

Store Opens
8.30 a.m.

The Robert Simpson Company, Limited

Store Closes
5.30 p.m.

Men's Summer Wear

CORRECT STYLES AND MORE THAN CONSERVATIVE PRICES.

Men's Shirts, with detached collar to match, double cuffs, cut coat style, plain colors, in Ceylon flannels and stripe designs in fine cambrics and rep materials. All sizes in the lot, 14 to 18. Regularly \$1.25, \$1.50 and \$2.00. Monday98

MEN'S SHIRTS, 69c.

Men's Duck Shirts, in ecru or tan color, a most serviceable shirt for all purposes; large, roomy body and sleeves; well made and double sewn throughout; sizes 14 to 18. Regularly \$1.00. Monday69

MEN'S COMBINATIONS.

Men's Summer Combinations, pure white or ecru shades, long or short sleeves, ankle or knee length, some with short sleeves and ankle length; Porosknits, nainsooks, fine lawn, Sea Island cotton, best quality balbriggans; all have the closed crotch. Regular prices were \$1.50 and \$2.00. Monday special sale only1.19

MEN'S WASH TIES.

5000 Wash Ties, in many designs, mostly on a white background; a special purchase of these enables us to sell 15c and 25c qualities, for Monday3 for .25, or, each, .10

Men's and Youths' New Straw Hats

900 MEN'S AND YOUTHS' STRAW BOATER AND NEGLIGE HATS, IN STYLES THAT ARE CORRECT FOR 1914 SUMMER WEAR.

Extra fine qualities of the popular sennit braids, also fancy coarse braids, and plain braids in split, Canton and Milans; also Japanese Yeddo braids. Every new feature of this season's new bands and bows is added to make these hats rank in style at the top; the sweatbands are of the comfortable, clinging, easy fitting kind, and the finishes are first-class. The prices for hats of such quality are in the usual way \$2.00 to \$3.50. Monday's sale price, only75

240 Only Men's Genuine Panama Hats, close, even braid and clear natural bleach; soft, pliable hats, that, with ordinary care, will last for years. Two very popular styles are in a high full crown with medium wide brim, and a lower crown, slightly telescoped, with a neat curling brim. Each hat has fine black silk band, calf leather sweatband, with oiled silk perspiration shield. An excellent quality hat at a very special price2.85

Men's Stiff Hats, very fine grade English fur felt; balances and clearing lines; up-to-date shapes; black only. Regularly \$2.00 and \$2.50. Monday .95

Men's Pearl Gray Soft Hats, dressy shapes, medium or wide brims, fine black silk bands. Good values at2.00 and 2.50

Men's Light Weight Caps, in silk and tropical weight worsteds, new patterns, in checks, spots, stripes and fancies, at1.00 and 1.50

Men's and Boys' Caps, medium large golf shape, in tweeds, worsteds, serges and in a waterproof cloth, lined and unlined. Regularly 75c. Monday . . .45

Boys' Telescope Crown Soft Hats, fine imported felt, smart style; colors brown, navy, slate, green and black. Monday, special75

Summer Special Sale of Boots and Shoes

MEN'S \$4.00 AND \$4.50 BOOTS, \$2.95.

2500 Pairs Men's High-Grade Boots, in button and laced styles, some have medium short vamps and medium heels, others have new recede toes and low English heels; gunmetal, patent colt, vici kid, tan Russia calf and velours calf, oak tanned, Goodyear welted soles. This is splendid footwear and perfect in every way. Sizes 5½ to 11. Regularly \$4.00 and \$4.50. Monday 2.95

PUMPS AND OXFORDS FOR WOMEN, REGULARLY \$3.50, \$4.00 AND \$4.50, MONDAY \$1.99.

Popular Sizes in Pretty Summer Pumps and Oxfords, in patent colt, tan Russia calf, gunmetal, white canvas, white nu-buck, and chocolate and black kid; medium and light weight soles; all styles of heels; sizes 2½ to 7. Regularly \$3.50, \$4.00 and \$4.50. Monday1.99

HIGH-GRADE BOOTS FOR WOMEN, MONDAY \$1.99.

"Julia Arthur" and other well-known brands, in button and lace styles, patent colt, vici kid, gunmetal and tan Russia calf leathers, also fine white canvas and white nu-buck, Goodyear welts, hand-turn and flexible McKay sewn soles; high, medium and low heels; sizes 2½ to 7. Regularly \$3.50 and \$4.00. Monday1.99

DAINTY WHITE PUMPS, 99c.

Fine White Poplin Pumps, with neat tailored bows, flexible, hand-turned soles and white poplin covered Cuban heels, made on the new recede toe last. The daintiest and coolest footwear for hot weather; sizes 3 to 7. Regularly \$1.50. Monday99

EXCELLENT VALUES IN BOYS' BOOTS, \$1.69.

