

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 637-SAO PAULO

001-AGRI & FOOD PRODUCTS & SERVICE
BRAZIL

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 PREPARE INDIV. PROGRAM OF ACTIVITIES FOR TRADING HOUSE MISSION MEMBERS. FOLLOW UP TO PARTICIPATION IN EXPOINTER 87. CONTINUE TO DEVELOP CONCEPT OF COOPERATION WITH PARANA INCLUDING ORGANIZE PARTICIPATION IN EXPOTIBA.

QUARTER: 4 ORGANIZE AGRICULTURAL TECHNICAL MISSION TO PARANA LEADING TO CONCLUSION OF COOPERATION AGREEMENT. (2) REPLY TO ENQUIRIES RECEIVED AT EXPOINTER & EXPOTIBA. (3) ARRANGE FOR SEED POTATO TRIALS BY EMBRAPA.

QUARTERLY RESULTS REPORTED:

BETHUNE NEGOTIATING COD SALES VALUED AT MORE THAN \$1M. IN EXCESS OF 60 RESPONSES TO WRITTEN INQUIRIES; SALES OF LIVESTOCK, SEMEN, NEARING \$1M UNDER DISCUSSION. SUCCESSFUL PART. IN FAIR & CONCRETE REQUEST FOR LIVESTOCK IMPORTS REC'D.

MISSION SUCCESSFULLY COMPLETED. POTENTIAL ITEMS FOR INCLUSION IN COOP AGMT IDENTIFIED & SOON TO BE FINALIZED. (2) ALL ENQUIRIES FM EXPOINTER ANSWERED AS WELL AS MOST FM EXPOTIBA. (3) SEED POTATDES FOR TRIALS DIST. TO EMPRAPA TEST PLOTS.