

POST: CINCINNATI

ACTIVITY/EVENT	CUSTOMER SEGMENT	TARGET AUDIENCE	DATE(S)	LOCATION(S)	CONTACT
PAL Travel Show	Boomers, Middle Aged	Travel Trade	Apr 20/93	Louisville	Deborah Boyd 305-443-3007
PAL Travel Show	Boomers, Middle Aged	Travel Trade	Apr 21/93	Lexington	Deborah Boyd 305-443-3007
PAL Travel Show	Boomers, Middle Aged	Travel Trade	Apr 22/93	Columbus	Deborah Boyd 305-443-3007
Group Leaders of America	Seniors	Senior Group Leaders	Apr 9/93	Cincinnati	Rose Conrad 800-628-0993
Ski Group '93	Boomers, Middle Aged	Ski Clubs Travel Trade	May 12/93	Cincinnati	Elaine Haas 702-456-1119
*Showcase Canada	Corp./Assn.	Business Travel	May 4/93	Cincinnati	J. Wellman 513-762-7655
D. Holland Trade Show	Boomers, Middle Aged	Travel Trade	Sep/93	Cincinnati	Don Holland 612-938-8526
D. Holland Trade Show	Boomers, Middle Aged	Travel Trade	Sep/93	Columbus	Don Holland 612-938-8526
Group Leaders of America	Seniors	Senior Group Leaders	Sep 8/93	Columbus	Rose Conrad 800-628-0993
Group Leaders of America	Seniors	Senior Group Leaders	Sep 10/93	Louisville	Rose Conrad 800-628-0993
Golf Group '93	Boomers, Middle Aged Seniors	Travel Trade	Nov/93	Cincinnati	E. Haas 702-456-1119
*Heritage/Culture	Seniors	Travel Trade	Sep 10/93	Ontario	J. Wellman Tour. 513-762-7655
Cincinnati Travel Boat & Sport Show	Boomers, Middle Aged Seniors	Consumer	Jan/94	Cincinnati	D. Hart 513-281-0022
KY Sport Boat & Vacation Show	Boomers, Middle Aged Seniors	Consumer	Jan/94	Louisville	W. King 502-454-0788
North Coast Golf Shows	Boomers, Middle Aged Seniors	Consumer	Jan/94	Cincinnati	P. Patterson 216-963-6963
North Coast Golf Shows	Boomers, Middle Aged Seniors	Consumer	Jan/94	Columbus	P. Patterson 216-963-6963
Sports, Vacation & Travel Show	Boomers, Middle Aged Seniors	Consumer	Feb/94	Columbus	T. Shutt 614-461-5257

\* INDICATES ACTIVITIES/EVENTS ARRANGED/COORDINATED BY POST.