Selected patent colt, with dull kid top, laced Blucher style, in sizes 4, 4½, 5 and 5½, and strong box kip, laced Blucher style, with solid leather double soles, in all sizes from 1 to 5. Regularly \$2.00, \$2.25 and \$2.50. Monday1.69

The Summer Begins Monday

June is the great summer buying month, the month when lighter clothes, cool homes and comfort everywhere become imperative. Most of all it is the first general holiday month. With this in view we have prepared, as an opening event, a great store-wide sale for

MONDAY, JUNE THE FIRST AT THE SIMPSON STORE

From our huge, timely stocks, we have selected hundreds of immediately needed things to go on sale this first summer day, and have priced them far below the regular standards. In addition many special purchases have been made and the prices on these are surprising. The big cool store will be en fete to receive you, all its facilities for comfort and service being at your disposal. Summer hours are at 8.30 a.m. to 5.30 p.m. daily, with a half holiday beginning next Saturday at 1 p.m., and repeated on each Saturday during June, July and August.

THESE VALUES WELCOME YOU AT 8.30 MONDAY MORNING

Store closes Today at 5.30 p.m. During June, July and August store will close at 1 p.m. Saturday.



ON SALE TODAY 1500 Men's Straw Hats

in the finest English, American and home manufacture, a timely purchase of a manufacturer's and jobber's samples, in ¼-dos. and 1-dos. lots. These hats include the latest and most up-to-date 1914 straw hat designs, and come in Sennit, Canton, Milan, chip, split and the fancy coarse braids; every hat a new, clean and fresh one, trimmed with narrow, medium and wide black silk bands, with bows at side, on quarter or at back. Not a single hat in the lot would sell in the regular way for less than \$1.50, and by far the larger quantity are \$2.00, \$2.50 and \$3.00 qualities. Saturday buyers have a special opportunity to purchase their summer hat at a fraction of the regular price. Only95

Embroidery Flouncings of Various Widths on Sale Today at Half Price, Less Than Half Price and a Few a Little More Than Half Price.

Suits for women, of serges, whipcords, broades, etc., new spring styles. Today8.95
New Spring Coats on Sale—Worsteds, serges, checks, etc. Today2.95

Rogers' Silverware—A 26-piece set, 6 tea spoons, 6 dessert forks, 6 dessert spoons, 6 dessert knives, 1 butter knife, 1 sugar shell. Regularly \$11.00. Today7.10

Boot Sale Extraordinary

Men's Button and Laced Boots, regularly \$4.00 to \$5.00, for \$2.95; **Women's Pumps and Oxfords**, regularly \$3.50 to \$4.50, for \$1.99; **Girls' Boots** for \$1.25; **Boys' Boots** for \$1.09.

Men's and Youths' Hats—Panamas at \$2.85 to \$6.00; **Straw Boater Hats** at 95c to \$2.00.

Negligee Summer Shirts for Men—Double cuffs, soft collar, regularly \$1.25 and \$1.50. Today99

Men's \$15.00 to \$20.00 Suits—Ideal for business wear. Clearing today at9.90

Dinner Set Offering for Monday

The Ware bears the imprint of Wedgwood, one of the great Staffordshire potteries, famous the world over for thoroughly sound base and superior glaze, having the lasting qualities of hard enamel.

The Model or Form is the outcome of experience and careful study of the practical and the artistic. It commands itself from the standpoints of beauty and of common sense.

The Decoration, gold band, is by consensus of aesthetic taste the unquestionably right idea for tableware. The latent thought of purity combined with quality is appetizing and restful.

The Advantage of choosing this set consists in avoiding extremes and of securing permanency of style. It will always be in fashion, and you can always match it in form and pattern through any dealer in chinaware. We can always get it renewed from the potteries.

The Special Price, owing to our contract of thousands of dollars' worth in one purchase, is very low, and will prove a wise investment for any family. Monday, 97 pieces complete12.75

40 Dinner Sets, Wedgwood semi-porcelain, gold band, 97 pieces, consisting of 12 dinner plates, 12 tea plates, 12 bread and butter plates, 12 soup plates, 12 fruit saucers, 12 cups and saucers, 2 meat platters, 2 covered vegetable dishes, 1 sauce boat, 1 salad bowl, 1 covered butter dish, 1 cream jug, 1 soup bowl. Monday12.75

Good Business Suits for Men \$9.90

WORTH \$15.00, \$18.00 AND \$20.00.

