and keyed to the highest pitch of valor and selfsacrifice. Wrongs so heinous as those descending upon the Belgian people WHERE RED CROSS MONEY GOES. must be expiated or the reign of law Europe. God will not be mocked.

South American Trade Opportunities

Disappointment, to all appearance, awaits the hopes of those American manufacturers who thought they had nothing to do but walk in and capture the South American trade hitherto largely in the hands of European exporters. An article in the current issue subject will rather damp the ardor of article may be accepted as presenting situation in South America, and this is borne out by the extensive informa-



A THANKSGIVING BIRD



the market there to be largely potential, and that it can only be opened by systematic and persistent effort.

South America has been developed almost entirely by European capital. Europeans control the railroads and principal public undertakings. European banks, working with the manuthe very liberal terms offered by Gertension in Brazil and the Argentine, so grave financial embarrassment. South

as a trading nation and will so remain unless in the improbable event of her wresting maritime supremacy from Britain. "There seems to be no reason, however," writes Mr. Lavis, "to expect that England is not, and will not, continue to be able to supply all or nearly all the demands made on her for practically all lines of manufactured products, and in view of the greatly decreased purchasing power of the South American nations it would seem that England alone could easily supply all the demands which may be made by South America in the immediate future, and for quite some time to come." If this correctly describes the position it is evident that Canadian manufacturers will only waste their time in endeavoring just now to capture a share of the closed German trade. They had better employ themselves in securing better control of their own home

Editor World: My associates have suggested that I should write ex-plaining the relations between the Canadian Red Cross Society and the To-

The Toronto branch of the Canadian Red Cross Society, of which I am president, and of which Mr. J. J. Gibson (care Title & Trust Company, Traders' Bank building, Toronto) is honorary treasurer, is doing all it can to procure Toronto's snare of Canada's Red Cross contribution. Mr. Noel Marshall is chairman of the

executive, and Col. the Hon. James honorary treasurer of the society for Canada, which has its head office in Toronto. The society has branches thruout Canada and receives contributions of

Canada Permanent Mortgage Corporation Toronto Street, Toronto

Established 1855. President, W. G. Gooderham: First Vice-Pres., W. D. Matthews; Second Vice-Pres., G. W. Monk; General Managers, R. S. Hudson, John Massey.

Superintendent of Branches and Secretary, George H. Smith. Paid-up Capital\$6,000,000.00 Reserve Fund (earned) 4,250,000.00

Debentures

For sums of one hundred dollars and upwards we issue Debentures bearing a special rate of interest for which coupons payable half-yearly are attached. They may be made payable in one or more years, as desired. They are a

Legal Investment For Trust Funds

money and material from these and also from places having no organized branches, and Senator Mason acknow-ledges contributions from all over the country in the Toronto papers from time to time, and contributions thru the Toronto branch are acknowledged by Mr. Gibson.

The aim of the Toronto branch is to

All Toronto contributions should pass thru the Toronto branch, but they are promptly handed over to the parent society and by them forwarded with funds received from other points thruout Canada to the British Red

A despatch to the Toronto press. dated Paris. Oct. 2, emphasizes the absolute need of money. It states that the Red Cross is "simply swamped." Hospital trains have become inadequate for the transfer of the wounded regular and emergency hospitals are all filled. It further states that ap-peals have gone to England for more doctors and nurses, and that hundreds of those who might have been saved in a short time after they received their wounds have died, suffering untold agony from wounds, hunger and

In the light of such conditions, every person living in comfort and safety in Toronto is asked to seriously consider his duty to those who are fighting the battles of the empire-which are our battles-under conditions outlined

Patriotism without self-sacrifice of little worth.

I am sure that the appeal of the Red Cross will not remain unanswered. The sum required has not been nearly reached. Everyone is asked to aid promptly and to the extent of his Kenneth J. Dunsta President, Toronto Branch Red Cross Society of Canada

LARNED'S HISTORY OF THE WORLD A HOUSEHOLD NECESSITY—A WORK OF MONUMENTAL RESEARCH

Larned's History of the World, on distribution to the readers of this paper, is a work par excellence for the lover of literature. It really unites the researches of genuine scholarship with the genius of letters, and is of absorbing interest throughout. Every page grips the attention and the memory finds it easy to retain the contents told in so fascinating a style. Wherever the book is opened it presents a portion of the vast panorama of the ages painted in vivid colors by a master of language. Whether the reader has any special historical knowledge or not, if he loves good reading, he will love Larned. But in the five great volumes now on distribution by this paper, the beauties of both history and literature make direct appeal, and the work finds a double welcome. We urge our readers in all good faith to take advantage of our good fortune in being one of a great syndicate of daily newspapers that is able to distribute a work of this merit almost free. Profit does not enter into the plan; the coupons are the main consideration, and will be printed in these columns a short time longer. They should be clipped at once. a work par excellence for the lover of columns a short time longer. They should be clipped at once. The books are on view at The World office, 40 West Richmond street, Toronto, and 15 East Main street, Hamilton.

