

The activities of the "independent" and "joint venture" export clubs are coordinated by the Federation of Export Clubs Canada - a federally-chartered, non-profit organization founded in 1982 and dedicated to increasing public awareness of international trade.

For further information concerning local export clubs contact the Federation of Export Clubs Canada at the above address.

(This information was extracted from the *Canadian Exporter's Handbook 1987-88* for which the source was the Federation of Export Clubs Canada.)

The Council of Canadian Trading Houses
 99 Bank Street
 Suite 250
 Ottawa, Ontario
 K1P 6B9
 Tel: (613) 238-8888
 Telex: 053-4888
 Fax: (613) 563-9218

A good introduction to exporting for the novice may be through the use of a Canadian trading house. A trading house may act as your export department or provide any of the ancillary services you may require to develop your export strategy.

The Council of Canadian Trading Houses is a national association of Canadian trading houses organized under the auspices of the Canadian Exporters' Association. Members are required to pass an accreditation procedure that focuses on a com-

pany's experience, competence and reliability. The council provides referrals for potential users to accredited trading houses and material on how to use and select them. The council also conducts seminars on trading houses across Canada to disseminate information about their use as an alternative export vehicle, particularly to offshore markets.

(This information was provided by The Council of Canadian Trading Houses.)

Canadian International Freight Forwarders Association, Inc.
 P.O. Box 787
 Station A
 Toronto, Ontario
 M5W 1G3
 Tel: (416) 252-7321
 Telex: 06-967666
 Fax: (416) 259-0616

The association, founded in September 1948, currently represents in excess of 100 Canadian-based international freight forwarders. The primary role of this national association is to further the efforts of the industry in achieving those goals which will benefit the industry and its clientele. Some such efforts have been a national education program, the creation of standard trading conditions, and amendments to the by-laws of the association to require minimum legal liability insurance to include professional indemnity or "errors and omissions".

The members of the association provide the first-time or experienced exporter and importer with a one-stop source of expertise

concerning all aspects of transportation and related services, including but not restricted to export packaging, marine insurance, documentation, consolidation, deconsolidation, trucking, rail, turnkey projects, and cost and routing analyses, to name only a few.

A full list of members, and the by-laws and standard conditions of the association can be secured by contacting the National Secretary at the Toronto address.

The Canadian International Freight Forwarders Association, Inc. (C.I.F.F.A.) represents professionals in the field of international freight forwarding. No matter what your transportation requirements are, the members of the association are in a position to assist you.

(This information was provided by the Canadian International Freight Forwarders Association, Inc.)