English worsteds and tweeds, in the new shades of browns and grays, in neat attractive stripe designs. Clothes that will give the best service. The coats are cut single-breasted, three-button sacque style; the vest is single-breasted, medium high cut, and the trousers are fashionably designed; linings and tailoring the best. Sizes 35 to 44. Monday9.90

"PALM BEACH" SUITS SPECIALLY PRICED AT \$3.75.

This is a warm weather two-piece suit, made from light weight linen and cotton mixed material. The coat is single-breasted, with patch pockets and unlined. The pants have cuff bottoms and belt straps. Nicely tailored throughout. Sizes 34 to 46. Special3.75

SPECIAL SALE OF MEN'S TWEED TROUSERS AT \$1.49.

These Trousers are made from reliable English tweeds, in browns and grays, in a good assortment of stripe patterns. The tailoring throughout is good and neat. Serviceable trousers. Sizes 32 to 44. Special price1.49

OUR SPECIAL WHITE DUCK PANTS AT \$1.00

Made from a good, heavy, white duck, that will give good service; cuff bottoms, belt straps, and well tailored. Sizes 28 to 44. Special . . .1.00

Men's Gloves and Hosiery

Men's Hosiery, fine hile thread, six pairs guaranteed six months, six pairs for . . .2.00

Men's Hosiery, Real Silk Socks, extra fine quality, three pairs guaranteed three months, three pairs2.00

Men's Silk and Cashmere Socks, gray effect, summer weight, 6 pairs guaranteed six months, six pairs3.00

Men's Fine Silk Thread Socks, clear, fine weave, nice weight, spliced heel, toe and sole; black, tan and gray; sizes 9½ to 11. Saturday29

Men's "Penangle" Brand Plain Black Cashmere Socks, red linen spliced heel and toe, summer weight, extra good wearing; sizes 9½ to 11. Saturday25

Men's Silk Lisle Thread Socks, extra fine quality, black, tan and colors, spliced heel, toe and sole, sizes 9½ to 11. Extra special, Saturday . . .19, three pairs55

A Really Artistic Garden Scheme

calls for formal benches, urns, flower boxes, or statuary. We have accumulated a remarkable collection of beautiful pieces in marble, terra cotta and composition, in perfect style and splendidly made. For the next week we will daily offer a number of these pieces at a small part of their usual prices. Each piece is rich in suggestion for the perfecting of your garden.

Crockery and Glass

\$2.75 BRASS JARDINIERS, \$1.49.

200 only for Monday's special bargain selling. Brushed Brass Jardinieres, some are ball footed, with and without lion's head ring handles. To fit 8, 9 and 10-inch pots. Regularly \$2.75. Monday1.49

\$2.98 UMBRELLA HOLDERS, \$1.49.

Finest Quality Brushed Brass Umbrella Holders, raised base and flare top, ring handles on sides, 22 inches high. Regular \$2.98. Monday1.49

21-PIECE CHINA TEA SET, \$1.49.

Good Quality "Carlsbad" Austrian China Tea Set, of 23 pieces, pretty rose spray and gold-lined decorations. Regularly \$2.75. Monday bargain 1.49

\$1.25 GLASS LEMONADE SETS, 39c.

Pretty Green Glass Lemonade Sets, with various floral decorations. Sets consist of large water jug and six water tumblers. Regularly \$1.25 the set. Monday, special at39

75c GLASS BERRY SETS, 29c.

Best Grade American Pressed Glass Berry Sets, of seven pieces (berry bowl and six nappies). Pretty colonial design. Regularly 75c set. Monday bargain at29

\$1.50 GLASS PUNCH SETS, 89c.

Pretty Design American Pressed Glass Punch Sets. Each set consists of large 12-inch footed punch bowl and six individual punch cups. Regularly \$1.50. Monday89

Monday's Savings in Grocery Department

Fels Naptha Soap	Per bar	3
Sunlight, Surprise and Taylor's Borax Soap	Per bar	4
Wide Awake and Comfort Soap	Per bar	4
Heather Brand Soap	Per bar	25
Pearline	1-lb. package	10
Simpson's Big Bar Soap	Per bar	10
Powdered Ammonia	2 packages	25
Old Dutch Cleanser	3 tins	25
Rapallo	Per cake	8
Naptha Powder	Package	5
Goldust Washing Powder	3 packages	25
Lux Washing Powder	3 packages	25
Taylor's Soap Powder	2 packages	25
Pan Shine Cleanser	3 tins	25
Royal Blue	Per tin	7
White Swan Lye	Per tin	7
Canada White Laundry Starch	Package	7
Celluloid Starch	3 packages	25
Bon Ami	Per cake	12
Parowax	1-lb. package	10
So-Clean Sweeping Compound	Per tin	25

5 LBS. PURE CELONA TEA, \$1.15.
1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday . . .5 lbs. 1.15 (Basement.)

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