GOOD TRADE OPENING IN METAL PRODUCTS

Wire Nails From Canada Are Reported in Particular Demand.

By a Staff Reporter. OTTAWA, Oct. 11.—The Canadian trade commissioner at Manchester reports that during August there was a decrease of \$3,500,000 in the imports of iron and steel manufactures into Bri-Many of these formerly came from Germany, and Canadian manufacturers, he says, have an opportur ity to supply the mother country with the following articles, for which en-quiries have been made: Wire nails, cut nails, nuts and bolts, machine screws, barbed wire, wood screws (iron and brass), copper pins, domestic wire goods, etc.

In one case wire nails were so urgently needed that an initial order of 2000 tons was forwarded to Canada by cable, and the outlook for this trade is very promising.

LECTURE TO SWELL FUND FOR BELGIUM

Madame Lalla Vandervelde Will Lecture in Massey Hall Next Saturday.

BELGIUM A WILDERNESS

No Farms or Implements Left - Million Dollars Needed for Relief.

The coming of Mme. Lalla Vander velde to Massey Hall rext Saturda, night, under the auspices of the United Empire Loyalists' Association, is going to concentrate public sympathy for the unfortunate Beiglans in a manner that unfortunate Beigians in a manner that will add materially to the million dollar fund which is being raised for them in America. Not only the members of the U.E.L. but those of the other patriotic societies have declared their intention of turning out en masse to hear Mme. Vandervelde's message from the Queen of Beigium and to aid the cause in every way possible. In New York 1989, 1 the Queen of Belgium and to aid the cause in every way possible. In New York, where Mme. Vandervelde has met with a very generous reception, she said last week, "I am not coming here with a protest against the German atrocities. That has rested with the Belgian Commission, which laid its complaint before President Wilson. Every instance cited in that protest has been absolutely verified and not one instance was included that was not perfectly proved. not perfectly proved.

Wants Million Dollars.

"I want to raise a million dollars—
In fact I must raise that sum before I
return. Think, all of Belgium is a
wilderness. There are no farms, no
implements, no little cottages; everything is gone. My ccuntrymen must
start in life again, and it is for this
purpose that I am trying to raise
money."

start in life again, and it is for this purpose that I am trying to raise money."

The seat sale for Mme. Vandervelde's Massey Hall lecture opens on Thursday morning, Reserved seats will be sold at nominal prices of 25 and 50 cents, 2nd all who wish to contribute any send cheques in favor of Mme. Lalla Vandervelde in care to Miss Helen Merrill, secretary-treasurer, Belgian Relief Fund, 4 Prince Arthur avenue, city.

Condemned—Move to Advance and Treasurer, Rev. L. J. Carter, Toronto. The next annual conference will be held in Toronto.

A resolution was passed disapproving of cigaret smoking among children, obscene language and blasphemy, recommending that Sunday schools introduce a triple pledge against these habits in the junior classes.

It was resolved to take action favoring the establishing of world wide prohibition of the manufacture and the contribute are five churches in this con-

Mrs. Newlywed says:

"I can't imagine how you manage to be dressed by the time your husband comes home on a wash day."

Mrs. Wise Neighbor says:

"I use an Eddy Globe Washboard and an Eddy Indurated Fibreware Tub, which keeps the water hot for a long time. No fear of rust. But BE SURE THEY ARE EDDY'S."

MICHIE'S GLENERNAN

Scotch Whisky A blend of pure Highland maits, bottled in Scotland

Michie & Co., Ltd., Toronto Established 1835

ADVENTIST CONFERENCE CHOOSES OFFICERS

Cigaret Smoking Among Boys
Condemned—Move to Ad-

ference, Toronto, Osnabruck, Montreal Stockholm and Massena. were elected as follows: President, Rev. L. D. Buro, Massena; Vice-President, S. H. Morgan, Toronto; Secre-

to 61

Take Pla

Cha

Canadians Should

Drink Canadian Beers Keep their money in Canada-Canada workmen employed-For their Health's Sake-

Patriotic Canadians are buying Canadian-made goods these days. They feel they owe it to themselves and their fellow-citizens to look after the men that have stayed at home as well as the families of those that have gone to the front. By buying only "Made in Canada" goods they insure work and

O'Keefe's Beers are brewed in Canada by Canadian Workmen.

Only the best Canadian Barley Malt-is used. Largely Canadian grown Hops.

All bottles used by O'Keefe are made in Canada.

All crown seal stoppers used Made in Canada.

All Labels lithographed in Canada on Canadian paper.

All cases and barrels used are Canadian-made.

O'Keefe's Beers are brewed only from pure Canadian barley malt, choicest hops and filtered water. They are pure and healthful, containing no rice, glucose or other injurious ingredient. All imported Lagers are "impure beers" according to the Canadian Government definition.

Don't buy imitations. O'Keefe's are real and there is a brew for every taste. Buy them for patriotism if you will, but remember that for Health and Purity they are also best.



Pilsener Lager Special Extra Mild Ale Old Stock Ale (Gold Label) Special Extra Mild Stout

Order a case from your dealer