7. Do you presently, or have you ever worked in any of the following fields? (Read list)

| Yes | (Thank and | terminate) | 1   |
|-----|------------|------------|-----|
| No  | (Continue) |            | . 2 |

MARKETING NO (Continue) ..... ADVERTISING MARKET RESEARCH PUBLIC RELATIONS THE MEDIA (radio, television, newspapers, magazines etc.) FEDERAL/PROVINCIAL GOVERNMENT

8. Does anyone in your immediate Yes (Thank and terminate)1 family or among your close friends No (Continue) ..... 2 work in any of these fields? (Read list in Q.7 again if necessary)

9. Thinking about the Canada-U.S. Free Trade Agreement, would you say that you strongly support, somewhat support, somewhat oppose, or strongly oppose the free trade agreement currently in place between Canada and the United States?

| Strongly Support<br>Somewhat Support | (Thank & Terminate)A<br>(Continue)B | 6:00 | pm |
|--------------------------------------|-------------------------------------|------|----|
| Neutral                              | (Thank & Terminate)C                |      |    |
| Somewhat Oppose                      | (Continue)D                         | 8:00 | pm |
| Strongly Oppose                      | (Thank & Terminate)E                |      | •  |

\_\_\_\_\_

RESPONDENT'S NAME: \_\_\_\_\_

ADDRESS:

|       | •      |       |   |
|-------|--------|-------|---|
| CITY: | POSTAL | CODE: | _ |

PHONE #: HOME \_\_\_\_\_ BUSINESS \_\_\_\_\_

SEX: FEMALE / MALE (watch quotas)

AGE: \_\_\_\_\_ Get a good mix for 18-39 (50%); 40 + (50%)

OCCUPATION: (Probe for type of company and job; If "retired" or "unemployed", probe for profession)

| INCOME BRACKET: (Circle one) | UNDER \$15,000A              |
|------------------------------|------------------------------|
| **Total Personal Income**    | \$15,000 - \$24,999B         |
|                              | \$25,000 - \$29,999C         |
|                              |                              |
|                              | \$35,000 - \$39,999E         |
|                              | \$40,000 - \$44,999F         |
|                              | \$45,000 - <b>\$50,000</b> G |
| •                            | OVER \$50,000H               |