

REPORT 4A
89/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 618-MINNEAPOLIS

F. T. A. CONFERENCE IN SASKATOON JUNE 21 AND IN WINNIPEG
JUNE 24.
REQUESTS FOR SPEECHES AND MEDIA INTERVIEWS ON THE F. T. A.
REMAINED AT A HIGH LEVEL & CONSUMED SIGNIFICANT POST
RESOURCES THROUGHOUT THE QUARTER.

3-10 SERIOUS INVESTMENT OR TECHNOLOGY
TRANSFER INQUIRIES.

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5 SERIOUS INVESTMENT INQUIRIES

10-15 SERIOUS INVESTMENT INQUIRIES

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NON-BUSINESS ORIENTED ACTIVITIES:

FOLLOW-UP ON LEGAL/FINANCIAL/BANKING CONTRACTS ESTABLISHED AT INVESTOR-
MEET SEMINAR SCHEDULED SPECIFICALLY FOR THESE PROFESSIONALS IN MARCH
1988

IMPROVE KNOWLEDGE BASE OF PROFESSIONALS
ADVISING COMPANIES ON INVESTMENT DECISIONS

AGRI-BUSINESS DIRECT MAIL CAMPAIGN
1000 AND BUSINESS LIST FOR APRIL 24 & 27 1988
AGRI-BUSINESS WITH COMPANY MEMBERSHIP SIGNUP CALL
LONDON-06 ON NEW IN COME DIRECT MAIL CAMPAIGN

DEVELOPED VOYIN LEADING RECEIPT OF D & T F
DEVELOPED EXCEPTED CONTACTS ESTABLISHED
SUCCESSFULLY EARLIER SELEBYT PROMISING LEADS
DEVELOPED TO DATE
RESULTS DISAPPOINTING ONLY 3 GOOD LEADS

TRACKING: ACTIVITIES DESCRIBED IN QUARTERLY REPORT

RESULTS REPORTED

POST - MINNEAPOLIS

UNITED STATES OF AMERICA