

Canada is the third largest exporter of pork in the world, with consistent annual sales of 250 000 metric tonnes, and through close liaison with the trading companies and packers, has developed a leading reputation as a pork producer, processor and exporter. The proximity of the U.S. has assisted in making it Canada's most important customer. Canada's growing reputation in pork has permitted it to diversify and open markets such as Japan, who were searching for high quality, value-added pork products.

The following pork exports identify current Canadian shipments by product form (1992):

Fresh/Chilled Pork	48%	\$320 million
Frozen Pork	34%	\$227 million
Processed Pork	14.5%	\$95 million
Pork Offal	2%	\$14 million
Pork Fat	1.5%	\$10 million

Canada's long history of pork exports has produced a mature and committed export infrastructure including trading houses, transportation and numerous other service components. This infrastructure was augmented in 1991 with the establishment of "Canada Pork International", the export promotion agency.

#### CANADIAN DOMESTIC SECTOR DESCRIPTION HOG PRODUCTION

In 1992, there were sixteen million hogs marketed annually by 30 000 mostly specialized family farms. Hog cash receipts, \$1.75 billion in 1992, represent approximately 30% of total livestock sales. Hog production is a vital player in the country's economy.

	No. of Pig Farms in Canada	No. of Pigs per Farm
1981	55 800	177
1985	36 500	268
1990	30 000	322

Canada is favoured with ample grain production, providing feeding at reasonable cost.

One third of the pork produced in Canada comes from the Western provinces with the other two thirds coming mainly from Ontario and Quebec. Canadian pork enjoys an excellent reputation for leanness. There is close co-operation of the industry and the Federal Government in its meat inspection, food safety and health programs. The Canadian hog herd is free of all major diseases, making foreign health and inspection standards easier to comply