THE UNCERTAIN MIRROR

TABLE 11. CORPORATIONS PUBLISHING DAILY NEWSPAPERS, 1958–1967

Year	Total Assets	Equity	Net Profit A	Net Profit A Total Assets	Net Profit B	Net Profit B	Net Profit C	Net Profit C	- Total Revenue	Net Profit A Total Revenue
1958	183,142,000	97,924,000	26,542,000	14.5	24,083,000	24.6	13,073,000	13.3	224,413,000	11.8
59	199,424,000	108,113,000	34,052,000	17.1	31,067,000	28.7	16,966,000	15.7	250,266,000	13.6
60	208,028,000	112,803,000	31,943,000	15.3	28,546,000	25.3	14,557,000	12.9	259,847,000	12.2
61	218,339,000	122,269,000	32,548,000	14.9	29,965,000	23.7	15,096,000	12.3	263,119,000	12.3
62	222,973,000	127,879,000	35,954,000	16.1	32,345,000	25.3	17,182,000	13.4	272,520,000	13.1
63	233,605,000	132,255,000	34,607,000	14.8	30,945,000	23.4	16,589,000	12.5	278,539,000	12.3
64	240,795,000	131,698,000	39,147,000	16.3	35,484,000	26.9	18,379,000	13.9	288,438,000	13.5
65	273,325,000	160,180,000	52,523,000	19.2	48,816,000	30.5	28,043,000	17.5	335,276,000	15.6
66	292,058,000	171,791,000	50,981,000	17.4	47,293,000	27.5	24,537,000	14.3	348,468,000	14.6
67	307,740,000	192,931,000	53,070,000	17.2	49,435,000	25.6	25,874,000	13.4	383,463,000	13.8

<sup>\*</sup>Net Profit A= Net Profit Before Interest and Income Tax Payments. Net Profit B= Net Profit Before Income Tax Payments. Net Profit C= Net Profit After Income Tax Payments.

SOURCE: D.B.S.